

STUDENTS AND ALUMNI

Newsletter



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THE INGREDIENTS OF SUCCESS



To be a top-notch business school, you have to start with talented, dedicated, and enthusiastic academic staff. At Sunway University Business School, we are fortunate to have had instructors like this for many years – knowledgeable, credible mentors who maintain their scholarly relevance and who are truly interested in their students’ education, lives, and careers. Our academic staff care about their students and it shows in the successes our students achieve. Our remarkable staff members have been educated at some of the best universities in the world. They are committed to preparing students who will be leaders in the global business community and who will prosper in a fast-paced environment. Our academics also pursue scholarly activity that contributes to an understanding of the best global business practices – applied research that keeps them relevant and current in their respective fields.

PROFESSOR STEVE WILLIAMS

**DEAN AND PROFESSOR OF MANAGEMENT
SUNWAY UNIVERSITY BUSINESS SCHOOL
ADVISOR, SUBS STUDENT CONCILIUM**

Next, you need innovative and progressive programs that meet the needs of both students and the business world. Programs at Sunway University Business School are outstanding, with high praise received for our undergraduate programs in Accounting and Finance, Business Analytics, Business Management, Business Studies, Entrepreneurship, Financial Analysis, Financial Economics, Global Supply Chain Management, International Business, and Marketing; and postgraduate programs like the Master of Business Administration, Master of Marketing, Master of Human Resource Management, and Doctor of Philosophy (Business). Additionally, we constantly monitor and assess our programs to ensure that our students’ educational needs are up to date in the ever-changing world of business.

You also need good students, and our students are among the best. Sunway University Business School has nationally and internationally recognized student award winners. Recent first-place/national results include: HSBC Case Competition 2020 – National Champion Team, Unilever Future Leaders' League 2019 – Winner, EY Young Tax Professional of the Year 2019 – Winner, and IIUM EMSS International Challenge 2019 – Champion Team. As these impressive awards demonstrate, our academics are very successful at instilling the business, leadership, and creative problems-solving skills students need to live up to their potential and to match their ambitions. Employers constantly tell us that graduates from Sunway University Business School not only hold their own when compared to their peers, but often surpass other business school graduates in starting salaries, on-the-job performance, and career advancement.

Finally, you need strong relationships with the community, employers, and business leaders. Our Sunway University Business School Industry Advisory Council is comprised of 12 individuals who bring unique experience, independent judgment, an external perspective, and a desire to enhance the reputation of Sunway University and our graduates. These executives possess a strong belief in and commitment to higher education and offer enthusiastic support for Sunway University Business School; high standing within the community and a wide network of contacts; the time, energy, and the willingness to be part of our strategic team; and the necessary organizational skills and ability to interact persuasively with others. We strive to partner with members of our Industry Advisory Council, alumni, and corporate friends. For example, we invite them into our classrooms and they provide internships and hands-on team projects. These connections enable us to build student-centered relationships with local companies and other employers resulting in high demand for our business students for internships and job placement. The business school also engages with our alumni, with a record number of graduates coming back to campus to share their expertise and experience, and to mentor our current hard-working students.

Clearly, Sunway University Business School has the recipe for greatness. And we never forget that student success is our business.

NETWORKING NEWSLETTER



We are pleased to present our new Sunway University Business School Students and Alumni e-newsletter. This e-newsletter is not only a way for us to support the “Go Green Campaign” but also for Sunway University Business School students and alumni to get information, news and inspirational stories. This e-newsletter, that mainly discusses business school students and alumni activities, will be sent to you once a year.

We would like to invite all of you to share your success stories and achievements for us to publish in future newsletters. We take pride in our graduates, many of whom are leaders in their respective fields. The success stories of our alumni will serve as an inspiration for our students.

The main objective of producing this newsletter is to encourage more engagement among the students, alumni, academicians and administrative staff. This active involvement is believed to open the minds of students and alumni, and provide an avenue for them to think critically and be able to highlight their talents in various aspects such as leadership and professional networking. Therefore, we strongly encourage the participation of current students and alumni in all activities organised by SUBS.

Although we did not meet each other face-to-face during the Covid-19 outbreak, we still had the option to use the online chat platform and successfully introduce our first e-newsletter. I would like to take this opportunity to thank the awesome committee members for their hard work in publishing students’ activities and achievements, as well as alumni testimonials.

Thank you, dear readers, for taking the time to read this newsletter. Do give us your thoughts!

