

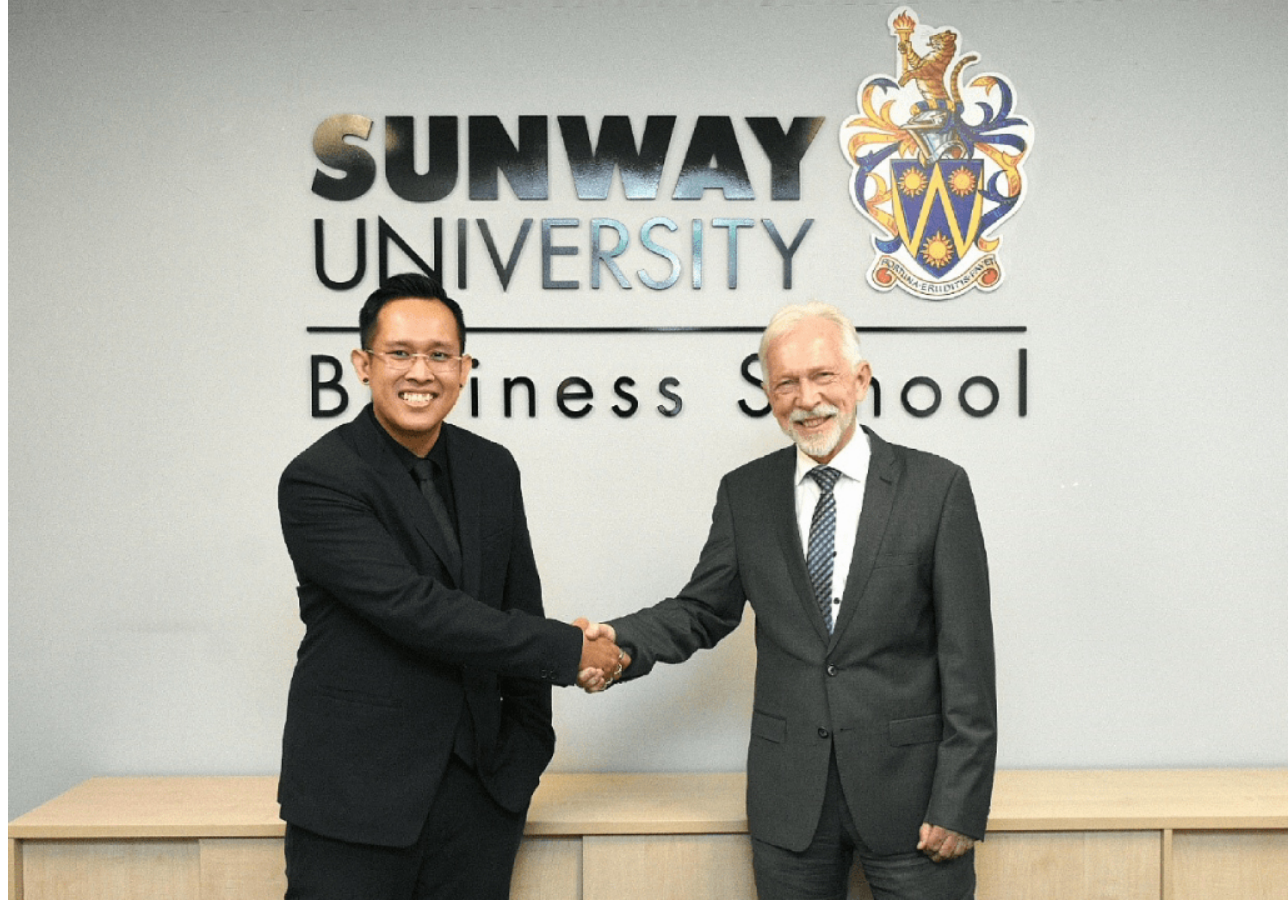


E - NEWSLETTER

OUR 2022 ACHIEVEMENTS

01/23





Sunway University Earns AACSB Business Accreditation

Sunway University becomes the first non-government linked private Malaysian University to successfully acquire business accreditation from the Association to Advance Collegiate Schools of Business (AACSB), also known as AACSB International, for Sunway Business School.

