CONTACTS

0302

05 • Discipline Introduction
06 • Pathway
07 • Uniqueness of the Programme
08 • Diploma in Graphic and Multimedia Design
14 • Diploma in Interior Design
20 • Diploma in Performing Arts
26 • BA (Hons) in Communication
34 • BA (Hons) Contemporary Music (Audio Technology)
40 • BA (Hons) Music Performance
46 • BA (Hons) Digital Film Production
52 • BA (Hons) Design Communication
56 • BA (Hons) in Interior Architecture

SUNWAY UNIVERSITY

SUNWAY UNIVERSITY
Owned and governed by the Jeffrey Cheah Foundation (BO1364-1)

No. 5 Jalan Universiti, Bandar Sunway,
47500 Selangor Darul Ehsan, Malaysia.

university.sunway.edu.my
info@sunway.edu.my
 +6 (03) 7491 8622
SunwayUniversity
@SunwayU

This brochure is valid for our 2019 intakes.
All information is correct at the time of printing (December 2018).

Copyright Notice: The content of this brochure shall not be reproduced in any form nor distributed in part or in its entirety, without prior written permission from the University.
Delve into the world of media and creative arts at Sunway University with a variety of disciplines ranging from advertising and public relations to design, architecture, film production, theatre and music. As a student, you will explore and develop your individual creativity, establishing a frame of mind that increases your opportunities for employability. Our aim is to develop a whole new generation of professionals in the creative arts who merge core attributes of the arts, sciences, humanities, media and technology.

Supported by our distinguished academic staff made up of a variety of industry experts and active artists, performers, and producers, Sunway University’s School of Arts is an excellent choice for quality higher education, recently ranked one of the top 2.5% of universities in Asia by QS Asia University Rankings 2018.

Programmes available in the School of Arts are:

- BA (Hons) in Communication
- BA (Hons) Contemporary Music (Audio Technology)
- BA (Hons) Design Communication
- BA (Hons) Digital Film Production
- BA (Hons) in Interior Architecture
- BA (Hons) Music Performance
- Diploma in Graphic and Multimedia Design
- Diploma in Interior Design
- Diploma in Performing Arts
PATHWAY

Bachelor’s Degree

Sunway University
• BA (Hons) Contemporary Music (Audio Technology)
• BA (Hons) Design Communication
• BA (Hons) Digital Film Production
• BA (Hons) in Communication
• BA (Hons) in Interior Architecture
• BA (Hons) Music Performance

Year 1 Entry
(1 – 1.5 Years)

Diploma Programmes:
• Diploma in Communication*
• Diploma in Graphic and Multimedia Design
• Diploma in Interior Design
• Diploma in Performing Arts

*Sunway College

Advanced Entry
(2 – 2.5 Years)

STPM / A-Level / Australian Matriculation Programme / Canadian International Matriculation Programme / Monash University Foundation Year / UEC / Sunway Foundation in Arts / Sunway Foundation in Science and Technology or equivalent

SPM / O-Level

DISTINCTIVE SUNWAY EXPERIENCE

• Through our partners and an experienced team of lecturers, we retain strong links with the industry, giving students the chance to participate in various collaborative projects
• We have a high employability rate among our graduates
• Our qualified academic staff incorporates innovative teaching methods to provide students with a greater understanding of each subject
• Our industry-standard facilities create a more conducive learning environment to consistently produce top-notch graduates
• Our curricula, both at the Diploma and Degree levels, provide a pathway for students to continue studies at Sunway University or at institutions overseas
DIPLOMA IN GRAPHIC AND MULTIMEDIA DESIGN

Our Diploma in Graphic and Multimedia Design aims to provide graduates with a broad-based education that’s industry oriented. The programme also helps develop advanced skills while encouraging entrepreneurship as well as driving creativity and innovation among our students.

A deeper knowledge of visual expression and communication in art and design are also key factors in the creative industries. These qualities go a long way in ensuring employability in various local and international organisations.

GRADUATES OF THE DIPLOMA IN GRAPHIC AND MULTIMEDIA DESIGN CAN CHOOSE TO ENTER THE WORKFORCE AFTER COMPLETION OF THE DIPLOMA OR UNDERTAKE FURTHER STUDIES AT SUNWAY UNIVERSITY, SUBJECT TO TERMS AND CONDITIONS.
ENTRY REQUIREMENTS

DIPLoma

SPM / O-Level
Pass with minimum 3 credits (including a pass in Art/Technical Drawing/Portfolio)

Uec
Pass with minimum 3 Grade Bs (including a pass in Art/Technical Drawing/Portfolio)

Portfolio requirements
*Pass a Portfolio review and interview conducted by the University

Why is a Portfolio Necessary?
A portfolio provides some indication of your ability in design and allows us to assess your creative potential.

What Should a Portfolio Contain?
For purposes of admission, a portfolio should contain three examples of drawings in any media.

Other Qualifications
Any other equivalent qualifications
Applicant with no standard qualification will be considered on a case-to-case basis

ENGLISH LANGUAGE REQUIREMENTS

Sunway Intensive English Programme (IEP)
Pass Level 4 with minimum 50%

PROGRAMME STRUCTURE - Subjects

Year 1
* Principles of Design [2D]
* Graphic Design 1
* Principles of Design [3D]
* Computer Graphics 2
* Drawing Studies
* History of Graphic Design

Year 2
* Typography 2
* Graphic Design 2
* Graphic Design 3
* Multimedia Design 2
* Multimedia Design 3
* Printing Technology
* Introduction to Packaging
* Introduction to Design Proposal Writing

Year 3 (6 months)
* Graphic & Multimedia Design Final Project
* Practical Training

DiPlomA grAPhIC ANd mul TImedIA deSIgN

Sunway Intensive English Programme (IEP)
Pass Level 4 with minimum 50%
To give students an added edge, Sunway programmes include an internship component that helps open doors for Sunway graduates to successfully bridge the gap from university to industry.