ARUMUGAM MUTHUSAMY

Alumni Relations and Student Professional Development

Sunway University Business School

Newsletter Advisor

BE THE FUTURE LEADER



HANS LEE JIA MING

President

Sunway University Business School
Student Concilium 2019/2020

Newsletter Advisor

A big congratulations to the Sunway University Business School Student Concilium committees of term 2019/2020 for making this a fruitful and successful year; all to be pictured here in our very first newsletter! I'd like to express my sincerest gratitude to our advisor, Professor Steve Williams and our Liaison Officer, Mr Arumugam Muthusamy for their never-ending support in our cause throughout this term. Not to forget a big THANK YOU to all of my comrades for your commitment. I truly hope everyone has enjoyed working together and learnt a thing or two being committees of the Concilium, serving our students! I, for one, really had a whale of a time learning the ropes to be a future leader, aiming to be swifter, higher and stronger! We have done our best this term; thus, I will always hope for new torchbearers to continue our motto:

**One School
One Voice
One Concilium**



SUBS Student Concilium 2019/2020.

ONE
SCHOOL
VOICE
CONCILIUM



Hans Lee, President of SUBS Student Concilium 2019/2020.

INSTALLATION CEREMONY
SUBS STUDENT CONCILIUM 2019/2020

| **27 JUNE 2019**

Sunway University Business School proudly welcomed the 2019/2020 batch of EXCO and committee members

The installation event of Sunway University Business School Student Concilium (henceforth SUBSSC) of batch 2019/2020 was held on 27th June 2019. SUBSSC serves as a bridge between the students, the administration and the academic staff of SUBS. They are always ready to serve and be the voice for fellow SUBS students. The new committee members were carefully short-listed from a pool of applicants and underwent interviews before making the final line-up. During the event, Mr Arumugam, the Liaison Officer, and Hans, the president of SUBSSC 2019/2020, gave speeches to boost the confidence of the committee members and members. Everyone interacted with each other for the first time.

The 2018/2019 batch of EXCO and Heads of Departments were present to “pass the baton”, and share their experiences with the new bloods. They also shared some useful tips with the new team. We would like to take this opportunity to thank the outgoing SUBSSC 2018/2019 for all their blood, sweat and tears throughout their term. We wish them the best of luck in their future endeavours.



SUBS Student Concilium 2018/2019.



SUBS Student Concilium 2019/2020.



From Left: Teh Koh Hsing, Vice President 1 and Whitney Low of SUBS Student Concilium 2019/2020.

ORIENTATION

15 AUGUST 2019

The SUBS Student Concilium conducted the SUBS orientation session for the August 2019 batch of SUBS students. They briefed students on matters related to the SUBS Administration Office and introduced SUBS Student Concilium to them. They gave students a brief look at past and upcoming activities and initiatives organised by the Concilium. They also organised icebreaker games to encourage the students to communicate and get to know each other. Overall, the SUBS Student Concilium wishes all new students the best for their studies at Sunway University.

CLUBS AND SOCIETIES TALK (C&S TALK)

| 26 AUGUST 2019



Representative from Toastmaster.

The Clubs and Societies Talk organised by SUBS Student Concilium was held on 26th August 2019. The purpose of this talk was to encourage all of SUBS and Sunway's new intake students to participate in business-related clubs and societies. The talk gave the participants some insights of the clubs and societies available at Sunway University.

Representatives from various clubs gave an overview of their respective club activities and cleared the students' doubts during the Q&A session. Overall, the participants were enlightened of the potential benefits that they will obtain from participating and holding various positions in different clubs, including helping them in their studies and enhancing their CVs.



Representatives from Sunway Business Investment Society.



STUDENT LEADERSHIP TRAINING

| 7 TO 8 SEPTEMBER 2019



Indoor Team Building



Hostage Rescue with Reflection



The Sunway University Business School Alumni Relations and Student Professional Development Unit organised a Leadership Training programme for the Concilium members. In line with the objective of the school, business students today need to develop leadership skills to manage associations and maintain the reputation of Sunway University.

The purpose of this training is to equip student leaders with the skills needed to design and deliver effective leadership in the future. In addition, the leadership training created a professional interrelationship and network among students, alumni, and management staff.

Through this training, participating students learned to accept the perceptions and views of others. Furthermore, they not only gained a better understanding of each other but also confidence to convey their ideas in public.



River Trek and Explorace



Wawa Valley Team Olympics

In conjunction with the Pre-Graduation Briefing for final semester students, SUBS Alumni Relations & Student Professional Development Unit organised “Burger Bites with the Dean” with the support of Student Concilium.

BURGER BITES WITH THE DEAN

20 JUNE AND 14 NOVEMBER 2019



From Left (Staff): Professor Hwang Ha Jin and Professor Steve Williams and Ms. Sujatha

The objectives of the events were to:

- 1 bring together and share the excitement between graduating students, academic and administration staff members.
- 2 show our appreciation to our graduating students.
- 3 strengthen ties between staff members and graduating students while celebrating the accomplishments of everyone, and thanking the team in a simple yet important gesture.



Graduating students with Professor Steve Williams .

A total of 200 students participated and enjoyed the burgers and Coca-Cola together with academic and administration staff members. Students were also given the opportunity to write well-wish messages for the academic staff members, followed by a few activities provided by the Student Concilium and performances by students.

The event successfully created a closer bond between the SUBS community and the final year students. All the best and good luck to the outgoing batch of SUBS students.

