



SUNWAYIAN

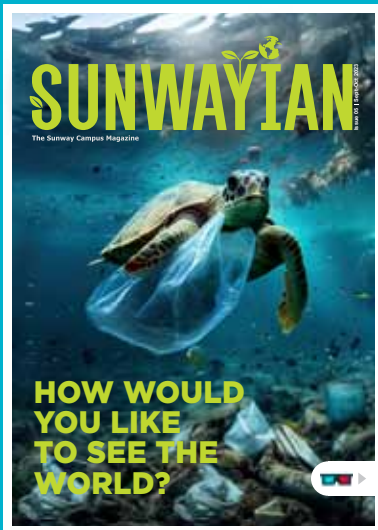
Issue 05 | Sept-Oct 2023

The Sunway Campus Magazine



**HOW WOULD
YOU LIKE
TO SEE THE
WORLD?**





Look out for your complimentary 3D glasses



CONCEPT & DESIGN

Branding & Corporate Communications

EDITORIAL TEAM

Kylie Chow
Nichole Kong

ADVISORS

Joanne Teo
Patrick McVeigh

ADDRESS

Sunway University
No. 5, Jalan Universiti, Bandar Sunway,
47500 Selangor Darul Ehsan

Let's be friends:



Please recycle!

BE ONE OF OUR CONTRIBUTORS

Student contributors are **ALWAYS** welcomed 😊

Email us at pr@sunway.edu.my

IN CASE YOU MISSED OUT

04 Flashback to SDG Anniversary Events

CWAC LOCAL ACTION FOR GLOBAL GOALS

- 06 Daily Opening Ceremony
Daily SDG Flag Parade
- 08 Wishing Wall - Make a Wish Come True Today
- 09 Pathbreaking Across Planet
Story Sharing Buddyz
- 10 Participating Brands & Partners
- 12 Participating NGOs
Donation Drive
Inclusive Fashion Show
- 13 Health Check Station
Natural Museum on Campus
Pre-Loved Items
- 18 The Body Shop
- 19 Aquaria
- 20 Malaysia's First Sustainable Ambulance
- 21 Blueshark
- 22 Uniqlo
- 23 World Wide Fund for Nature (WWF) Malaysia
- 24 BananaBro
- 25 The Lost Food Project
- 26 Suriana Welfare Society
- 27 BloomThis



FUN & GAMES

- 07 Are You A Sustainability Hero?
- 14 Treasure Our Planet Trail

ALUMNI STORY

- 16 An Advocate for Sustainability

Hello Sunwayians!

Welcome back everyone to the 5th issue of our all new Sunwayian magazine.

A very warm welcome to the newest members of our Sunway community and we wish you all a truly wonderful time at the #MostHappeningCampus and trust it will become your Home from Home. We very much hope that the exciting experiences you will encounter at Sunway coupled with the new friends you will make along the way will ensure your time at Sunway is both a memorable and an enjoyable one.

The latest edition of the Sunwayian magazine is a really unique issue as we are focusing exclusively on the theme of United Nations Sustainable Development Goals (UNSDGs).

All around the world, country leaders and international organisations are talking about pressing environmental issues that are affecting the overall planetary health. The effect of pollution to our marine life is getting more detrimental than ever and this has become our front cover highlight.

To help drive home the effects even further, please do use your complimentary 3D glasses and take a closer look at the cover of the magazine. You can see a vivid image of the ocean filled with trash and a turtle being caught in a plastic bag. This is, unfortunately, the sad reality that we are facing at the moment. It is pivotal for us to play our part in changing the world for the better. We also encourage you to retain and reuse the glasses for future publications and for you to enjoy specially selected 3D videos played on our own Sunway Campus TV (SCTV).

#CampusWithAConscience is a fundamental spirit at the heart of our Sunway Campus life and it is a passion we hope you all will embrace.

To this end, our Sunway Campus will be hosting the Local Action for Global Goals 2023 festival from 18 to 22 September. This is in conjunction with the 8th anniversary of UN's launch of the 17 SDGs in New York on 25 September 2015.

Open to all students, staff and the public, the week-long Local Action for Global Goals 2023 event will be a colourful celebration of events including the 17 SDGs flag parade, on-stage performances, Sustainable Marketplace, food trucks, booth activities, workshops, donation drives and so much more. Royalty, leading figures, dignitaries, ambassadors, non-governmental organisations (NGOs) and global brand leaders will also be on campus to help highlight the drive. Take your time to browse through the pages to check out some of the sneak peeks we have for the upcoming event.

Going beyond all the engaging and exciting activities, what we truly want to highlight is the importance of raising awareness and taking positive actions to help undo the damage of our world. Our effort does not just stop here. Whether you are a student or staff, we can all play our part in contributing to the sustainable development of our community and environment. And once you have finished reading the magazine, pick up your 3D glasses once more and take a look at the back cover of the magazine. That, is the reality we want for our planet.

We are a Campus With a Conscience for a reason and you are one of them 😊

FLASHBACK to SDG Anniversary Events



Introducing the United Nations Sustainable Development Goals (UN SDGs)

The 17 Sustainable Development Goals (SDGs) of the 2030 Agenda for Sustainable Development, was adopted by world leaders in September 2015 at a historic UN Summit. A shared blueprint for peace and prosperity for people and the planet, now and into the future, the 17 SDGs are an urgent call for action by all countries, developed and developing - in a global partnership.

They recognised that ending poverty and other deprivations must go hand-in-hand with strategies that improve health and education, reduce inequality, and spur economic growth - all while tackling climate change and working to preserve our oceans and forests.



Jeffrey Sachs Center on Sustainable Development at Sunway University (JSC)

The Jeffrey Cheah Foundation hosts JSC with the support of the United Nations Sustainable Development Solutions Network (SDSN) Association, as a regional center of excellence that advances SDG achievement in Malaysia and Southeast Asia.

JSC at Sunway University carries out comprehensive collaboration on sustainable development as the global community under the leadership of the United Nations.



Master in Sustainable Development Management

Introduced under the JSC, the programme is designed to equip passionate, ambitious people from multidisciplinary backgrounds to become pioneers in achieving the Sustainable Development Goals in actionable ways in their specific sectors or areas of work.

Join Hands and Make the Pledge

A total of 8,165 Malaysians gathered at Sunway City to pledge their support for the UNSDGs in conjunction with the 3rd Anniversary of the SDGs launch in New York on 25 September 2015. The number 8,165 represents the nautical miles from Sunway University to the UN's headquarters in New York.