- FP Avante Sdn Bhd
- Monster Interactive Sdn Bhd
- Berkeley Advertising
- Softpillow Molyodde & Co. Sdn Bhd
- MCT Consortium Berhad
- Fearless Ideas & Design Sdn Bhd
- Matrix Max System Sdn Bhd
- Outsource Design Asia
- Sunway Lagoon Sdn Bhd
- SINI
- Eureka! Campaign Consultant
- Illusion Fecit Sdn Bhd
- Evo Picture Sdn Bhd
- TrueFACES Creation Sdn Bhd
- Vfilm Sdn Bhd
- Pixarus Communications Sdn Bhd
- DPulze Venture Sdn Bhd
- IS Creative
- Lab Zero Two Studio
- Leo Burnett Malaysia

This Diploma in Graphic and Multimedia Design was ideal. It provided comprehensive courses for the students, which provide good exposure to the industry.

TOH YEU LIE
PARENT

The programme promotes learning beyond the classroom and prepares students for industry-standard work.

ELEANOR LIM
STUDENT

Studying for my Diploma in Graphic and Multimedia Design was an unforgettable and memorable experience. I’ve learnt many new things and it helped me a lot to straighten out what I wanted to pursue in the future. I have no regrets and will definitely miss DAD.

SUMMER CHEONG
ALUMNA
DIPLOMA IN INTERIOR DESIGN

The Diploma in Interior Design enhances students’ potentials through a conducive learning environment that prepares them for the competitiveness of the working world. The Diploma in Interior Design emphasises technical skills through design processes to ensure success in the field of interior design and related industries. With the support of experienced lecturers and world-class facilities, students will discover the intricacies of space planning, design processes and visual aspects of presentations as well as professional ethics, building materials, furniture design, building construction and project specifications.

DIPLoma > DEGREE

Graduates of the Diploma in Interior Design can choose to enter the workforce after completion of the diploma or undertake further studies at Sunway University, subject to terms and conditions.
ENTRY REQUIREMENTS

DIPLOMA
- SPM / O-Level: Pass with minimum 3 credits (including a pass in Art/Technical Drawing/Portfolio)
- UEC: Pass with minimum 3 Grade Bs (including a pass in Art/Technical Drawing/Portfolio)
- Portfolio requirements: "Pass a Portfolio review and interview conducted by the University"

Why is a Portfolio Necessary?
A portfolio provides some indication of your ability in design and allows us to assess your creative potential.

What Should a Portfolio Contain?
For purposes of admission, a portfolio should contain three examples of drawings in any media.

Other Qualifications:
- Any other equivalent qualifications
- Applicant with no standard qualification will be considered on a case-to-case basis

PROGRAMME STRUCTURE - Subjects

Year 1
- Principles of Design (2D)
- Building Construction
- Principles of Design (3D)
- Furniture Design 1
- Drawing Studies
- History of Interior Design
- Architectural Graphics
- Colour, Materials & Finishes
- Interior Design 1
- English for Artists & Designers
- Model Making

Year 2
- Interior Design 2
- Specification & Contract
- Building Services
- Advanced Computer Aided Design
- Furniture Design 2
- Professional Practice
- Computer Aided Design
- Interior Design 3
- Introduction to Design Proposal Writing

Electives (Choose 1)
- Computer Graphics 1
- Ceramics
- Digital Photography

Year 3 (6 months)
- Interior Design Final Project
- Practical Training

CAREER PROSPECTS
- 3D Visualiser
- Design Consultant
- Display Artist
- Exhibition Designer
- Furniture Designer
- Interior Designer
- Project Manager
- Retail Designer
- Set Designer
- Theme Park Designer

DURATION
2 YEARS
6 MONTHS
FULL-TIME

INTAKES
JANUARY
MARCH
AUGUST

Diploma in Interior Design
- Entry Requirements
- Programme Structure

ENGLISH LANGUAGE REQUIREMENTS
- Sunway Intensive English Programme (IEP): Pass Level 4 with minimum 50%
INTERNSHIP COMPANIES

To give students an added edge, Sunway programmes include an internship component that helps open doors for Sunway graduates to successfully bridge the gap from university to industry.

- NLIM Design and Associates Sdn Bhd
- Identi3 Sdn Bhd
- A&A Concept Design & Contract
- Avalon Collective Interior Design (ACID)
- MAA Space Sdn Bhd
- HANN Design & Co. Sdn Bhd
- Arc Radius Sdn Bhd
- Image Creative Interior Design & Renovation
- SW1 Solutions Sdn Bhd
- Nature Landscaping Sdn Bhd
- Malek Hassan Architect
- MK Design Interior Architecture Design and Build
- Mega Interior Design
- Nu Infinity Sdn Bhd
- Life Art Interior Concept
- Sarang Interiors
- Kingsmen (Malaysia) Sdn Bhd
- Pico (Malaysia)

TESTIMONIALS

I have learnt much from all constructive input and guidance throughout each lesson of the course. I gained a lot of knowledge and practical strategies that will be beneficial to me.

ALLESYA PRIKHODKO
STUDENT

It has been a good experience studying in Sunway University. It is an environment that I enjoyed studying in with all the facilities and services provided. As an interior design student I felt that I have learned a lot from my friends and lecturers and had a good time in this two and a half years. Hope to see the department grow and improve.