VISITING THE MALAYSIAN MINISTRY OF YOUTH AND SPORTS

| 7 OCTOBER 2019



A group photo of SUBS Concilium members with YB Steven Sim.

On 7th October 2019, SUBS Student Concilium 2019/2020 paid a visit to the Ministry of Youth and Sports (Kementerian Belia dan Sukan). Upon the arrival of the committee members, they were briefed by the official member of staff about the ministry and its inner workings. This included ways to conduct themselves when they meet the (now former) Deputy Minister of Youth and Sports, YB Steven Sim. A forum was organised to give an insight on the operations of the ministry including the key issues that were being tackled by the Ministry.

Overall, this visit gave an opportunity to the committee members to have a better understanding on the functions and contributions of the Ministry of Youth and Sports. They have also enhanced their political knowledge through the short forum session and their interaction with several politicians. This meaningful visit has allowed them to gain valuable experience and understanding on the roles and responsibilities of the ministry towards the youth and sports community.



A session with YB Steven Sim.



David Ooi expressing his thoughts.



SUBS Student Concilium 2019/2020 paid a visit to the Parliament of Malaysia on 8th October 2019. Committee members were given the opportunity to listen to the on-going debate and discussion in the lower-house (Dewan Rakyat). They also met a few respected members of the Parliament who gave them a parliament tour while sharing the history of the architecture. Along their tour, they also met several politicians who were in the midst of handling important matters. The committee members strengthened their political knowledge through the short interaction with these politicians during this tour.

VISITING THE PARLIAMENT OF MALAYSIA

| 8 OCTOBER 2019



A photo of SUBS Concilium members.

During the visit to the Parliament, the committee members gained an insight of the Parliament's impressive history, respectful rules and amazing cultures. They learnt that dress code and etiquette is an important element in showing respect to the house and to the politicians. Last but not least, they also had a better understanding on the contribution of Malaysia's political leaders.



YB Tuan Ahmad Fahmi bin Mohamed Fadzil, Member of Parliament for Lembah Pantai giving a tour in the Parliament.



Peer Leader, Ng Jia Meng with his mentees. Photo by Ng Jia Meng.

PEER ASSISTED LEARNING PROGRAM (PALP)

| 2019 TO 2020

Peer Assisted Learning Program (PALP) is a student support scheme facilitated by peers under the Academic Enhancement Division (AED). SUBS Student Concilium is partnering with the AED to manage related administrative work to assist Sunway University Business School students. PALP provides support for students to overcome challenges that they commonly face during the transitioning period from Pre-University to University level. Support in learning to be independent and developing new study skills and strategies are given to help students meet their academic expectations.

PALP sessions are regularly scheduled sessions (1 hour per week). Each session is facilitated by one or two peer leader(s) who will engage the peers in various activities that help enhance their understanding of the subject matter and improve their academic skills. Peer leaders are high achievers in their respective subjects and are provided training to ensure that they are equipped with the necessary skills to mentor.

ACADEMIC RELATIONS

STUDENT PROFESSIONAL DEVELOPMENT PROGRAMME

The purpose of the Student Professional Development Programme is to introduce current students to essential personal and professional skills that are necessary to compete for internship and full-time jobs. This programme will help business school students to develop a balanced portfolio of academic, career readiness and leadership skills to place them on the path to professional success.

SUBS works closely with the Centre for English Language Studies, Student Career Services and Sunway Alumni Relations to organise this programme. It offers a comprehensive overview of resume writing, presentation skills and job placement along with workshops where students will be exposed to interviewing scenarios, networking and business etiquette.



The programme focuses on three key areas:

- 1 Experiential Learning
Industry & career awareness, knowledge, skills and attitude.
- 2 Leadership Development
Leadership and personal development.
- 3 Communication Skills
Professional interactions with confidence.





This programme welcomes professionals/experts from the business industry to be facilitators as well as a role model for our business students.

Alumni and professionals who are experts in career development, may contact

Mr. Arumugam Muthusamy
arumugamm@sunway.edu.my

SUBS Buddy Line's first event for the year 2020 was titled Buddy Night. This event served as a platform for students to enhance their communication skills, strengthen the bonds between juniors and seniors and ease the learning process of embracing university life.

The event started off with an ice breaking session, whereby buddies had the opportunity to mingle around and get to know each other by introducing themselves. Then, they participated in interactive games such as "Two Extremes", "Blow Wind Blow" and "Werewolf". We would like to thank all participants for their enthusiasm and active participation in this event. SUBSSC hopes that the rapport between SUBS students from the diverse courses and intakes is able to be forged better.