Shine a Light on Sustainability and Rock the Goals

In conjunction with Global Week to #Act4SDGs from the 20 to 30 September, Sunway Education Group and UN Malaysia teamed up for a fantastic event dedicated to promoting the United Nation's Sustainable Development Goals.

Reaching its 4th anniversary since its launch in 2015, the 17 UN SDGs agenda continues its collective worldwide efforts in bringing all the UN country members together to combat deprivations of all kinds by 2030.



"Are You the Master of Sustainability?"

To commemorate the 5th anniversary of the launch of United Nations Sustainable Development Goals, Sunway University introduced the "Are You the Master of Sustainability?" board game.

This multiplayer board game aims to become a vehicle to mainstream education for sustainable development as mandated by SDG 4: Quality Education Target 7 "to ensure that all learners acquire the knowledge and skills needed to promote sustainable development." Players are exposed to a range of issues through a simple gameplay mechanism which encourages learners to transition from local to global perspectives.



Campus With A Conscience: Local Action for Global Goals 2022

In support of the United Nations Global Campaign of Local Action for Global Goals 2022, Sunway University carried out a week-long festival of events and activations which were all relate to the United Nations 17 Sustainable Development Goals, in conjunction with the worldwide 7th Anniversary of the SDGs launch.



SDSN Asia Headquarters launched in Sunway City Kuala Lumpur

One of the only three global centres, Sunway City Kuala Lumpur serves as SDSN's Asia Headquarters, alongside Paris and New York City that is generously funded and hosted by the Jeffrey Cheah Foundation at Sunway University.

The launch of the Asia Headquarters was testimony to the importance of engaging countries in the Asia-Pacific region towards advancing the global sustainable development agenda. The launch came 10 years after SDSN was established under the auspices of then-UN Secretary General Ban Ki-moon. SDSN now has a global membership of over 1,700 institutions, of which about 90% are universities.



Campus With A Conscience: Local Action for Global Goals 2023

▶ ARE YOU READY?

The Sunway Education Group is dedicated to championing sustainability within and around its campus. In its continuous effort to make the world a better and greener place, the Group strives to instil sustainable practices into various aspects of students' education experience, and to nurture a community of socially and ecologically responsible global citizens of the future.





Daily Opening Ceremony

Join us at the iconic I♥SU sculpture every day during the week at 11.30AM to enjoy the official opening ceremony and presentation of that day's activities.

The launch will be overseen by a leading distinguished figure who will give a brief overview of what all on campus can look forward to.

Last year's event included ambassadors, royalty, local dignitaries among others. Do keep an eye on the Sunway Campus TV for all the latest information and to see who will be coming to the #MostHappeningCampus.



Daily SDG Flag Parade

Don't miss the exciting entrance of the 17 SDG Flags which will be brought into our campus to much fanfare and a rapturous applause at 11.30AM daily. This colourful start to the day will feature people from all walks of our community. Please come along to the foyer and show them your support and offer them a warm Sunway welcome.





From 18 to 22 September, head on to the official Facebook and Instagram pages of Sunway University and Sunway College to join the 'Champions of Sustainability Treasure Hunt'.

The contest is going to revolve thought-provoking inquiries centred around the 17 Sustainable Development Goals, including solving enigmatic riddles, accomplishing meaningful tasks, generating creative content, or actively engaging in eco-friendly endeavours.

Three outstanding participants will have the chance to secure coveted mystery prizes. Winners will be announced on 25 September on the Sunway University and Sunway College Facebook and Instagram pages.

STAND A CHANCE TO WIN MYSTERY PRIZES

 SunwayUniversity / SunwayCollegeKL
 sunwayuniversity / sunwaycollegekl



Are you a sustainability hero?



What's in your bag?

Beware! You may be chosen to reveal what's in your bag and get rewarded if there's any reusable containers and/or water bottles.

Can you identify it?

Recycle your plastics, they say. But are you able to differentiate the different types of plastic that are recyclable and non-recyclable? Learn about what the numbers mean from the plastic materials and how to recycle them accordingly.

Wishing Wall

Taking part is fun and interactive.
Follow the steps below and put a smile on a child's face today.

Ever wanted to make a child's wish come true?

This CWAC Local Actions For Goals 2023 will offer you exactly that. Displayed at the University foyer for the week will be the wonderfully colourful and meaningful Wishing Wall featuring wishes from 280 children from local orphanages and refugee communities. Their wishes are for simple items that are sure to put a smile on their face and should you choose to become a donor, an even bigger smile on yours.



- 1 Choose the wish you would like to grant
- 2 Visit the Wishing Wall vending machine and make a payment of RM25
- 3 A postcard will drop down
- 4 Peel off the sticker and place it on the brick on the wall, covering the hopeful crossed fingers of the wish you wish to grant
- 5 Sign your name and smile. You are now a Wishmaker 😊

We would like to take this opportunity to thank with all our heart, the CEO of Advance Food Technologies, Mr Bernard Reincastle for kindly sponsoring the vending machine that will be featured as a unique interactive component of the Wishing Wall Experience.

Only a #CampusWithAConscience would have a vending machine with a Heart ❤️



PATHBREAKING ACROSS PLANETS

Bored of reading lecture notes and presentation slides? We've got you covered.

Immerse yourself in worlds you (probably would not) dream of! Vivid. Catastrophic. Real.

This is Sunway University's first book collection of short stories, that includes 20 fictional short stories that cover a spectrum of the Sustainable Development Goals.

Let us introduce you to Sunway University Press newest edition: The Pathbreakers and Other Stories.

These stories were written in conjunction with the Blue-White Dot Short Story Competition, which explore environmental awareness, gender equality, dystopic ecosystems, and many more.



Head on to press.sunway.edu.my to find out more!



STORY SHARING BUDDYZ

What could be more powerful than bringing people together through the power of literature? Story Sharing Buddyz is an amazing concept brought to you by Sunway University Press which encourages all of us to bring in books that we no longer need and leave at the booth for others to enjoy. However, it is not just the story you are sharing at the Buddyz Booth, it is the connection and friendship you will make along the way.




Donate your unwanted books and give them a second chance to tell their story

Upon leaving the book, we would also kindly request your email address. So when the next person who comes along, take your book and begin to enjoy your story, they will be inspired to reach out to you to say thank you, perhaps even offering their own thoughts on why the story you kindly donated was also so special to them. Becoming BBFF, Book Buddy Friends Forever.

So this CWAC Local Action's For Global Goals 2023, don't be a book worm, be a Book Buddy.