[Read more](#)



**AACSB
ACCREDITED**



New Dean for Sunway Business School

Professor Weng Marc Lim has been appointed as the new Dean of Sunway Business School.

Professor Lim joined Sunway University in September 2022. He was previously a Professor and the Dean of the Faculty of Business, Design and Arts at Swinburne University of Technology's international branch campus in Sarawak, Malaysia.

Professor Lim is the record holder for "Youngest Professor" in the Malaysia Book of Records and an Honoree of Ten Outstanding Young Malaysians by Junior Chamber International (JCI). He is an active researcher and is one of the 20 Sunway scientists listed in the Top 2% of the World by Stanford University.

RESEARCH

Above and beyond 100 publications in premier journals

The [Research Stars at Sunway Business School](#) has published **more than 100 journal articles in Australian Business Deans Council A*/A-ranked and/or Scopus Q1/Q2-ranked journals in 2022!** Star examples include:

- [Guidelines for Bibliometric Analysis](#) in *Journal of Business Research (A-ranked)* by [Dean and Professor Weng Marc Lim](#) with researchers from **India** and **USA**;

- [Inclusive Leadership](#) and [Inclusive Workplaces](#) in **Journal of Business Ethics** (FT 50, A-ranked) by [Associate Dean \(Research\) and Professor Yuka Fujimoto](#) with researchers from **Australia** and **Malaysia**; and
- [Green Finance](#) and [Sustainable Finance](#) in **Technological Forecasting and Social Change** (A-ranked) by [Associate Professor Arshian Sharif](#) with researchers from **China, Pakistan, and UK**.

Home to editors of premier journals

Sunway Business School is home to Journal Editors, including:

- [Dean and Professor Weng Marc Lim](#) as **Editor in Chief** of **Activities, Adaptation & Aging** (Routledge – Taylor and Francis), **Global Business and Organizational Excellence (Wiley)**, and **International Journal of Quality and Innovation** (Inderscience), **Associate Editor** for **Heliyon** (Cell Press), **Journal of Business Research** (Elsevier) and **Journal of Strategic Marketing** (Routledge – Taylor and Francis), and **Guest Editor** for **Electronic Commerce Research** (Springer) and **The Service Industries Journal** (Routledge – Taylor and Francis).
- [Associate Professor Arshian Sharif](#) as **Editor** of **Environmental Science and Pollution Research** (Springer) and **Associate Editor** of **Energy Policy** (Elsevier) and **Environment, Development and Sustainability** (Springer);
- [Professor Chaiporn Vithessonthi](#) as **Associate Editor** of **Global Finance Journal** (Elsevier) and **International Review of Financial Analysis** (Elsevier);
- [Associate Dean \(Research\) and Professor Yuka Fujimoto](#) as **Associate Editor** of **Journal of Management & Organization** (Cambridge University Press) and **Guest Editor** for **Academy of Management Discoveries** (Academy of Management).
- [Associate Professor Calvin WH Cheong](#) as **Associate Editor** of **Asia Pacific Journal of Business Administration** (Emerald);
- [Professor Kenneth Anthony Cafferkey](#) as **Associate Editor** of **Employee Relations** (Emerald); and
- [Dr Kien Yiek Koay \(Darren\)](#) as **Associate Editor** of **Journal of Internet Commerce** (Taylor and Francis).

Home to top scientists in the world

Special congratulations to [Associate Professor Arshian Sharif](#) for being listed in the **Top 1% of Scientists in the World** by **Web of Science** and together with [Dean and Professor Weng Marc Lim](#) in the **Top 2% of Scientists in the World** based on the science-wide author database developed by **Stanford University** in 2022!

“Sunway Business School warmly welcomes local and international opportunities to collaborate in exciting initiatives”

ENGAGEMENT



MOU Signing with Agensi Kaunseling dan Pengurusan Kredit (AKPK)

Sunway University and Agensi Kaunseling dan Pengurusan Kredit (AKPK) signed a Memorandum of Understanding (MoU) which involves a range of collaborative activities including introducing specific sessions of Financial Education for undergraduate students. Involvement by AKPK includes specific finance modules delivered at the Business School and also potential collaboration in the development of



MOU with Leeds University

Sunway Business School has signed an MoU with the University of Leeds, who was represented by Professor Jonathan Winterton, Head of Work and Employment Relations Department, Leeds University Business School, and Miss Premila Kanapathy, Director, University of Leeds SEA Regional Office in Malaysia.

case studies in the area of financial planning.