LEE SANG JOOI
STUDENT

This course has helped me gain a better understanding of the interior design field enabling me to achieve and experience invaluable lessons and knowledge.

LAVENIYA LATHANGI A/P BERATHAN
STUDENT

I like the hands-on approach of the course at Sunway University. It has taken my learning beyond theory. I have learnt to apply my knowledge through experiences like giving presentations, working in teams, working with industry collaboration and being a team leader.

HARAJ SINGH
STUDENT
Our Diploma in Performing Arts interdisciplinary curriculum covers two disciplines – theatre and film. This gives students a comprehensive introduction to the fundamentals of theatre and film production.

Students are supported by an experienced and dynamic team of lecturers and staff. This cross-discipline programme gives a great head-start in employment and further education upon graduation.

Graduates of the Diploma in Performing Arts can choose to enter the workforce after completion of the diploma or undertake further studies at Sunway University, subject to terms and conditions.
ENTRY REQUIREMENTS

DIPLOMA
- SPM / O-Level: Pass with minimum 3 credits (including English)
- UEC: Pass with minimum 3 Grade Bs (including English)
- Other Qualifications: Any other equivalent qualifications
  Applicant with no standard qualification will be considered on a case-to-case basis

ENGLISH LANGUAGE REQUIREMENTS
- IELTS or equivalent: 5.0

PROGRAMME STRUCTURE - Subjects

Year 1
- Improvisation
- Theatre Practices
- Introduction to Audio-Visual Production
- Cinema Studies
- Professional Skills
- Malaysian Studies 2/Malay Language for Communication 1
- Audio-Visual Production
- Thought & Writing
- Media & Culture
- Script Writing
- Acting & Text
- Theatre Project
- Production Management

Year 2
- Production Design Theory
- Modern Theatre
- Directing for the Camera
- Audio-Visual Post-Production
- Moral Education/Islamic Studies
- Career Management
- Malaysian Arts & Culture
- World Cinema
- Collaborative Screen Production Project/Collaborative Stage Production Project
- Community Service
- Internship

FULL-TIME 2 YEARS MARCH DURATION 2 YEARS INTAKES MARCH CAREER PROSPECTS
- Actor
- Voiceover Talent
- Director
- Producer
- Production Manager

Arts Diploma in Performing Arts
- Entry Requirements
- Programme Structure
The DPA has taught me awareness towards the world. I now know more and better understand psychology, politics and art. Also, I have learned to love and appreciate things that revolve in my life. I want to be a producer after I finish my studies and go into advertising. God willing, I would like to further my studies in business and film.

Ali Alasri
Alumnus

We so-called artists tend to want to create things which are very personal to ourselves rather than for the public. Fortunately one of the things we learnt in the DPA programme is to balance art with entrepreneurship. We learnt transferable skills which can be applied to almost every field out there.

Robin Khor
Alumnus

It’s a rare thing when one gets an opportunity to discover who they are and I’ve found that in my classes. I am proud of the new and fuller world views that were formed throughout this course. Despite being an aspiring filmmaker, my theatre lecturers opened my eyes to this bigger world that was unknown to me and changed my perspective on what it means to be an artist. The lessons became incredibly useful in every step of making my short films.

To be an artist and an overall global citizen, it’s important to have people around you who challenge you, humble you, build you and embrace you. I’m glad I’ve found an environment that has allowed me the space to grow, learn and maximise my potential at this stage of my life.

Emily Ong
Alumna

To give students an added edge, Sunway programmes include an internship component that helps open doors for Sunway graduates to successfully bridge the gap from university to industry.

INTERNSHIP COMPANIES

- Dama Orchestra
- Kuala Lumpur Performing Arts Centre
- Five Arts Centre
- Damansara Performing Arts Centre
- Enfiniti Vision Media
- Kakiseni
- 8TV
- Apparat
- Astro Productions

- NTV7
- Red Communications
- Biscuit Films
- Passion Pictures
- Rising One Media
- Double Vision
- Monsoon Records
- Runningscript

TESTIMONIALS

The DPA has taught me awareness towards the world. I now know more and better understand psychology, politics and art. Also, I have learned to love and appreciate things that revolve in my life. I want to be a producer after I finish my studies and go into advertising. God willing, I would like to further my studies in business and film.

Ali Alasri
Alumnus

It’s a rare thing when one gets an opportunity to discover who they are and I’ve found that in my classes. I am proud of the new and fuller world views that were formed throughout this course. Despite being an aspiring filmmaker, my theatre lecturers opened my eyes to this bigger world that was unknown to me and changed my perspective on what it means to be an artist. The lessons became incredibly useful in every step of making my short films.

To be an artist and an overall global citizen, it’s important to have people around you who challenge you, humble you, build you and embrace you. I’m glad I’ve found an environment that has allowed me the space to grow, learn and maximise my potential at this stage of my life.

Emily Ong
Alumna

We so-called artists tend to want to create things which are very personal to ourselves rather than for the public. Fortunately one of the things we learnt in the DPA programme is to balance art with entrepreneurship. We learnt transferable skills which can be applied to almost every field out there.

Robin Khor
Alumnus
BA (HONS) IN COMMUNICATION

The BA (Hons) in Communication is an exciting and high-impact degree designed to produce industry-employable graduates in the fields of Corporate Communication, Advertising Design, and PR Project Management. Combining communication theory and media practices, this degree covers a wide range of critical perspectives on media, and introduces students to the diversity of contemporary communication practices. Our close links with the media and communication sectors bring students into regular contact with industry professionals. This programme focuses on the enhancement of creativity, critical thinking, writing and oral presentation skills.

This degree is validated by Lancaster University. Upon the successful completion of the programme, graduates are awarded two certificates: one from Sunway University and another from Lancaster University.