PARTICIPATING BRANDS & PARTNERS



MINIMIZE
ZERO WASTE STORE

MINIMIZE is the first zero waste store in Subang, hoping to inspire mindful and sustainable living through small actions every day - Lee Pei Jayne (CEO)



Autism Cafe Project

A café run by youth with Autism. The bid is to have them living their lives to the fullest potential - Encik Mohd Ali (CEO)




XTALSEW

We have the best locally sourced upcycled elastic for our scrunchies. XTALSEW scrunchie will last you for years to come - Christal Loh (CEO)



GREEN ECO PRODUCTS

Innocent by nature, sustainable by design. BagsbyGRan, your sustainable travel companion - Sivaranjani Sukumaran (CEO)



beebag

Beebag is a shopping rewards app helping shoppers earn cashback on their everyday purchases and sustainable shopping habits - Joshua Lim Yi Fan (CEO)



Wise crafters

Our mission is to extend good values of healthy and clean eating. To help every Malaysian eat at least one healthy clean meal per day - Samantha Ng Yin Ping (CEO)



nourish and nibbs

Our products are healthy snacks naturally handmade in Malaysia using whole foods plant-based ingredients - Adelyn Loo (CEO)



ChinguBingSo

We provide a complete hybrid dessert experience of our natural and freshly served Korean inspired shaved ice and delicious Taiwanese inspired thirst quencher with all kinds of fruity favorites to choose from - Ms Zi Yen (CEO)



ekha
Langkawi

Advocating in Upcycle Arts & Craft, producing handmade sustainable fashion goods and community programmes recycling materials such as single use plastic, textile, plastic bottles and cardboards - Rebecca Yau (CEO)




SYRICHBUZ

We are a small homemade business run by a mother-daughter team specialising in making quality products like booksleeves, bookjackets, tote bags, pouches, handbags, etc. from sustainable materials. Our products are long-lasting and practical for everyday use - Louisa Marie Low (CEO)



Lurvee Kitchen

Our scones are freshly baked using pure butter and have no preservatives. They can be kept frozen, reheated and will be ready to consume in minutes. We will be contributing to the Lost Food Project.



LUMIROUS

A one-stop fertility and reproductive health platform created with the sole purpose of supporting those who are facing and looking for a solution to their fertility and reproductive health issues, as well as raising the public's awareness about fertility and reproductive well-being - Anna Yamauchi (CEO)




aquaria

Sustainability is at the core of Aquaria KLCC's mission. By promoting responsible and eco-friendly practices within our aquarium and beyond, we aim to set an example for others in the industry. Our commitment to sustainable operations extends to conservation efforts, reducing plastic waste, and supporting marine research initiatives, ensuring a brighter and healthier future for our oceans - Daryl Foong (CEO)



CRÈME DE LA CRÈME

At CDLC, ice cream transcends its definition, becoming a culinary masterpiece. With a diverse array of unique flavours and exquisite Petits Gâteaux, each treat is a crafted work of edible art. CDLC insists on using 100% all-natural premium ingredients from around the world, excluding preservatives or artificial additives - Daryl Foong (CEO)



BANANABRO
It's A Malaysian Thing

At BananaBro, we embrace UN's goal of "Ending hunger and ensuring access to safe, nutritious food for all people". In collaboration with Sunway University, we take pride in sponsoring the event through our initiative "Buy 1 Craving Set, 1 Craving Set goes to charity." By uniting our efforts, we are sowing the seeds of a hunger-free world and forging a path towards a brighter, nourished future. Together, we are committed to making zero hunger a tangible reality - Aaron Gan (CEO)



blueshark

The Blueshark R series is the world's most advanced smart electric scooter with swappable battery technology, which we feel is key to accelerate EV motorcycle adoption in Malaysia. It is the culmination of our efforts to make sustainable electromobility and innovative solutions, class-leading features and peerless aesthetics more accessible to all, towards a more liveable, greener future - Jeff Cheong (CEO)




THE BODY SHOP

The Body Shop has always been more than just a beauty brand. Our products are never tested on animals and we don't exploit anyone in making them. We work closely with farmers and suppliers, and help communities thrive through our Community Fair Trade programme.



UNI QLO

Uniqlo Malaysia is committed to realising our corporate vision and making the world a better place by supporting underprivileged groups in Malaysia, encouraging environmental-friendly practices and reaching out to our community through several initiatives under 3 main categories: People, Planet & Society.



BLOOMTHIS

We are all about creating moments of happiness and we want to help people celebrate special moments of their lives in a meaningful way. Our flower boxes are 100% recyclable and we repurpose green waste, optimise deliveries for reduced carbon emissions and more.



CHEKHUP
Since 1985

Be real and natural is the key to success in the food business. Proceeds from sale to project Generasi Gemilang - Super Sarapan 2023 - Joseph Tan (Group Managing Director)

PARTICIPATING NGOs



Provide facilities and support for learning and planned training programmes for the development of special needs children, youths and adults.



A Malaysian not-for-profit organisation dedicated to a sustainable future by rescuing 'lost' food and finding it a new home with people who need it most.



Greenpeace has a mission for a green and peaceful world. Greenpeace exists because this fragile earth deserves a voice. Some people look at a forest, and all they see is lumber. But there are millions more who see a home, a heritage, a future. They believe that optimism is a form of courage, and a billion acts of courage can spark a brighter tomorrow.



An international conservation organisation, World Wide Fund (WWF) - Malaysia is working to sustain the natural world for the benefit of people and wildlife that focus on six major themes: forests, oceans, wildlife, food, climate and energy, as well as freshwater.



Established in 2011, Suriana has one primary goal of promoting and protecting the rights of children in crisis. While initially focusing on child advocacy, Suriana is currently actively pursuing the development of Preventive and Rehabilitative programmes to address social issues involving disadvantaged children and their families.

DONATION DRIVE

All food truck vendors will donate towards The Lost Food Project. Check out the food trucks and support them and those in need.



Inclusive Fashion Show



With overwhelming response, we are bringing back the inclusive fashion show, making this an inclusive event at Sunway University. Check out this year's show happening on 18 September featuring fashion items made with recycled materials and more.

Health Check Station

Non-communicable diseases are the main cause of mortality and disability in Malaysia and they are known as 'silent killers'. What better way to prevent yourself from being 'killed silently' than to identify any silent risk factors that may already be present?

Head on to Level 1 at Sunway University to do a series of FREE health check-up conducted by the team from School of Medical and Life Sciences. This will include screening of blood pressure, body mass index and bio-electrical impedance analysis.



Discover the natural museum on campus

Visit Dr Saga's booth and check out his collection of various species of exotic pets, aquatic plants, biological specimen collection and many more!