BUDDY NIGHT

| 19 SEPTEMBER 2019



SUBS BUDDY LINE



Game 1: Frankenstein's Awakening

INTERACTION DAY

23 OCTOBER 2019

The second event of SUBS Buddy Line was Interaction Day. This event aimed at improving participants' communication and analytical skills in a fun way. Participants were provided with light refreshments prior to the commencement of the event. The committee members had set up 5 interaction games, namely "Frankenstein's Awakening", "Witch's Whisper", "Butcher's Grinder", "Marshmallow Warrior", and "Cyclop's Only Treasure". A mini prize-giving ceremony was also held to award the winning team that managed to reach the ending point the fastest.



Game 2: Cyclop's Only Treasure

SUBS BUDDY LINE

NYCTOPHOBIA

| 31 OCTOBER 2019



Appreciation to the team on planning the wonderful night.

SUBS Student Concilium organized Nyctophobia, a Halloween themed socialising event which aimed at providing a source of relief to participants who were dealing with upcoming assignments and final examinations.

The event also sought to promote a better sense of bonding among students and provide them with a social platform to interact. Besides making friends from different courses, the students also spent Halloween night together.



Game 2: Fear Pong

Throughout the event, a photo booth was also made available for students to take memorable pictures. Ultimately, Nyctophobia helped enrich the students' university social life apart from their studies.

SUBS BUDDY LINE



Game 1: Mystery Boxes



This event was divided into two sessions; a bonding session and a movie screening session. During the bonding session, three game booths which involved a series of low-physical movement activities were set up. The three games were Mystery Boxes, Fear Pong and JiangShi (Zombie) Jump. Besides, committee members also sold beverages (eyeballs longan drinks) during the event. The second session involved the premiering of two movies, "Don't Breathe" and "The Conjuring 2".



Photobooth of the day

SUBS BUDDY LINE



SPORTS DAY

| 11 FEBRUARY 2020

SUBS Buddy Line organised their first ever outdoor sports event for the term of 2019/2020. Fellow buddies who actively participated in the dodgeball game had the opportunity to create closer bonds between juniors and seniors, improving their teamwork while releasing stress.

DELOITTE TAX CHALLENGE 2019

17 SEPTEMBER TO 14 NOVEMBER 2019



Congratulations to fellow SUBS students who won the Deloitte Tax Challenge 2019! Team Beyond Tomorrow was the Champion, whereas Team Flowery 4 was awarded Merit, both within the Team Category. Team Beyond Tomorrow was awarded RM10,000 cash prize, along with internship and job opportunities upon graduation, while Team Flowery 4 was awarded RM1,000. In addition, Lim Qin Lee, Alice Voong Shew Yin and Lam Hoi Yan grabbed 3 out of 4 Best Presenters awards. The 4 Best Presenters will form a new team and represent Malaysia to compete at the highly anticipated Deloitte Southeast Asia Tax Challenge 2020 against DTC winners from across Southeast Asia. The mentor for both teams was Dr. Chang Chee Fai, Associate Professor from the Department of Accounting, Sunway University.

Deloitte Tax Challenge is an annual tax-based challenge which tests Malaysian undergraduates' tax knowledge and provides them with learning opportunities from leading industry experts. The candidates faced business simulation tests aimed at getting them to think outside the box, applying their power of reasoning and working creatively with limited resources.

STUDENTS' ACHIEVEMENTS



Team Beyond Tomorrow

From Left: Alice Voong Shew Yin, Lim Qin Lee, Yap Xiao Tong and Vivien Lee Yii Yune



Team Flowery 4

From Left: Wong Mei Jing, Cynthia Khor Jing, Mr. Wong Wing Tien, Lam Hoi Yan, and Quah Pei Qi



Best Presenters

Lim Qin Lee



Lam Hoi Yan



Alice Voong Shew Yin



Team SMU

From Left:

Chelsea Chin, Khor Win Win, Ignatia Tang and Silas Roberts

IIUM EMSS INTERNATIONAL CHALLENGE 2019

27 TO 29 SEPTEMBER 2019



Khor Win Win and Silas Roberts

IIUM EMSS International Challenge 2019, organised by International Islamic University Malaysia, aimed at creating a business pitch challenge using the Business Model Canva (BMC) that was in line with the SDG goal, SDG 13 - Climate Action. Team SMU, which consists of 2 members from Sunway University (Khor Win Win and Silas Roberts) and 2 members from Monash University (Chelsea Chin and Ignatia Tang), emerged as the champion of the competition. They were awarded a winning trophy and a cash prize of RM 3,000. The mentor for the SMU team was Dr. Hassanudin from the Department of Economics and Finance, Sunway University.

Congratulations, Team SMU!

STUDENTS' ACHIEVEMENTS

HSBC MALAYSIA BUSINESS CASE COMPETITION 2020

| 11 TO 26 FEBRUARY 2020



HSBC Malaysia Business Case Competition serves as a platform for Malaysian undergraduates to apply their business knowledge and skills in real life business scenarios. This enables undergraduates to develop necessary employability skills to thrive in this competitive environment.

From Left: Associate Professor Dr. Cheah You Sum, Mr. David Chong Boon Hean, Professor Steve Williams, Dr. Jason Cheok Boon Chuan.