DEGREE > MASTERS

Graduates of the BA (Hons) in Communication can choose to enter the workforce after completion of the degree or undertake further studies at Sunway University, subject to terms and conditions.
PROGRAMME STRUCTURE - Subjects

Year 1

• Principles of Mass Communication
• Principles of Advertising and Design
• English for Academic and Professional Communication
• Introduction to Consumer Behaviour
• Principles of Corporate Communication
• Media, Culture and Society
• Organisational Communication
• Communication Theory and Practice
• Graphic Communication
• Principles of Public Relations

Year 2

• Media Technology
• Law and Ethics in Communication
• Intercultural Communication
• PR: Planning, Implementation & Evaluation
• Integrated Marketing Communication
• Global Branding and Identity
• Creative Copywriting
• Public Relations: Strategies and Issues
• Community Service

Electives
Group A (Choose 1)
• Psychology in Communication
• Introduction to Packaging
• Media Relations and Public Affairs

Group B (Choose 1)
• Issues & Crisis Communication
• Art Direction & Campaign Strategy
• Public Relations Writing

Year 3

• Research Method
• Corporate Social Responsibility
• Political Communication
• Research Project
• Internship

Electives
Group A (Choose 1)
• Celebrity Culture
• Basic Narrative Analysis
• Entrepreneurial Studies

Group B (Choose 1)
• Investor Relations
• Events Management
• Advertising Design & Production

CAREER PROSPECTS
• Advertising & Promotion Manager
• Public Relations Manager
• Account Manager
• Media Planner
• Creative Production Manager
• Corporate Communications Director
• Copywriter
• Web Media Advertising Specialist
• Corporate Image Consultant
• Art Director
• Branding/Image Strategist
• Social Media Manager

INTAKES
JANUARY MARCH AUGUST

DURATION
3 YEARS FULL-TIME

VALIDATION
Lancaster University

Take INSIGHTS
FULL-TIME 3 YEARS

PROGRAMME STRUCTURE - Subjects

Year 1

• Principles of Mass Communication
• Principles of Advertising and Design
• English for Academic and Professional Communication
• Introduction to Consumer Behaviour
• Principles of Corporate Communication
• Media, Culture and Society
• Organisational Communication
• Communication Theory and Practice
• Graphic Communication
• Principles of Public Relations

Year 2

• Media Technology
• Law and Ethics in Communication
• Intercultural Communication
• PR: Planning, Implementation & Evaluation
• Integrated Marketing Communication
• Global Branding and Identity
• Creative Copywriting
• Public Relations: Strategies and Issues
• Community Service

Electives
Group A (Choose 1)
• Psychology in Communication
• Introduction to Packaging
• Media Relations and Public Affairs

Group B (Choose 1)
• Issues & Crisis Communication
• Art Direction & Campaign Strategy
• Public Relations Writing

Year 3

• Research Method
• Corporate Social Responsibility
• Political Communication
• Research Project
• Internship

Electives
Group A (Choose 1)
• Celebrity Culture
• Basic Narrative Analysis
• Entrepreneurial Studies

Group B (Choose 1)
• Investor Relations
• Events Management
• Advertising Design & Production

CAREER PROSPECTS
• Advertising & Promotion Manager
• Public Relations Manager
• Account Manager
• Media Planner
• Creative Production Manager
• Corporate Communications Director
• Copywriter
• Web Media Advertising Specialist
• Corporate Image Consultant
• Art Director
• Branding/Image Strategist
• Social Media Manager

INTAKES
JANUARY MARCH AUGUST

DURATION
3 YEARS FULL-TIME

VALIDATION
Lancaster University

Take INSIGHTS
FULL-TIME 3 YEARS
ENTRY REQUIREMENTS

DEGREE

STPM
A-Level*
*Points are calculated based on grades obtained for 2 subjects
Australian Matriculation
Canadian International Matriculation Programme
MUFY
Sunway Foundation in Arts
Sunway Foundation in Science & Technology
IB Diploma
Sunway Diploma*
*Students may obtain advanced standing if credit transfer requirements are met

Other Qualifications
Specific Requirements
Note: For A-Level points calculation
A = 10 points  B = 8 points  C = 6 points
D = 4 points  E = 2 points

COMMUNICATION

Average C or CGPA 2.0 (minimum 2 Principals)
Minimum 8 points (Minimum Grade D in at least 2 subjects)

ATAR 55
55%

CGPA 2.0

C Average 50% or CGPA 2.0

Maximum 28 points from 5 subjects (all grade Bs including English)
Completed with minimum 24 points (excluding bonus points)

Other qualifications will be considered on a case-to-case basis
Credit in English at SPM level or equivalent

ENGLISH LANGUAGE REQUIREMENTS

IELTS or equivalent
MUET
SPM English
UEC English
O-Level English
ESL/English

6.0
Band A
B3 or B+
B4
Credit

Satisfactory level in Pre-University programmes, where the medium of instruction is English

INTERNERNSHIP COMPANIES

To give students an added edge, Sunway programmes include an internship component that helps open doors for Sunway graduates to successfully bridge the gap from university to industry.