PRE-LOVED ITEMS

Leave what you don't want, Take what you need

Look out for the corner of pre-loved items swap shop stall. There are good condition pre-loved clothes, shoes and electrical appliances or books. Give your pre-loved items a second chance and our community an extra opportunity for their needs. Leave what you don't want for others to take what they need.

Treasure Our Planet Trail

Planet Trail

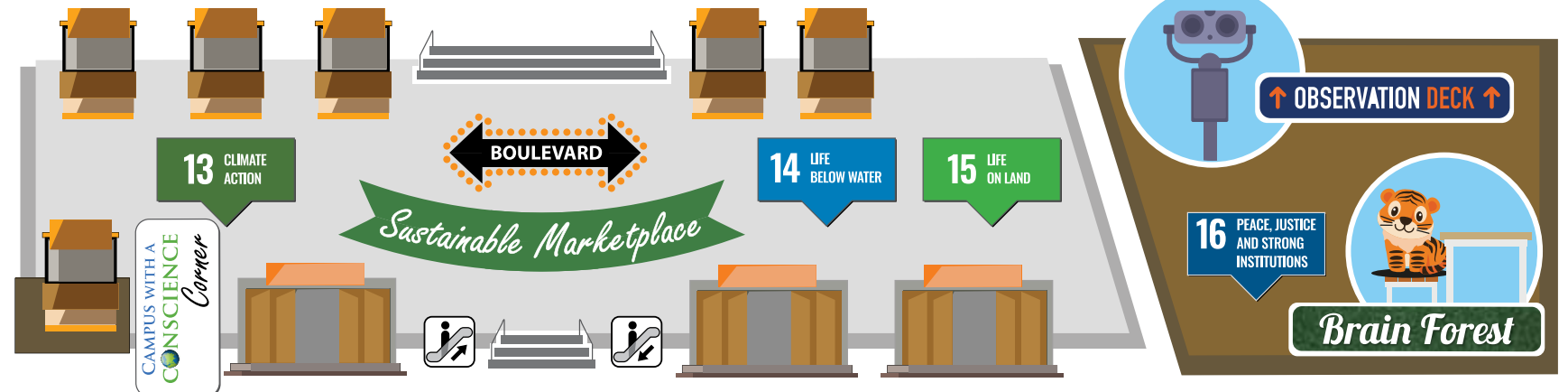
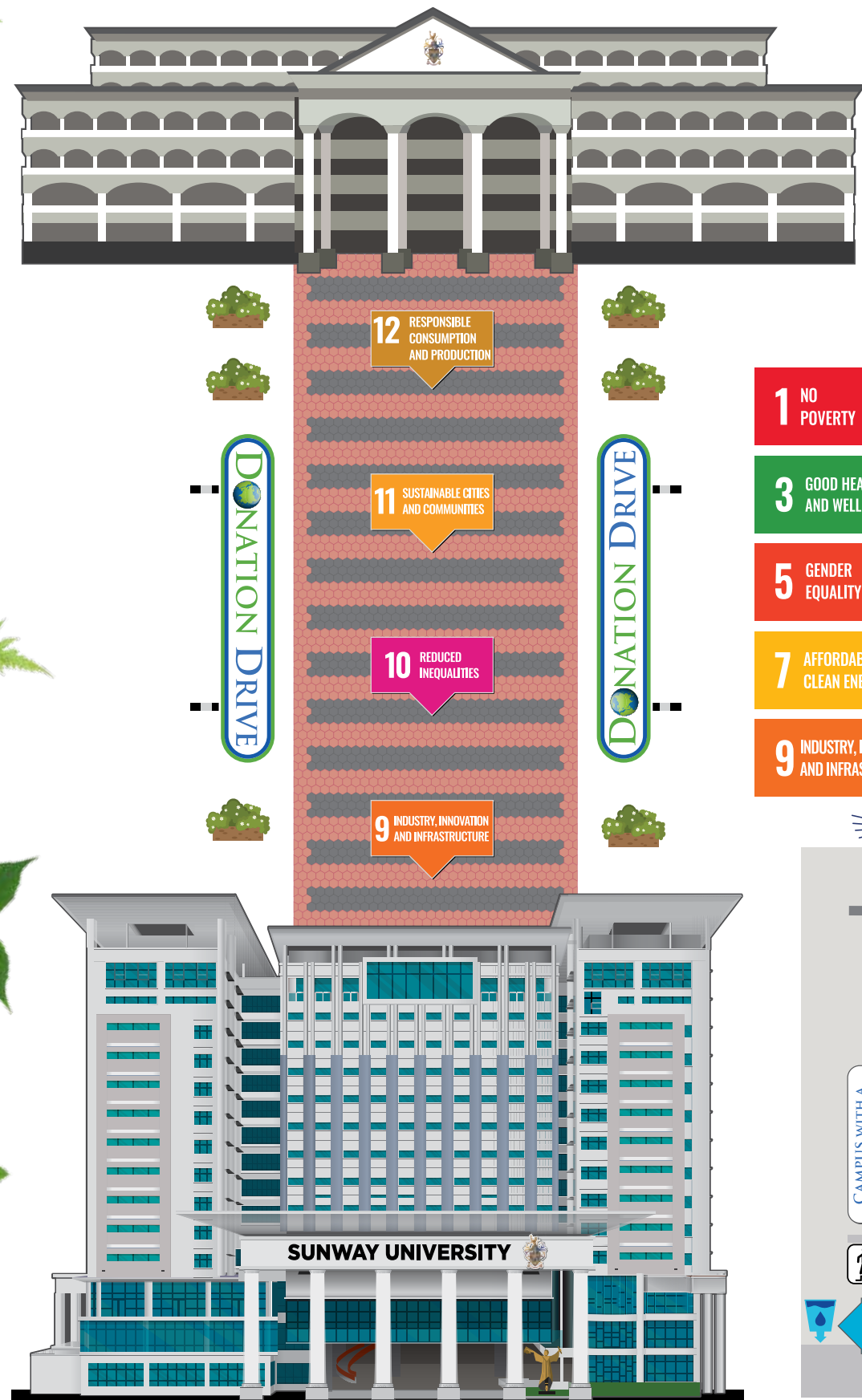
An interactive campus tour where you can enjoy the beauty of our campus and learn interesting facts and information about the 17 United Nations Sustainable Development Goals.