From Left: Stuart Milne (CEO of HSBC), Bernice Chia, Darryl Lim, Nikolas Adiprasetya, Silas Roberts, Omar Mahmoud (HSBC Managing Director, Country Head of Global Banking, Malaysia), and Devika Rajamanickam (Country Head of Corporation).



From Left:

Team 1: Silas Roberts, Bernice Chia, Darryl Lim, Nikolas Adiprasetya

Team 2: Carmen Chong, Rachel Tan Kar-Lynn, Khor Win Win, Chean Zi Yan

Congratulations to Team 1 which emerged as the Champion and Team 2 which settled for 3rd runner up among 21 teams from 19 universities. Both teams received a total of RM20,000 cash prize; RM15,000 for the champion and RM5,000 for the 3rd runner up respectively. Team 1 then represented Malaysia at the HSBC/Hong Kong University (HKU) Asia Pacific Business Case Competition from 6th to 9th June 2020 to compete against students from other top universities from various countries in the Asian region where they triumphed once again in their division to proceed to the world finals, eventually achieving 3rd runner up and making Malaysia and Sunway University Business School proud!

STUDENTS' ACHIEVEMENTS

STAY HOME STAY SAFE CHALLENGE

■ APRIL 2020



With the coronavirus pandemic, the government had announced Movement Control Order (MCO) effective from 18th March 2020. “Stay at home” has become a new normal for Malaysians in order to flatten the COVID-19 curve. During the months of restricted movement, the pandemic has changed our living styles and reshaped our mindset. Some students are here to share their experiences and thoughts.

#StayHomeStaySafe Challenge Accepted!



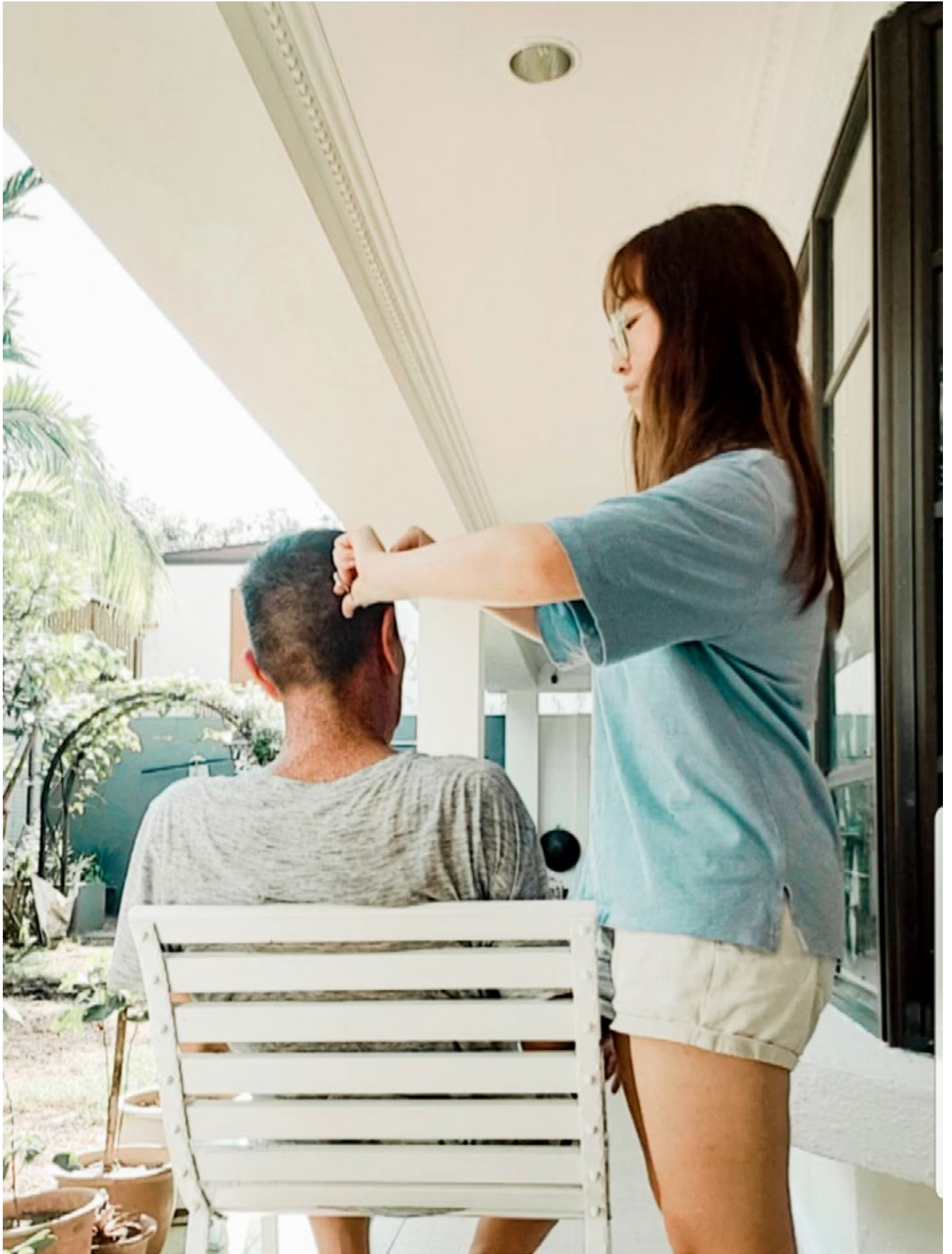
It was quite boring in the beginning as I was not used to being at home for days continuously. I just filled my time with entertainment like playing games with friends and catching up on movies that I have missed years ago. On top of that, like the others, I baked and cooked a lot. I have tried all kinds of cuisines; Chinese, Malay, Western etc. My cooking skill has definitely improved tremendously.