• Leo Burnett Malaysia
• Pavilion Kuala Lumpur
• Vivaki (Malaysian) Sdn Bhd
• Sunway Education Group
• Big Tree Outdoor Sdn Bhd
• Cohn & Wolfe XPR Sdn Bhd
• GO Communication
• KFit Asia Sdn Bhd
• J. Walter Thompson Sdn Bhd
• Milk PR Sdn Bhd
• Media Prima Berhad
• Text 100 Malaysia Sdn Bhd
• M&C Saatchi (M) Sdn Bhd
• Shokinah PR Sdn Bhd
• Jazzy Group (M) Sdn Bhd
• Arcis Communications Sdn Bhd
• BrandThink Malaysia
• Star Reacher Advertising Sdn Bhd
• IPG Mediabrands Sdn Bhd
• Edelman Public Relations Worldwide Sdn Bhd

ENHANCED CAREER PROSPECTS

To help graduates transit successfully into the workforce, Sunway University combines a well-rounded academic experience and learning, both inside and outside the classroom, with the goal of using these experiences to prepare graduates for a career.

• Maybank
• AmBank
• The New Straits Times Press (M) Bhd
• Scope International Berhad
• Star Planet Sdn Bhd
• Games at Celcom Malaysia
• Teach for Malaysia
• Warner Music Malaysia
• Sunway Lagoon
• Naga DDB
• Weber Shandwick
• OCBC Bank
• Phoenix Ogilvy
• Apprecise Sdn Bhd
• Universal Music Malaysia
• GLPW Communication
• Edelman Inc
• Lotus-T Online Sdn Bhd
• KPMG Malaysia
• Leo Burnett
Sunway University is the place that became my second home after coming all the way from Bangladesh. Everything seemed to be impossible at the beginning but with time, I was able to face all the challenges, became creative and started thinking out of the box. These challenges shaped my personality; now I am confident enough to face the real world.

SYEDA MALINA HUQ
STUDENT

Every subject provided me with new information and perspectives, skilfully developed to encourage out-of-the-box thinking. The BA (Hons) in Communication programme is not just about learning facts, it is about networking, developing opinions, juggling projects and activities with academics – finding laughter in situations that may not seem funny at the moment.

SHARIFAH ALIAH BINTI SYED ALWI ALHABSHI
STUDENT

Initially, I was unsure of what to expect when joining Sunway University’s Communication programme. I was pleasantly surprised by the wealth of experience I gained through my amazing lecturers and course mates. The level of passion and competition in the classroom keeps me on my toes to constantly challenge myself in order to be industry ready.

EMILY JO CHEN
STUDENT

Doing the BA (Hons) in Communication course with DCLA will broaden not just your mind, but your opportunities too. It has enabled me to gain the confidence I never thought I would have and pursuing this degree is sure to give me valuable exposure before I enter into the working world.

DAMAYANTI NARENDRAI
STUDENT

My name is Eugene and I enjoyed studying in the BA (Hons) in Communication. Sunway University is a great place to expand my knowledge and experience, especially regarding my interest in music. It has provided a great platform for performances and can be expanded further to allow students to really showcase their talent. The Communication degree has allowed me to learn the inner workings of how people communicate with other people around them.

EUGENE TAN YIHUI
STUDENT

The idea of deconstructing and tapping into the depths of communication and strengthening human connections to create a synergised sense of community has always driven my passion towards this course. This course provides me with a holistic understanding of communication, and an opportunity to learn at a corporate level, and to understand the core of human nature. As a student from Egypt, I have enjoyed my studies here in Sunway University.

ESSAM ALAAELDIN MOHAMED ALI
STUDENT

Arts

BA (Hons) in Communication

• Testimonials

TESTIMONIALS
BA (HONS) CONTEMPORARY MUSIC (AUDIO TECHNOLOGY)

The BA (Hons) Contemporary Music (Audio Technology) programme is both a technical and creative degree, providing students with a strong foundation in music theory and academic knowledge, while developing audio technology skills through studio practice and interdisciplinary collaborative projects. Subjects and areas covered include composition, performance, sound design, post-production and mastering, as well as music theory, history and aural training.

Graduates will be able to work in the music industry as producers, composers, sound engineers and creative artists; or in the broader creative industries through work on film, TV, video games, theatre and dance, among others.

• About the Programme

Graduates of the BA (Hons) Contemporary Music (Audio Technology) can choose to enter the workforce after completion of the degree or undertake further studies at Sunway University, subject to terms and conditions.
## Programme Structure - Subjects

### Year 1
- Music Theory and Musicianship
- Audio Recording and Production
- Applied Contemporary Musicianship
- Recording Studio Techniques
- World Music

### Year 2
- Contemporary Music Composition and Arrangement
- Audio Post-production and Mastering
- Applied Contemporary Musicianship
- Applied Sound Design
- Studio Composition
- Malaysian Music
- Music History: Classical to 20th Century
- Collaborative Projects

### Year 3
- Research Project
- Popular Music Studies
- Arts and Society in Malaysia
- Creative Industries and Entrepreneurship
- Creative Project
- Internship
- Electives (Choose 1)
  - Topic Studies 1
  - Topic Studies 2
The course gave me first-hand knowledge on all areas of music, and the opportunity to experience and handle high-quality and world-class equipment.

AZEEM SHAH
STUDENT

The good facilities and lesson structures have inspired me to expand my creativity in the world of music.

ELIZABETH MARIE EDWIN
STUDENT

Good exposure and experience to learn from lecturers that have lots of experience from the industry.

PEIK QUAN
STUDENT

The course gave me first-hand knowledge on all areas of music, and the opportunity to experience and handle high-quality and world-class equipment.

AZEEM SHAH
STUDENT
BA (HONS) MUSIC PERFORMANCE

The BA (Hons) Music Performance degree focuses on western art music, covering practical musicianship, music theory, and academic knowledge. This programme is ideal for students with an interest and background in performance. The programme welcomes singers and instrumentalists at ABRSM Grade 5 or equivalent.

Graduates will be equipped to work in the music industry as performers, educators, session musicians, composers, conductors and arrangers, as well as to pursue post-graduate musical studies.