Flip the page to start your journey



Treasure Our Planet Trail



1 NO POVERTY People live in extreme poverty when they earn less than USD a day.

3 GOOD HEALTH AND WELL-BEING is the main cause of death in children under 5 years of age in the developing countries.

5 GENDER EQUALITY % of health and social workers are women.

7 AFFORDABLE AND CLEAN ENERGY is the most used renewable energy in the world.

9 INDUSTRY, INNOVATION AND INFRASTRUCTURE % of the world has mobile broadband access of at least 3G.

2 ZERO HUNGER children die from hunger every year.

4 QUALITY EDUCATION Over children do not get a basic level of education.

6 CLEAN WATER AND SANITATION of wastewater used by humankind are discharged each day into the rivers and seas.

8 DECENT WORK AND ECONOMIC GROWTH The estimated total global unemployment in 2022 was .

10 REDUCED INEQUALITIES In 2017, the richest 1% of the world's population held % of the world's wealth.



11 SUSTAINABLE CITIES AND COMMUNITIES More than % of the world population live in cities today.

12 RESPONSIBLE CONSUMPTION AND PRODUCTION of the world's food is wasted or thrown away each year.

13 CLIMATE ACTION is responsible for a majority of the warming effect on the climate.

14 LIFE BELOW WATER At the current rate, there will be more in the oceans than fish by 2050.

15 LIFE ON LAND More than species are threatened with extinction.

16 PEACE, JUSTICE AND STRONG INSTITUTIONS About boys and girls in the world have to work as child labour.

17 PARTNERSHIPS FOR THE GOALS developing and emerging countries are critically indebted.



Freida Razali first crossed paths with Sunway Education Group when she decided to enrol in the Canadian Matriculation Programme in Sunway College back in 1994 prior to commencing her Bachelor of Science in Business Administration through the American Degree Transfer Programme with Western Michigan University. It did not end there as she decided to later pursue her Master of Business Administration from Victoria University in Sunway.

Freida currently holds a position as the Senior Manager of Sustainable Industry in Malaysian Green Technology and Climate Change Corporation (MGTC). Between 2016 to 2023, she was assigned to multiple roles from Training, Corporate Communications, Strategic Planning, Business Development, Energy Management, Youth Entrepreneurship, and now in the Sustainable Industry unit under the Climate Action Group. Her role is to help organisations adopt green and sustainable business practices by providing advisory, consultancy,

assessments, and the tools needed to adopt a green and sustainable business.

Freida said that her interest to join the green technology and climate change industry stemmed from enjoying nature due to her involvement in the Scouts and interest in reading about the latest gadgets in the market. Hence, when an opportunity came in 2016 to join the industry, it was considered a natural transition for her after 8 years of operating a petrol station.

Throughout her time in the industry, Freida was involved in capacity-building related projects. This included bringing youths together to develop green and sustainable practices as part of a challenge organised by industry partners. On top of that, she was instrumental in organising the Education Week at the International Expo in Astana, Kazakhstan, and bringing students and academia to showcase their green technology innovations at the Expo. They were all challenging, but equally memorable and enriching.



Of course, it was not all sunshine and rainbows. There will always be challenges along the way. Among the challenges the green technology & climate change industry are currently facing, Freida points out the issues of technological readiness to scale and the cost of green technology in Malaysia. There are technologies which are widely implemented in Japan, Europe and America with medium to low cost. However, in Malaysia, it is implemented on a smaller scale due to the high cost, regulations, or lack of knowledge in understanding of the green technology. Another challenge is to change the mindset of leaders to adopt green and sustainable practices in their business operations, and in so cultivating the habits of consumers to do the same.

That said, with challenges come opportunities to grow and develop. The Circular Economy has potential growth mainly in the recycling, upcycling and repurposing of materials especially in the construction industry. On how the individual's effort can help in making an impact on addressing climate change, Freida highlights reading and attending knowledge-sharing sessions about climate change and its effects is essential to gain and spread awareness on the said topic. Once knowledge and understanding are acquired, a person can make gradual changes to their lifestyle by eating less meat and dairy, cycle, walk or carpool more, plan your journey better to reduce carbon emission, use energy-efficient appliances and lighting, refuse plastic packaging as much as possible, bring from home your own grocery bag for shopping, do composting, support green businesses and products and join a local or global movement that works on climate issues.

If anyone wishes to follow Freida's footsteps in the industry, she said, "A person would need to have Smart skills to work with people such as emotional maturity, validation, cognitive readiness, and followership. Also, the need to have Sharp skills to work with machines such as digital literacy, system dynamics, etc. The Smart and Sharp skills concept was coined by Professor Loredana Padurean when she was working at the Asia School of Business. I highly recommend her book "The Job is Easy, The People are Not! 10 Smart Skills to Become Better People". The book summarises smart and sharp skills a person can develop today in any industry." In addition to those skills, Freida emphasised the need to

be inquisitive as an essential skill one should have to stay ahead.

To start out in this area, Freida encourages you to identify a sector that you are interested in to begin your career, such as financial institutions, education, construction, media, property, or aviation, as all sectors would need knowledgeable people to help organisations tackle climate change for their businesses. If you are embarking on a career shift, do your own research for the role you are interested in pursuing or work on a project related to green and sustainability in your existing company first. For those who want to start a business in this industry, seek a good and experienced mentor and few key members who are skillful. Expanding your knowledge beyond this industry and networking with as many people as you can is essential in securing your steps in this industry.

Freida speaks from experience as studying in Sunway has provided her with an education that allowed her to experience studying locally and abroad. She gained a wider perspective to learning and interacting with people from various cultures and backgrounds which became a useful skill in her career. She made many friends in her journey at Sunway, and they remain connected via social media. Some of her friends even went on to become her business connections! As a Sunway alumna, Freida is able to guide budding potentials on their journey by contributing her time and talent as a mentor in the Sunway Mentoring Programme. She is truly grateful for the work she is able to do and also to contribute back to the institution in her own way.