The biggest decision that I have made during this MCO is to open up my own online business. I have been busy with the preparations and getting advice from experienced people. Finally, I set it up. Basically, other than attending online classes and meetings, I spent my time building my online business. It has been tiring as it tests my determination, but it was all worth it.

Well, these are some of the beneficial activities that I have been doing during the MCO. I hope everyone stays safe and healthy!

RACHEL LIEW CIAN WEI

| BSC (HONS) FINANCIAL ANALYSIS





#STAYHOMESTAYSAFE

I can't wait to go back to campus and meet my friends after my internship. Who knows that I need to experience this "WORK FROM HOME" and end my internship without bidding goodbye. It was regretful that this is my last semester, with so many clarifications that needed to be dealt with and most importantly without being able to spend my last semester with my friends.

"Stay at home" was great with discounts and your own time. I was so isolated from the world as it has been 1 month that I have not gone out. The best part for girls is that our skin condition is getting better. Similar to everyone, we bake cakes every week and gain weight everyday. The most "epic" experience during my MCO was I needed to cut my dad's hair. I realised that being "a barber" is not easy and obviously my dad's hairstyle has been ruined by me. LOL!

We might find something new through the lockdown. However, thinking about the economy makes me worried. It takes days to collapse but years to heal. It is a huge impact to everyone and even worse for those who are not that fortunate. Not forgetting to mention those unsung heroes that are fighting for us during this pandemic. The pandemic made me realise a lot of things around me. A small action might make such a huge impact. If people think before they act, the situation might not be as serious as today.

My only wish is that the world can win this battle. In order for us to do that, we must do our part even after the lockdown.

Don't be selfish, for our 'safe' future.

TAN YEN FAY

| BSC (HONS) IN ACCOUNTING AND FINANCE



#STAYHOMESTAYS SAFE

MCO has been ongoing for 5 weeks, and as the Prime Minister was amused by the creativity of Malaysians in dealing with the MCO, I have a few ways of killing the boredom by staying at home and one of them is baking! Special thanks to one of my friends, who was willing to share her recipes and patiently guide me on how to bake burnt cheesecake and agar-agar for the first time in my life. I even had the chance to make my very own dalgona coffee since it is the trend now. It is super easy and not time consuming.

My first attempt at baking a cheesecake was partially successful because the texture was not fluffy as I had overcooked it. However, it got better at my second attempt. Although it is not as tasty as the ones we get from the bakery, it was definitely delicious in my opinion. It has been a fresh and new experience for me to bake and I'm very happy with the results.

Burnt Cheesecake



As of today 20 April 2020, KKM has reported 36 new Covid-19 cases, the lowest number of cases since the movement control order (MCO) was implemented on 18th March. I would like to take this opportunity to thank all fellow Malaysians that have been wonderful by playing our parts in practising social distancing and having great hygiene practices. Please continue to do so and together we can fight this virus pandemic.

Thank you.

CHEW JIA JER

| BSC (HONS) IN ACCOUNTING AND FINANCE



#STAYHOMESTAYS SAFE

I miss my abang Ramly, I wonder how he is coping. I wonder how my manual Myvi and local gym is coping with the dust collection. As for my coping mechanisms, they consist of reconnecting with my high-school friends, trying new activities (dancing and going bald), fine-tuning my culinary craftsmanship ('extra' instant noodles craft) and exchanging views on how birds take off without running (cuz planes still drag on the runway), with of course, my Swiss Shepherd.

Surprisingly, this quarantine has taught me about relationships and friendships. It is always in the weirdest of places we perform best. Sleeping in classrooms, deep thoughts in showers and overthinking on bed. We often chase what we don't have, in the process neglect what we already have. Hence, this helped develop my expectations of how to care for my existing friends instead of having hit-or-miss conversations with distant acquaintances or even strangers.

Nonetheless, quarantine has been a challenge that tests our ability to continue our way of life. It shows us how reliant and comfortable our accustomed lifestyle is to the point it had never occurred to question ourselves. Doesn't tissue paper expose the fragility of the human mind? These were some of the interesting discourse I was able to stumble upon, while enjoying books that I had stocked up instead. I recommend American Marriage and Coffee with Plato.

