

# **STATEMENT OF ETHICAL VALUES**

## 1. INTRODUCTION

At Sunway University, we embrace a shared commitment to values that guide all our actions, emphasizing integrity, equity, and mutual respect. Aligned with the Sunway Education Group, our educational and research pursuits are fundamentally rooted in building respectful relationships within the broader community. We must demonstrate integrity when faced with ethical dilemmas, fostering an environment that embraces true diversity, promotes equal opportunity, and upholds all individuals' human rights and legally protected attributes. Our commitment is unwavering as we consistently challenge ourselves to resolve ethical questions by evaluating what is ethical and unethical.

## 2. OUR IDENTITY

Sunway University, an integral part of the diverse Sunway Education Group, is committed to cultivating mutually beneficial relationships with our academic community and stakeholders. Our institutional identity is defined by a set of foundational core values, including:

## Integrity

We prioritize unwavering integrity, emphasizing the importance of doing the right thing in all circumstances. This commitment translates into our conduct, characterized by honesty, trustworthiness, and professionalism. We adhere to ethical standards and honorable practices, ensuring our actions consistently reflect our stated principles. This dedication to integrity serves as a cornerstone, shaping the ethos of our academic community and reinforcing our commitment to ethical conduct in all academic and administrative pursuits.

# Humility

Embracing humility, we believe in cultivating a culture of politeness and respect. Grounded in a commitment to lifelong learning, we recognize the value of continuous growth and development. We extend our care and respect to both individuals and the environment, fostering a community that seeks first to understand before being understood. These principles of humility guide our interactions, promoting a collaborative and inclusive environment within our academic community.

## Excellence

We take pride in everything we do, striving to deliver high-quality products and services. Our commitment to excellence is evident in our continuous pursuit of innovation and improvement for greater progress. We aspire to inspire others within our academic community to reach their full potential and excel in their academic and personal pursuits. This dedication to excellence underlines our commitment to delivering an exceptional educational experience and contributing to advancing knowledge and discoveries.

## 3. APPLICATION OF VALUES

At Sunway University, we take pride in fostering a vibrant academic community where our core values—Integrity, Humility, and Excellence—resonate in every facet of university life. As active members of this dynamic community, we are steadfastly committed to incorporating these core values into our daily activities and communications. Guided by these principles, we strive to challenge preconceptions, set a positive example, and cultivate enduring relationships with fellow students, dedicated staff, valued partners, and the broader community. This commitment to living out our core values is instrumental in shaping a campus environment that is academically enriching, socially responsible, and ethically grounded.



### 4. SUSTAINABLE DEVELOPMENT

Sunway University is steadfast in its commitment to sustainable development. Recognizing our pivotal role in shaping a sustainable future, we have pursued this pursuit for over a decade, dedicating efforts to developing the skills, strength, knowledge, and technology necessary for this noble goal. Our stakeholders, including students, staff, shareholders, and business partners, actively participate and share a profound commitment to our sustainability agenda.

At Sunway University, sustainability is not merely a concept but a cornerstone of our ethos. We endeavor to integrate sustainability into our academic and operational practices seamlessly. This commitment extends to our business processes, daily operations, and educational endeavors. By championing sustainable development, we not only fortify our ethical values but also ensure that our contributions to the well-being of our world are responsible and enduring. This commitment is integral to our identity, reflecting our dedication to fostering an environmentally conscious and socially responsible academic institution.

#### 5. COMMITMENT AND ACCOUNTABILITY

Sunway University treats ethical breaches and deviations from sustainable practices seriously. We encourage the reporting of concerns about noncompliance and manage compliance by applicable agreements, instruments of appointment, and contract terms. Failure to comply with these ethical values may result in action by the University, including disciplinary measures and potential termination of employment for employees or the cessation of engagements with the University for other individuals.





## 6. POLICIES AND PROCEDURES

To ensure ethical compliance across the institution, Sunway University has established policies and procedures that govern ethical conduct and sustainable practices. These policies and procedures are owned and implemented by the Human Resources Department and cover:

- Anti-Bribery and Corruption Policy
- Code of Conduct and Business Policy
- Code of Practice for Ethical Conduct of Research
- Conflict of Interest Declaration Policy
- Diversity and Inclusion Policy
- E-Policy
- Human Rights Policy
- Personal Data Protection Compliance Manual
- Sexual Harassment Policy