REFILL FOR THE FUTURE



JOIN US IN THE REFILL REVOLUTION

Get your fave body care ranges without the wasteful packaging

Visit www.thebodyshop.com.my to find a refill station in your area



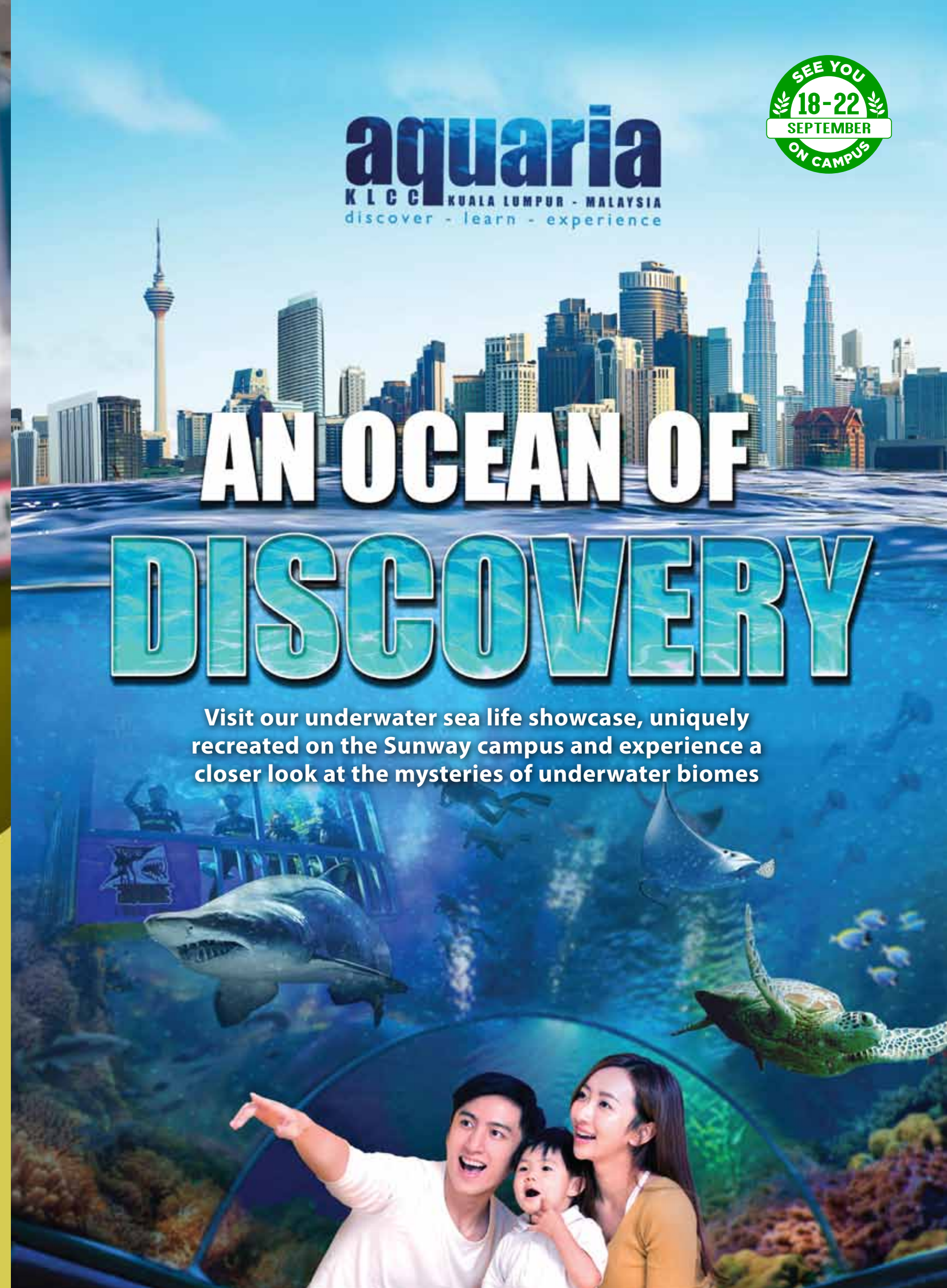
@thebodyshopmalaysia



aquaria
K L C C KUALA LUMPUR - MALAYSIA
discover - learn - experience

AN OCEAN OF DISCOVERY

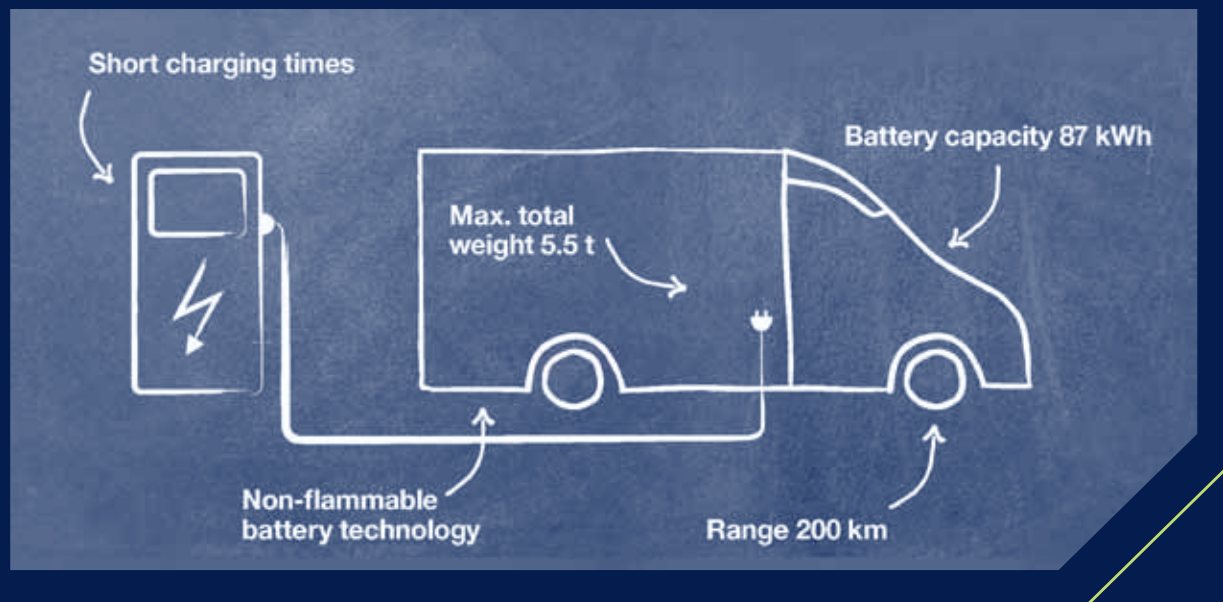
Visit our underwater sea life showcase, uniquely recreated on the Sunway campus and experience a closer look at the mysteries of underwater biomes





MALAYSIA'S FIRST SUSTAINABLE AMBULANCE

The WAS 500 E-ambulance has excellent battery performance that can cover around 200 km under real-life conditions with one battery charge. The 5.5 tonne e-ambulance is equipped with high-level safety features including self-locking and non-flammable battery technology.



Ride into the Future!
The World's Most Advanced Smart Electric Scooter

Sustainable mobility for a greener & smarter tomorrow.