Hence, my question to you is that,

Do you let the virus dictate your way of life?



EDWARD DE LEE

| BSC (HONS) BUSINESS MANAGEMENT

BONG YONG SHENG

| BSC (HONS) IN ACCOUNTING AND FINANCE

#StayHomeStaySafe challenge accepted!

18 March 2020 – I was so happy initially when I received news that the government implemented the Movement Control Order as I can have a longer semester break and have more Netflix time. But, after a few days of lockdown, I started to complain and blamed the boredom of staying at home and started missing all my friends. However, I am still playing my role as a responsible Malaysian citizen by staying at home.

During this one-month time, I have been doing several activities to keep myself occupied and motivated. The reader is a leader. I have read some books such as Think and Grow Rich by Napoleon Hill and Rich Dad Poor Dad by Robert T. Kiyosaki. I truly recommend all of you to read these 2 books as they enhanced my finance literacy and taught me to have the right mindset and perspective to become rich.

Besides, I am also working out daily throughout the boring MCO period to fill my time. I always follow the workout planned by Fitness Youtuber. The workouts I usually do are star jumps to warm up, followed by squats, push ups, legs raises, plank and sit ups to end. I choose this workout plan as it trains my whole body from upper to lower body. Sometimes, I will watch Instagram live to workout with the influencers, and this made me less lonely and more energetic.

During this lockdown period, I also discovered a new passion and hobby which is baking! I came up with this idea because I saw many YouTubers and my close friends posting photos of themselves baking in their homes. So, I decided to give it a try. Then, I went out for grocery shopping and bought a buttercup and flour to start baking. I have baked banana cake, butter cake and burnt cheesecake so far. The process of baking is so fun, and I am so satisfied seeing the results. From the baking process, I learned that patience is the key to baking a good cake.



#STAYHOMESTAYSAFE



Lockdown is not the end of the world. We must truly know the purpose of a lockdown - to prevent the spread of Coronavirus. Lockdown allowed me to have more time for my family and myself, and to learn new skills. Let's do something useful and meaningful in the MCO. Cheers!

TAN JIE QI**| BSC (HONS) IN ACCOUNTING AND FINANCE**

What have I done so far during this MCO? For most, like me, the instant answer given is “not much”. But looking back at the weeks we have had to stay in, and sitting down to think about it, I realised that I have actually done quite a lot.

With everyone not being able to go out except to get the necessities, I have had a lot of time in hand and have caught up on a lot of reading. University life has been a series of deadlines and activities and has made it near to impossible to just relax with a nice novel. Now that all activities are cancelled and I do not have to run from Level 1 to Level 8 for classes, I am finally able to take a breather and pick up reading again. From adventure books to fantasy novels, I have read about 20 books and counting. It is truly an amazing experience to sit back with a good book and spend the day reading.

Besides, because of the virus, going out to buy food is a potential hazard. So, my aunt, whom I am staying with, feels that it is better to cook our own meals and boy did we cook. I can officially say that I am a master at peeling potatoes and chopping up onions and garlic. I have also concluded that cooking is a tiring and sweaty experience and to all mothers who cook every day and plan out all our meals, thank you.

I now understand your pain.

Another out of character thing I did was watch the news. These past weeks have resulted in me watching more news than my past 21 years of news watching combined. It is truly an eye-opening experience as it opens the mind up to think about problems and struggles around the world. Because we live in a privileged society, we tend to not be aware of the impact COVID-19 has on the underprivileged, and reports and statistics on the news pushes me to think about those things. Watching the news also brings to light how the governments of the world are tackling this global pandemic in terms of social and economic point of view and how citizens react in the midst of crisis. People are truly struggling, so let us all stay in to ensure that the spread of the virus can be contained, and the threat of COVID-19 can be minimised.



ALUMNI TESTIMONIALS



From Left:
 Dr Elizabeth Lee,
 Professor Graeme Wilkinson,
 Tan Sri Datuk Seri Razman Hashim,
 Dr Lim Tek Ting,
 Tan Sri Dato' Dr Ramon V Navaratnam,
 Dr Sharon Goh Hui Chyn

DR LIM TEK TING

DOCTOR OF PHILOSOPHY (BUSINESS)

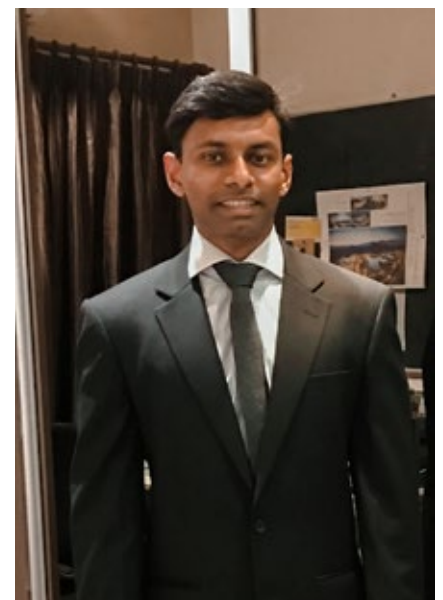
Dr Lim Tek Ting, the first PhD graduate of the Sunway University Business School, founded the Super Memory Map (SMM) Education Group in 2002. Dr Lim Tek Ting donated RM360,000 to the Jeffrey Cheah Foundation. He chose to donate to this Foundation as his studies in the Sunway University Business School was instrumental to his success.