Graduates of the BA (Hons) Music Performance can choose to enter the workforce after completion of the degree or undertake further studies at Sunway University, subject to terms and conditions.
ENTRY REQUIREMENTS

**DEGREE**
- STPM
- A-Level
- Australian Matriculation
- Canadian International Matriculation Programme
- MUFE
- Sunway Foundation in Arts
- Sunway Foundation in Science & Technology
- UEC
- IB Diploma
- Sunway Diploma*

*Students may obtain advanced standing if credit transfer requirements are met

Other Qualifications
- Specific Requirements

Note: For A-Level points calculation
- A = 10 points
- B = 8 points
- C = 6 points
- D = 4 points
- E = 2 points

**MUSIC PERFORMANCE**
- STPM
- A-Level
- Australian Matriculation
- Canadian International Matriculation Programme
- MUFE
- Sunway Foundation in Arts
- Sunway Foundation in Science & Technology
- UEC
- IB Diploma
- Sunway Diploma*

*Students may obtain advanced standing if credit transfer requirements are met

Other Qualifications
- Specific Requirements

Note: For A-Level points calculation
- A = 10 points
- B = 8 points
- C = 6 points
- D = 4 points
- E = 2 points

**ENGLISH LANGUAGE REQUIREMENTS**
- IELTS or equivalent
- MUET
- SPM English
- UEC English
- O-Level English (1119)
- Sunway Intensive English Programme (IEP)
- ESL/English

IELTS or equivalent
- 4.0 Band 4
- B3 or B+
- B4
- Credit
- Pass Level 4 with minimum 65%

Satisfactory level in Pre-University programmes, where the medium of instruction is English

DURATION
- 3 YEARS
- FULL-TIME

INTAKES
- MARCH
- AUGUST

CAREER PROSPECTS
- Performer
- Educator
- Session Musician
- Composer
- Conductor
- Arranger

ARTS

BA [Hons] Music Performance
- Entry Requirements

Note: For A-Level points calculation
- A = 10 points
- B = 8 points
- C = 6 points
- D = 4 points
- E = 2 points

Any other qualifications will be considered on a case-to-case basis.

All candidates must undertake an audition, either live or by video conference. Candidates should prepare three short pieces to be sung or performed on the instrument of their choice. Please contact musicp@sunway.edu.my for more details.

Note: For A-Level points calculation
- A = 10 points
- B = 8 points
- C = 6 points
- D = 4 points
- E = 2 points

IELTS or equivalent
- 4.0 Band 4
- B3 or B+
- B4
- Credit
- Pass Level 4 with minimum 65%

Satisfactory level in Pre-University programmes, where the medium of instruction is English.
I am a student of Sunway University and currently taking Degree in Music Performance, majoring in piano. Sunway has made the best efforts to provide all the facilities for the students like faculties, events, sports, etc. Studying music performance in Sunway has been widening my perspective and also enhancing the skills of my major instrument. Lecturers are dedicated to the course and are always happy to help. Here the potentials are harnessed, skills are developed, confidence is built and dreams are realised. I am very grateful to be a part of this university.

ANGELINE NEOH
FIRST YEAR, PIANO

This course is structured such that focused and practical learning is embraced. Students get to fully utilise the well-equipped facilities (Mac Labs and Steinways!) and gain first-hand knowledge from the lecturers of multifaceted backgrounds with vast experience in the music industry. As a relatively new course, there’s ample room for growth and much more to offer with the close and continuous support from the academicians and management team. I would invite all budding musicians interested in seeing real progress in their performance journey to join this course.

SEE YUN CHUAN
FIRST YEAR, VIOLIN

As an ardently curious and aspiring musician, I find the BMP programme fun and engaging. Throughout the process, we are provided with a conducive environment, well-equipped learning resources and ample opportunities to build and master our craft. Not only has the programme shaped us into musically inclined and well-rounded musicians, it also gives me the confidence to perform better in solo performances and ensemble playing. I am genuinely excited to embark on this journey!

GRACE OH SZE ERN
FIRST YEAR, CELLO

I am a student of Sunway University and currently taking Degree in Music Performance, majoring in piano. Sunway has made the best efforts to provide all the facilities for the students like faculties, events, sports, etc. Studying music performance in Sunway has been widening my perspective and also enhancing the skills of my major instrument. Lecturers are dedicated to the course and are always happy to help. Here the potentials are harnessed, skills are developed, confidence is built and dreams are realised. I am very grateful to be a part of this university.

ANGELINE NEOH
FIRST YEAR, PIANO
BA (HONS) DIGITAL FILM PRODUCTION

The BA (Hons) Digital Film Production develops creative and professional skills in film production areas of study such as short film, documentary, scriptwriting, sound recording, acting, transmedia content creation, post-production, and entrepreneurship.

The degree aims to produce versatile creative producers skilled in audio-visual production across multiple platforms to enhance students’ capabilities and competency in Malaysia’s growing creative economy. The expertise acquired in this degree will be relevant to a diverse range of conventional and new career options within and beyond the current media landscape that has been revolutionised by digital technology.

This degree is validated by Lancaster University. Upon the successful completion of the programme, graduates are awarded two certificates: one from Sunway University and another from Lancaster University.