BEFORE INSURANCE
RM9,390

• Dual-batteries rental
• Unlimited warranty
RM 79 / month



- Low CO2 Emission
- No Noise Pollution
- Rechargeable Battery
- Battery Sharing Network
- Travel Cost Saving

Book Your Test Ride Today!



Blueshark Showroom Glenmarie (3S Centre)
No. 1, Block A, Putra Park, Jalan Penyair U1/44, Hicom-glenmarie Industrial Park, 40150 Shah Alam, Selangor, Malaysia.
☎ 03-5569 8633 ✉ support@bluesharkasean.com *T&C apply.



Facebook: /bluesharkmalaysia
Instagram: @bluesharkmalaysia
Website: www.blueshark.com.my

Proudly assembled and distributed by
EPMB
EP MANUFACTURING BHD

FACTS AND FIGURES ON THE WAS E-AMBULANCE:



- Permissible total weight 5.5 t
- High performance: 147 kW drive, torque of 1150 Nm
Maximum speed of 120 km/h and high acceleration values
- Long range: the E-ambulance can cover around 200 km under real-life conditions with one battery charge
- Short charging times: 3.5 hours in 22-kW or even only 1.5 hours in 50-kW mode
- High safety level: self-locking, non-flammable battery technology
- Highest efficiency: the intelligent battery management monitors, regulates and protects the power supply of the entire vehicle
- E-status at a glance: Cockpit display shows remaining range, charging status, energy consumption and vehicle status information
- Sustainability is promoted
- Customised interior equipment
- Low operating costs



TEST RESULTS

Test clients / locations:
20 in the period between August 2020 and March 2022

Kilometres covered:
20,784

Days of operation:
229

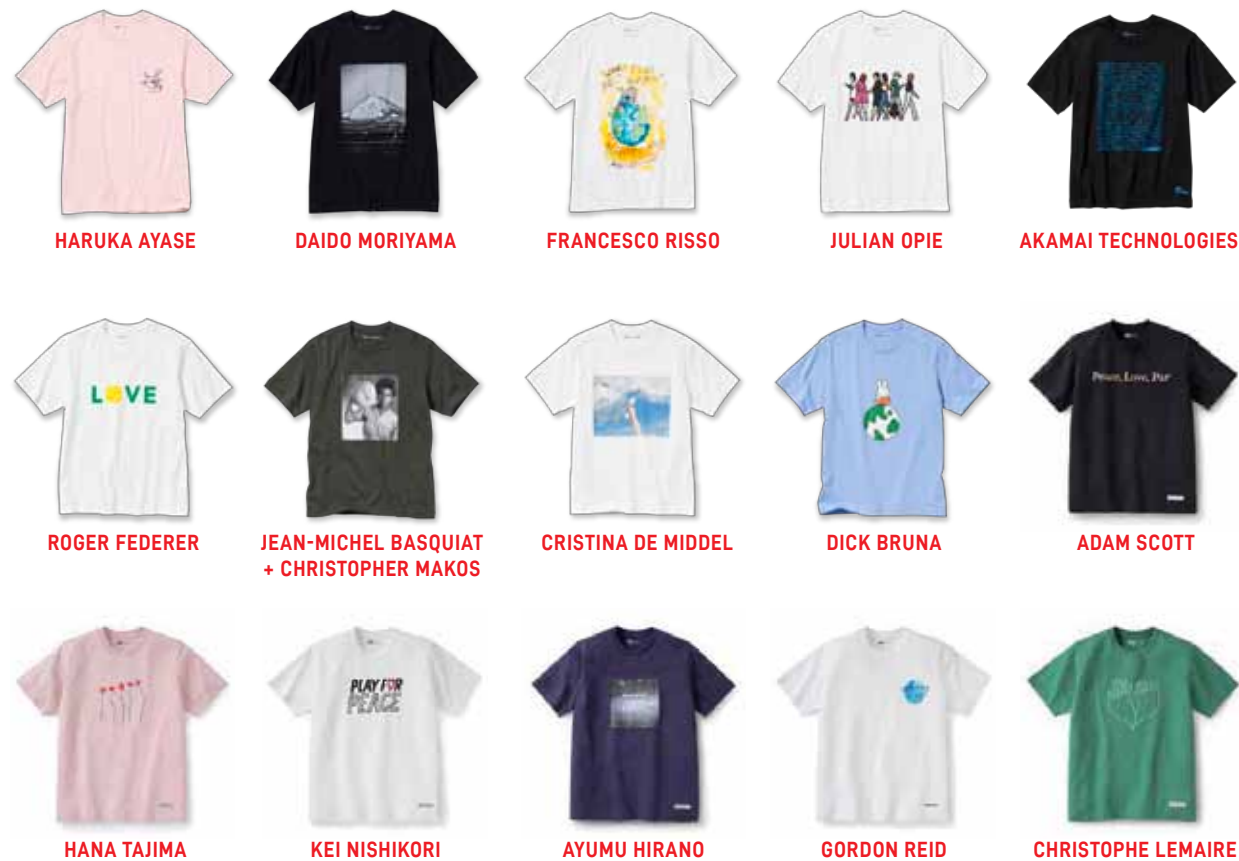
Missions:
1,235

Time out of service due to problems with the drive system:

0 ✓



PEACE FOR ALL



UNIQLO UT FOR PEACE.
100% OF PROFITS WILL HELP PEOPLE AROUND THE WORLD. JOIN THE MOVEMENT.

The world needs peace now more than ever. With just a simple T-shirt, we can help make the world a better place. Introducing the UNIQLO UT PEACE FOR ALL project: an ongoing collection of T-shirts designed by world-renowned leaders in art, design, literature, science and sport. 100% of profits will go towards international organizations that aid those affected by poverty, discrimination, violence, conflict and natural disasters. By wearing these T-shirts, we can share our hope for world peace and a future where everyone can live in safety.



*UNIQLO parent company Fast Retailing Co., Ltd. will donate all profits (no less than 20% of the selling price) equally among UNHCR, Save the Children and Plan International Inc.