MOU between Sunway University and Chartered Institute of Personnel and Development (CIPD)

Sunway University signed an MOU with CIPD after a keynote sharing session with Mr Peter Cheese, CEO of CIPD.



Visit by Professor Rob Tulder

Dialogue session with Professor Rob van Tulder on Principles of Sustainable Business Frameworks was held at Hall 3, Graduate Centre, Sunway University; in conjunction with his world tour to promote his book - "Principles of Sustainable Business".

INDUSTRY



Sunway Business School Industry Advisory Board (IAB) Meeting

SBS, with our new Dean, Prof. Lim Weng Marc, had the first face-to-face meeting of the Industry Advisory Board (IAB) post Covid-19 pandemic.



Career Prep Days

More than 50 employers participated the Career Prep Days to meet students in campus. Students visited employers` booth to make career enquiries, company information and opportunities.



Sunway Get Hired Career Fair 2022

The annual Sunway Career Fair was held on 13 and 14 September in campus with more than 70 employers participation in both days. SBS students took the opportunity to seek, meet and chat with their potential employers for internship and future graduate employment opportunities.



KPMG Corporate Visit

SBS students organized a corporate visit tour at KPMG Tower, Bandar Utama

STUDENT ACTIVITIES



Ernst & Young (EY) Corporate Talk

On 4 Nov 2022, Sunway University Global Supply Chain (SUGSC) students organised an exciting Corporate Talk by Ernst and Young (EY) representatives entitled "EY Xperience - Transform with Supply Chain."



BBA Capstone Project Showcase 2022

On 24 Nov 2022, all Bachelor of Business Analytics (BBA) Final Year students gathered at Function Room 2, Sunway University to showcase their amazing Capstone projects. A great example of students and their supervisors putting their minds together to present an awe inspiring and impressive work.



Sunway Business School Student Concilium Leadership Training

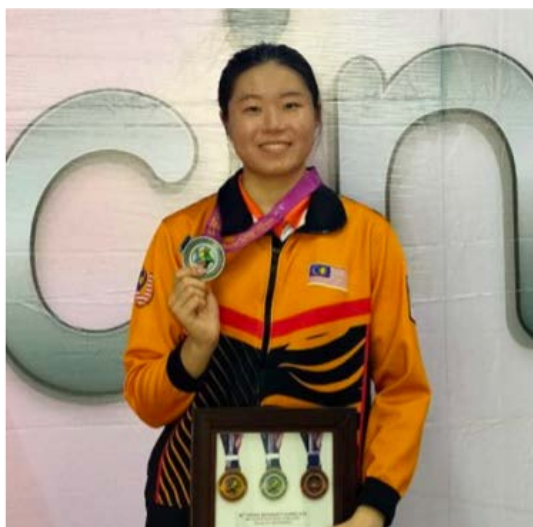
On 8th and 9th Oct 2022, Sunway Business School conducted Student Concilium Leadership Training 2022 amidst the natural surroundings of greenery, flora and fauna, clean air and the finest Malaysian forest. Our new Dean of Sunway Business School, Professor Lim Weng Marc, and Associate Dean Tan Seng Lee graced the occasion with a certificate giving ceremony.



Deloitte Audit Business Challenge 2022

CONGRATULATIONS to Team GoStrong - Between 22 Oct - 17 Nov 2022, three Bachelor of Science (Hons) in Accounting and Finance students, Tan Yi Fang (leader), Lee Jia Min and Kng Fen Ying, from Sunway Business School, WON First Runner-Up at the "Deloitte Audit Business Challenge 2022".