“I am deeply impressed by the moral support of the Sunway University Business School management and supervisor until I achieved my dream. Tan Sri Jeffrey Cheah is always my inspiration as he devoted himself to the welfare of society through the Sustainability Awareness Program. My experience at Sunway University is overwhelmed with a good atmosphere in terms of international pragmatic academic, systematic facilities and infrastructure”.

DINESH KRISHNAN

MASTER OF BUSINESS ADMINISTRATION

“Sunway University Business School has challenged my thoughts in many ways and made me view things from different perspectives. Especially during my journey through the MBA, it has opened up new ideas and linked certain knowledge on how the world has evolved. It also changed my technical mindset to looking at things from a business point of view. I decided to be involved in the field of management because I am curious about the fast paced technology in the market today. My goal is to lead teams in today’s world by building up my managerial skills”.





BERNARD GOH BOON PING

| BSC (HONS) ACCOUNTING AND FINANCE

PRESIDENT, SUBS STUDENT CONCILIUM (2016/2017)

“Sunway University Business School has provided me with a solid understanding and exposure to the various areas of business. Not only did it give me a credible academic background to rely on and a better mentality, it also provided a better understanding of business than my peers. I was elected as president of SUBS Student Concilium where I polished and tested various aspects of my own self. Among those are my communication skills, logical thinking and planning framework”.

CHAN HUEI HUEI

| BSC (HONS) MARKETING

“BMKT is a programme that is not a mediocre programme but a job-focused programme that is designed to empower students to achieve excellence by helping us discover our potential and develop our passion. I can firmly say that the program has helped me in developing skills and potential to join the 2nd leading personal care company in Malaysia, Wipro Unza”.



ALUMNI TESTIMONIALS



JULIAN LEE

| BSC (HONS) BUSINESS STUDIES

“My journey with Sunway University Business School has trained me to always carry an ‘all out’ attitude when it comes to working professionally. Looking back, my greatest accomplishment at Sunway University is graduating with First Class Honours. To the younger alumni, if you have a clear direction for your career, start choosing relevant companies to intern and set goals you want to achieve at the end of that internship even before you started”.



NURUL NATRAH ABDUL AZIS

| BSC (HONS) BUSINESS MANAGEMENT

“My journey with a Sunway University Business School degree has shaped my ability to assess business situations and provided me the knowledge that is needed to understand the organisation in full spectrum. The study environment was conducive, and resourceful lecturers were always there to guide me. Through SUBS, I also had the opportunity to intern at Digi Telecommunications. This was a valuable experience because it gave me an insight on how a corporate firm is run. I have implemented a similar style of management in my own company today”.

TANG MING KEAT

| BSC (HONS) FINANCIAL ANALYSIS

“I like the workshops and seminars provided by campus from time to time. They assist students to hone their practical skills as well as get them closer to their future work-field. Although I am attached to an industry which isn't really related to what I had studied, the analytic skills that I acquired from my program help me to deal with issues that arise in my job. To anyone who is about to start your university life, I wish you would develop the skill of “setting a target for yourselves” during your campus life. It is very important because it differentiates your success from the rest. A person with an aim is like a boat guided by a lighthouse. The boat in the middle of the sea will reach its destination guided by the lighthouse. Wishing all of you the best of luck in achieving your target successfully”.



TEE MIN MIN

| BSC (HONS) FINANCIAL ECONOMICS

“Enrolling into Sunway University Business School is one of the best decisions I have made. It provided me with a platform of a nurtured culture filled with lifelong lessons which moulded me to be more confident and efficient. One notable experience was to participate as a Peer Mentor for the Managerial Economics subject which strengthened my time management skills and helped me develop strong interpersonal skills. My advice to the juniors would be to make good use of the consultation sessions and other support platforms such as Peer Assisted Learning Program (PALP) in order to gain better understanding on the subjects”.



CREDITS TO THE TEAM

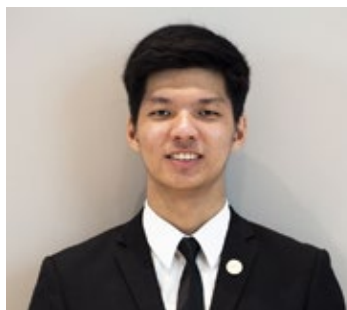
| SUNWAY UNIVERSITY BUSINESS SCHOOL

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