PROTECT NATURE PROTECT OUR FUTURE

WWF-Malaysia was established in 1972 and is part of WWF, the international conservation organisation. Working to sustain the natural world for the benefit of people and wildlife, WWF-Malaysia's efforts to conserve nature focus on:

- Six major themes: forests, oceans, wildlife, food, climate and energy, as well as freshwater
- Three key drivers: markets, finance and governance

WWF-Malaysia 2021 - 2030 Strategy

Vision

Reverse the decline of nature and transform Malaysia into a sustainable nation by 2030

Goals

1. Half of Malaysia has natural forests which have legal protection
2. One million hectares restored as forest habitats
3. All timber, palm oil and rubber produced sustainably
4. 30% of Malaysian seas and coasts are conserved
5. All coastal fisheries and aquaculture are sustainably managed
6. Priority species safeguarded and overexploitation reduced
7. Net zero emissions target to combat climate change
8. No plastics in nature
9. Infrastructure development integrates principles of sustainability
10. Strengthen environmental, social and governance (ESG) standards for the finance sector

We celebrate and respect diversity in nature and among the people with whom we work. Across the many cultures and individuals that represent WWF, we are unified by one mission and one common set of values: **Courage, Respect, Integrity and Collaboration.**

Together, we can make a difference.

Please pledge your support of nature conservation at wwf.org.my/pledge



SCAN ME



Working to sustain the natural world for the benefit of people and wildlife.
 together possible. wwf.org.my



© Mazidi Aidi Chuan / WWF-Malaysia



Local Action for GLOBAL GOALS 2023

" Buy 1 Craving Set, 1 Craving Set goes to charity. "

Together, we are committed to making **ZERO HUNGER** a tangible reality!



Rescuing 'Lost Food' to Feed the Hungry

Food loss and food waste represent a highly inefficient use of resources globally. About 30% of food produced for human consumption around the world is either lost or wasted each year.

According to a study by Solid Waste Management and Public Cleaning Corporation, a department under the Local Government Development Ministry, the average Malaysian throws away 1.64kg of food daily and about 24% or 4,005 tonnes of such food is still edible.

Enters The Lost Food Project (TLFP), a Kuala Lumpur-based non-profit organisation, which aims to tackle the pressing issue of food waste and food insecurity in Malaysia.

Who is The Lost Food Project (TLFP)?

TLFP was founded by British-born Suzanne Mooney, a former broadcast journalist with the BBC, reporting for the Today Show.

It all began when Suzanne found that no professional food banks were taking regular collections of surplus food from supermarkets or farmers in Malaysia. Many great charities were giving out food to people in need, but most of the food was either sponsored or sporadically donated by fast-food chains.

A turning point for Suzanne was a chance meeting with Robert Egger, who founded community kitchens in the United States. This encounter made her realise the impact individuals can have, leading her to establish TLFP.

Since its establishment in 2016, TLFP has partnered with well-known organisations including Nestle, Procter & Gamble, DKSH Holding, Unilever, BIG Grocer, Euro Atlantic, Village Grocer, and Pasar Borong KL, among others.

What exactly is lost food?

According to TLFP Chief Executive Officer (CEO) Ariffin Buranudeen, lost food refers to good food that is not consumed for various reasons, such as the near

expiration date, and bruised fruits and vegetables that are still fresh and edible.

Food surpluses occur due to an excess of products that are close to their 'best-before' or 'use-by' date, ingredients and finished products that fail to meet customer specifications, slow-moving stocks or deleted lines, products that are incorrectly labelled or have none, those with damaged packaging, and even uneaten, leftover food from breakfast, lunch or dinner.

Malaysian households produce the most food waste, at 38% compared with wet markets at 24%, restaurants at 23% and hotels at 7%. The average Malaysian throws away 1.64kg of food daily, compared with the global average of 1.2kg.

From 2016 to the end of last year, TLFP has "rescued" 4,592,349kg of food from entering landfills, provided 14,319,341 meals to the hungry, and prevented 11,480,873kg of greenhouse gases from being released into the atmosphere.

"We work closely with farmers to identify crops at risk of being discarded due to cosmetic imperfections, overstock, or market fluctuations. By rescuing this surplus produce, we can effectively distribute it to charitable organisations and individuals in need, addressing both food waste and food insecurity in our community simultaneously," Ariffin Buranudeen said.

In the long term, TLFP is looking for innovative ways to deal with wasted cooked food, such as a mobile app or a food retort machine, which is a pressure vessel to "commercially sterilise" foods after they have been placed into containers and hermetically sealed.

"Service to humanity. There is no greater service than to serve someone else," Ariffin Buranudeen concluded.

Currently operating in Kuala Lumpur and certain parts of Petaling Jaya, TLFP serves communities in 15 Projek Perumahan Rakyat (PPRs) and 80 welfare organisations.





A Home of Hope for the Future

The COVID-19 pandemic has affected the lives of many in Malaysia. Many children had been orphaned by the pandemic, either through losing one or both of their parents.

Realising the need for protection and placement for these kids, the founder and Chairman of Suriana Welfare Society, Dr James Nayagam has started a home for them.



Suriana Welfare Society was founded in 2012 by Dr James Nayagam, whose 40 plus years in the field of saving marginalised, disenfranchised and abused children have allowed him to see how society's ills were solved curatively more than preventively. The aim of the Organisation is to create inroads that would go deep into the communities most affected by the ravages of poverty in the urban areas.

It all began when community leaders at low-cost flat Desa Mentari, which was one of the areas that Suriana Welfare Society has been delivering regular food aid, notified him that over 20 children among the families there had been orphaned by the disease.

With over 40 years of experience as a children's rights advocate, Nayagam is no stranger to witnessing countless heart-breaking situations and yet, when he spoke to the orphans, something tugged at his heartstrings.

"For those who lost one parent, we can support them through their surviving parent but for those who lost both, their relatives mostly are also poor and can't afford another mouth to feed. So alternatively, they can send the children

to this home that I'm committing to start. It will be a home for all the children to stay until they are 18."

Besides planning for the children's home, Nayagam and his team are also helping out the children and their families by seeking out food relief to assist them for at least two years and assistance in meeting monthly expenses such as rentals, medical treatment and utility bills.

"We are also providing counselling and emotional support for the children as they are going through a deeply traumatic episode," he said.

Additionally, they have a programme supplying fresh vegetables to poor families so that they could put nutritious meals on the table despite facing financial constraints. Single mothers are also given living and vocational skills training to help them secure job opportunities.

"We see results when we can help children have hope for the future and restore self-worth and dignity for single mothers. In my over 40 years of touching the lives of others, it has all come back to me in various ways and I have been blessed by doing good. That has been my motivation to do more," Nayagam said.



Bloom with Us at Sunway University

Local Action for Global Goals 2023

18 - 22 Sep 2023
10 AM - 4 PM



We're bringing blooms and sustainable stories for moments that mean *so much more.*

Free Card + Photo • Free Same-Day Delivery • Kuala Lumpur | Selangor | Penang | Johor Bahru

bloomthis.co

**TOGETHER
FOR A BETTER
WORLD**