DEGREE > MASTERS

Graduates of the BA (Hons) Digital Film Production can choose to enter the workforce after completion of the degree or undertake further studies at Sunway University, subject to terms and conditions.
### ENTRY REQUIREMENTS

#### DEGREE
- **STPM**
  - A-Level*
    - Points are calculated based on grades obtained for 2-3 subjects
  - Minimum 8 points
- **Australian Matriculation**
  - ATAR 55
- **Canadian International Matriculation Programme**
  - 55%
- **MUFY**
  - 55%
- **Sunway Foundation in Arts**
  - CGPA 2.0
- **Sunway Foundation in Science & Technology**
  - CGPA 2.0
- **UEC**
  - Maximum 28 points from 5 subjects (all grade Bs)
  - Completed with minimum 24 points (excluding bonus points)
- **IB Diploma***
  - CAIQ 50% or CGPA 2.0
  - Students may obtain advanced standing if credit transfer requirements are met
- **Other Qualifications**
  - Any other qualifications will be considered on a case-to-case basis

#### DIGITAL FILM PRODUCTION
- **Degree**
  - Average C or CGPA 2.0 (minimum 2 Principals)
  - Minimum 8 points
  - ATAR 55
  - 55%
  - CGPA 2.0
  - CGPA 2.0
  - Maximum 28 points from 5 subjects (all grade Bs)
  - Completed with minimum 24 points (excluding bonus points)
  - CAIQ 50% or CGPA 2.0

#### English Language Requirements
- IELTS or equivalent
  - Band 4
- MUET
  - Band 4
- SPM English
  - B3 or B+
- UEC English
  - B4
- O-Level English
  - Credit
- Sunway Intensive English Programme (IEP)
  - Pass Level 4 with minimum 65%
- ESL/English
  - Satisfactory level in Pre-University programmes, where the medium of instruction is English

#### Notes
- For A-Level points calculation:
  - A = 10 points
  - B = 8 points
  - C = 6 points
  - D = 4 points
  - E = 2 points

#### Key Roles
- Audio-Visual Producer
- Film Producer
- Film Director
- Cinematographer
- Film Editor
- Scriptwriter

#### Program Structure
- **BA (Hons) Digital Film Production**
  - Entry Requirements
  - Programme Structure
  - Arts
This programme has a great balance of theory and practical-based lessons, providing all the knowledge and skills to be prepared for the working field. The dedicated lecturers have been a constant inspiration and motivation for me to create great content, and they have never once limited my creativity.

NOR HIDAYAH MUHAMAD
SOON-TO-BE GRADUATE

Just like the film/media industry, this programme keeps evolving to suit the needs of the modern market. A mix of great lecturers, all still active in the industry, together with great facilities, enabled me to progress beyond personal expectations in my filmmaking journey.

STEVEN KOO WEI SIN
SOON-TO-BE GRADUATE

The Digital Film Production course is a well-rounded programme going well beyond just shaping quality filmmakers. The programme structure facilitates a thorough learning experience in all filmic elements. With a particular emphasis on communication and cooperation, the course provides a solid base for the competitive employment market.

MEERA PILLAI
SECOND-YEAR STUDENT

This programme has a great balance of theory and practical-based lessons, providing all the knowledge and skills to be prepared for the working field. The dedicated lecturers have been a constant inspiration and motivation for me to create great content, and they have never once limited my creativity.

NOR HIDAYAH MUHAMAD
SOON-TO-BE GRADUATE

Just like the film/media industry, this programme keeps evolving to suit the needs of the modern market. A mix of great lecturers, all still active in the industry, together with great facilities, enabled me to progress beyond personal expectations in my filmmaking journey.

STEVEN KOO WEI SIN
SOON-TO-BE GRADUATE

The Digital Film Production course is a well-rounded programme going well beyond just shaping quality filmmakers. The programme structure facilitates a thorough learning experience in all filmic elements. With a particular emphasis on communication and cooperation, the course provides a solid base for the competitive employment market.

MEERA PILLAI
SECOND-YEAR STUDENT

This programme has a great balance of theory and practical-based lessons, providing all the knowledge and skills to be prepared for the working field. The dedicated lecturers have been a constant inspiration and motivation for me to create great content, and they have never once limited my creativity.

NOR HIDAYAH MUHAMAD
SOON-TO-BE GRADUATE
The BA (Hons) Design Communication programme nurtures passionate, creative thinkers with a good understanding of design thinking and practices that drive the creation of innovative design solutions. Students’ engagement with industry partners provides access to learning experiences in cutting-edge design, technology and digital media. Students will develop both individual creative skills and teamwork through participation in collaborative projects.

The highly digital, fast-paced multinational business environment provides the impetus for this programme, which prepares graduates for both the present industry and job creation through design entrepreneurship and innovation.

This degree is validated by Lancaster University. Upon the successful completion of the programme, graduates are awarded two certificates: one from Sunway University and another from Lancaster University.

DEGREE > MASTERS
Graduates of the BA (Hons) Design Communication can choose to enter the workforce after completion of the degree or undertake further studies at Sunway University, subject to terms and conditions.
ENTRY REQUIREMENTS

DEGREE
- STPM
- A-Level*
- Points are calculated based on grades obtained for 2-3 subjects
- Australian Matriculation
- Canadian International Matriculation Programme
- MUFY
- Sunway Foundation in Arts
- Sunway Foundation in Science & Technology
- UEC
- IB Diploma
- Sunway Diploma*
- *Students may obtain advanced standing if credit transfer requirements are met
- Other Qualifications
- Portfolio requirements

DESIGN COMMUNICATION
- Average C or CGPA 2.0 (minimum 2 Principals)
- Minimum 8 points
- ATAR 55
- 55%
- CGPA 2.0
- CGPA 2.0
- Maximum 28 points from 5 subjects (all grade Bs including English)
- Completed with minimum 24 points (excluding bonus points)
- GAVG 50% or CGPA 2.0

Any other qualifications will be considered on a case-to-case basis
- Pass a Portfolio review and interview conducted by the University

Why is a Portfolio Necessary?
- A portfolio provides some indication of your ability in design and allows us to assess your creative potential.
- What Should a Portfolio Contain?
- For purposes of admission, a portfolio should contain three examples of drawings in any media.
- For Malaysian students entering using an entry qualification whereby the medium of instruction is not in English, MQA requires the student to possess a MUET or international English proficiency qualification in order to register for the programme.