ALUMNI



Congratulations Jing Xuan Yap, Silver Medalist in the 20th



Senior Inspector Shahira Najia On Being Awarded 'The

Asean University

"Drum beat" ACCOLADE to Sunway Business School Student Concilium 2021/2022 Head of Sponsorship Department, Jing Xuan Yap (BSc (Hons) Accounting & Finance) for your achievement at the 2022 ASEAN University Games in Ubon Ratchathani, Thailand. We are hopeful Jing Xuan will qualify for the Paris 2024 Olympics!



Kesatria Pasukan Polis'!

A BIG SHOUTOUT to our alumna Inspector Shahira Najia who was awarded the Kesatria Pasukan Polis by Kebawah Duli Yang Maha Mulia (KDYMM) Seri Paduka Baginda Yang di-Pertuan Agong Al-Sultan Abdullah Ri'ayatuddin Al-Mustafa Billah Shah Ibni Almarhum Sultan Haji Ahmad Shah Al-Musta'in Billah at a very special ceremony at Istana Negara on 2 December 2021!



Sunway Business School - Young Alumni Entrepreneurs

An insightful and memorable sharing session by SBS entrepreneurs who pitch their passion in their respective business areas: Wayne Lim Wen Wei, the CEO Jaesoul.co Jaesoul The Golden Stock and Joanne Chan Cheng Wei, the Co-Founder Alocha Kombucha.

Public Speaking Training

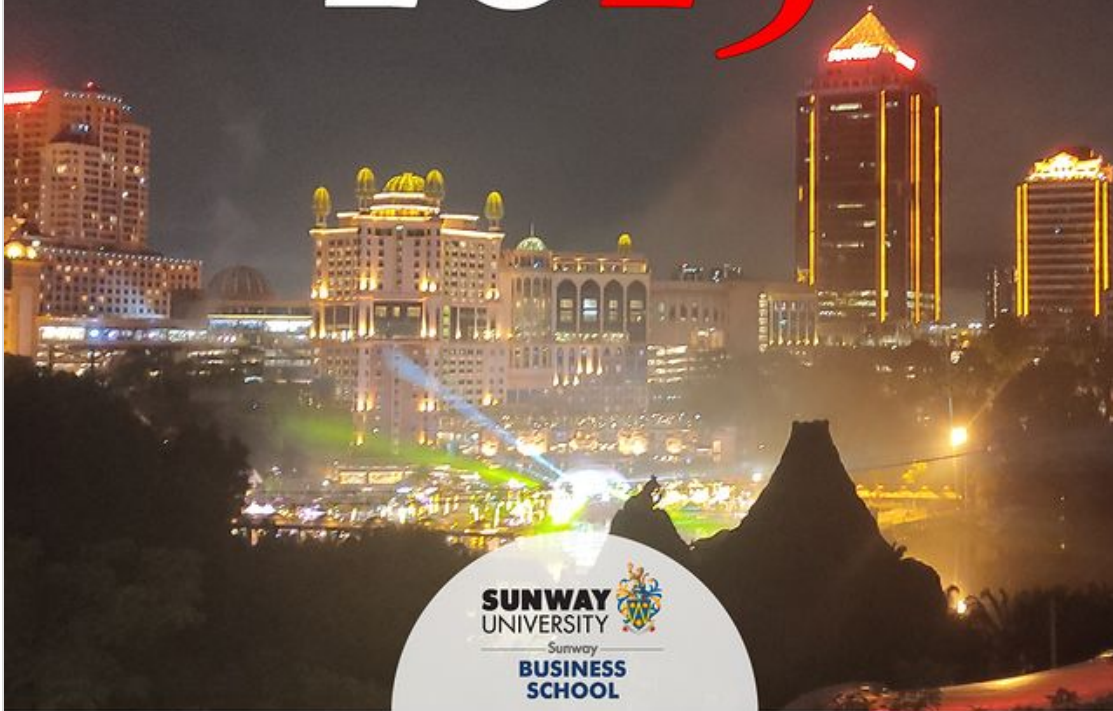
Kudos to SBS Alumni Ng Swee Lynn and SBS Student Concilium 2022/2023 president Khirru Kumaraguru for a successful public speaking training event.



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Happy New Year 2023



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We wish you a very successful, prosperous year and may 2023 brings you excitement and joy! Happy new year 2023 to all!

[#NewYear2023](#)

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