Specific Requirements

ENGLISH LANGUAGE REQUIREMENTS
- IELTS or equivalent
- MUET
- SPM English
- UEC English
- O-Level English
- Sunway Intensive English Programme (IEP)
- ESL/English

Note: For A-Level points calculation
- A = 10 points
- B = 8 points
- C = 6 points
- D = 4 points
- E = 2 points

PROGRAMME STRUCTURE - Subjects

Year 1
- Creative Thinking
- Drawing Techniques & Process
- History of Art & Design
- Introduction to Computer Graphics
- Digital Photography
- Design Thinking & Practice
- Introduction to Visual Communication
- Digital Storytelling
- Advanced Computer Graphics
- 2D & Animation Principles

Year 2
- Digital Illustration
- Web Design & Interactivity
- Packaging in Graphic Design
- Digital Animation (3D)
- Design & Typography
- Design Enterprise
- Visual Communication & Graphic Design
- Motion Graphics Design
- Digital Publishing
- Electives (Choose 1)
- Advanced Photography
- Ceramic Arts
- Sustainable Design

Year 3
- Visual Culture & Technology
- Major Research Project
- Industry-Based Project
- Internship (3 months)
- Final Year Project
BA (HONS) IN INTERIOR ARCHITECTURE

The BA (Hons) in Interior Architecture is designed for the student who wants to become a 21st century innovative interior architecture professional. The degree engages students in various aspects of design for interior environments, while developing professional and creative skills which enable students to contribute to the profession with confidence. The degree employs a broad range of learning environments. Studio experience develops fundamentals of the design thinking and process involved in the practice of designing interior spaces in real-world industrial settings.

A balanced mixture of theoretical and practical subjects such as design practice, modelling, drawing, furniture design and sustainable design are coupled with communication, technology and entrepreneurship skills, creating a graduate profile that can be articulated beyond interior architecture to other design professions.

This degree is validated by Lancaster University. Upon the successful completion of the programme, graduates are awarded two certificates: one from Sunway University and another from Lancaster University.

DEGREE > MASTERS

Graduates of the BA (Hons) in Interior Architecture can choose to enter the workforce after completion of the degree or undertake further studies at Sunway University, subject to terms and conditions.
ENTRY REQUIREMENTS

DEGREE

STPM
A-Level*
*Points are calculated based on grades obtained for 2-3 subjects
Australian Matriculation
Canadian International Matriculation Programme
MUFY
Sunway Foundation in Arts
Sunway Foundation in Science & Technology
UEC
IB Diploma
Sunway Diploma*
*Students may obtain advanced standing if credit transfer requirements are met
Other Qualifications
Portfolio requirements

INTERIOR ARCHITECTURE

Average C or CGPA 2.0 (minimum 2 Principals)
Minimum 8 points

ATAR 55
55%
55%
CGPA 2.0
CGPA 2.0
Maximum 28 points from 5 subjects (all Grade Bs including Mathematics)
Completed with minimum 24 points (excluding bonus points)
CAVG 50% or CGPA 2.0

Any other qualifications will be considered on a case-to-case basis
Pass a Portfolio review and interview conducted by the University

Why is a Portfolio Necessary?
A portfolio provides some indication of your ability in design and allows us to assess your creative potential.

What Should a Portfolio Contain?
For purposes of admission, a portfolio should contain three examples of drawings in any media.

ENGAGEMENT LANGUAGE REQUIREMENTS

IELTS or equivalent
6.0
Band 4
Band 4
Band 3 or B+
Band 4
Credit
Pass Level 4 with minimum 65%
Satisfactory level in Pre-University programmes, where the medium of instruction is English

PROGRAMME STRUCTURE - Subjects

Year 1

• Creative Thinking
• Drawing Techniques & Process
• History of Architecture & Design
• Model Making

Year 2

• Interior Architecture 2
• Computer Aided Design 2
• Building Materials & Construction 2
• Building Services & Technology
• Architectural Graphics 2
• Colour, Materials & Finishes
• Interior Architecture 3
• History of South East Asian Architecture

Electives
(Choose 1)

Introduction to Computer Graphics
Principles of Advertising Design
Digital Photography
Design Enterprise
Sustainable Design

Year 3

• Interior Architecture 4
• Lighting Design
• Furniture Design
• Design for Society

Year 4 (6 months)

• Internship (6 months)
SUNWAY UNIVERSITY

Malaysia's Only 5 Star Non-Government Linked Private University

Partner of

University of the Year by The Times and
The Sunday Times Good University Guide 2018

World's largest hospitality education institution

Home to

JEFFREY SACHS CENTER on Sustainable Development
United Nations chosen destination for Sustainable Development Goals in Asia

Jeffrey Cheah Institute on Southeast Asia
Southeast Asia's independent public policy think-tank

Malaysia’s innovation Lab
Created for student entrepreneurs

In collaboration with

CAMBRIDGE UNIVERSITY
HARVARD UNIVERSITY
OXFORD UNIVERSITY
UNIVERSITY OF CALIFORNIA BERKELEY

A Class Above

QS STARS™ 2019

SUSTAINABLE DEVELOPMENT GOALS

RM 402 million
in Scholarships & growing
jeffreycheah.foundation

Jeffrey Cheah Foundation
Mentoring the Seeds of Wisdom

university.sunway.edu.my