

PSYCHOLOGY

- Prospectus -
2024

SUNWAY
UNIVERSITY



A CLASS ABOVE



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Cover photo:

A student demonstrating how a dry electroencephalogram (EEG) is used in psychology research. It is a wearable and non-invasive system that places electrodes on the scalp to detect and record electrical activities in the brain.



CONTACT:

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SUNWAY IS ONE OF THE TOP 150 UNIVERSITIES IN THE WORLD UNDER 50 YEARS OLD

As one of Malaysia's leading and internationally recognised private universities, Sunway University is positioned amongst top universities in the world by QS World University Rankings. Sunway University is ranked #586 globally in the QS World University Rankings 2024 and is the #1 non-government linked private university in Malaysia in the Times Higher Education World University Rankings 2023.

Sunway University has been awarded #1 in Graduate Employability among all universities in Malaysia by Talentbank Group for two consecutive years (2022, 2023) through the National Graduate Employability Index.

The University emerged as an Overall 5 Star rated (Excellent) institution in the QS Stars University Ratings, as well as Five-Star ratings for the individual categories: teaching, facilities, employability, social responsibility, inclusiveness, academic development and internationalisation.

Collaborating with world class partners - Lancaster University and Le Cordon Bleu International, Sunway University offers premier education with international repute. The University also partners University of Oxford, University of Cambridge, Harvard University, Massachusetts Institute of Technology and University of California, Berkeley.

MALAYSIA'S #1
NON-GLU* PRIVATE UNIVERSITY
 as awarded by
Times Higher Education



*Government-Linked University



EXCELLENT



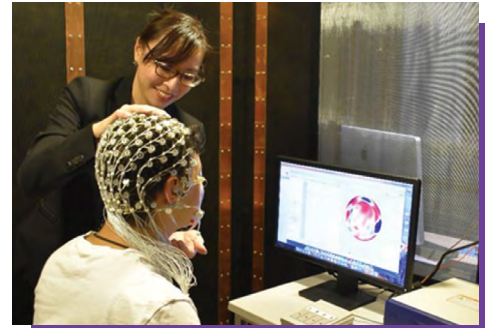
INTRODUCTION

Psychology is the scientific study of mind, brain and behaviour. It attempts to answer age-old questions asked by philosophy, religion and social studies by solving them using scientific methods. The world is rapidly changing, with sustainability issues to address and uncertainties to manage.

Psychology contributes to the understanding of human attitudes and behaviour towards promoting sustainable solutions. This is achieved through studying and improving human performances, changing behaviours towards better quality of life, while combining knowledge with technological advancement for continuous problem solving within humanity. Skills in understanding people and changing behaviours to solve social problems are relevant in any industry in order to achieve and sustain success.

Our BSc (Hons) Psychology will give you a thorough coverage of the core concepts in psychology to help you have a relevant role in society regardless of the type of career you pursue.

PSYCHOLOGY FACILITIES



The Human Performance Lab is equipped with an EEG machine used to measure brain activity



The Sunway Baby Lab located in the Human Development Lab, one of the observation rooms to study how babies understand the world around them

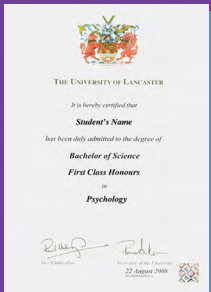


Administering a psychological test at one of the psychology observation rooms



Eye tracker being used to track attention and study visual perception

VALIDATED BY: **Lancaster University**



Upon successful completion of the programme, graduates are awarded 2 certificates; one from Sunway University and another from Lancaster University.

10th

Ranked 10th in the UK
(The Complete University Guide 2024)

DISTINCTIVE SUNWAY EXPERIENCE

EXPERIENCE THROUGH EXPOSURE



Future-ready graduates

Students are given various employability training such as interviewing and resume writing skills, internship training, forums and talks by employers and industry networking sessions to better prepare students for future employment.



Extra-curricular activities

Students are involved in various clubs and societies such as Sunway Psychology Club and Peer Counselling Volunteers. In these clubs, students organised various activities to encourage a deeper passion for the field of psychology while developing their teamwork and leadership skills.



Engagement with the university community and public

Psychology students and staff conduct experiments, demonstrations and talks during Psychology Day to pre-university students and the public on how psychological theories and principles are applied in our daily lives.



The Department of Psychology frequently engages with the public through forums, talks, conferences, and industry collaborations such as the public forum on 'Responding to Crises: How are Clinical Psychologists Relevant?' in collaboration with the Malaysian Society of Clinical Psychology.

#CampusWithAConscience is an underlying principle that embraces everything you will experience during your time at Sunway Education Group. This is the fundamental spirit at the heart Sunway Campus Life as we educate, encourage, and engage all aspects of our diverse community to adopt a lifestyle and lifestyle habits that truly reflect a society determined to create a better living environment for this generation and generations to come.

This # campaign aims to encourage conscientious efforts of the Sunway campus community in areas such as...

1. The goals of the UN SDGs;
2. Acceptance and tolerance towards each community member of the campus and the wider national and global community;
3. Inclusiveness of all and unity with all;
4. Well-being, both physical and mental;
5. Doing things right for society.

Join our journey as we seek to create a better environment for all, starting with you.

#MostHappeningCampus is a vibrant concept to promote a positive sense of inclusiveness whilst also generating a genuine feeling of community spirit. This # campaign has been successful in developing positive energy, togetherness and working as a team towards a common goal. It encompasses all the energy of Sunway life and supports student activities that happen on our campus.

May it be iconic events hosted on campus, unique student activities, academic presentations, or even visits by global personalities that inspire us, **#MostHappeningCampus** expresses our feeling of positive energy and encourages all our community to work together and develop personal attributes and qualities that will support their academic achievements at Sunway.

The most happening part of our campus is YOU.









PROGRAMME SINCE 2005

1,521 psychology graduates

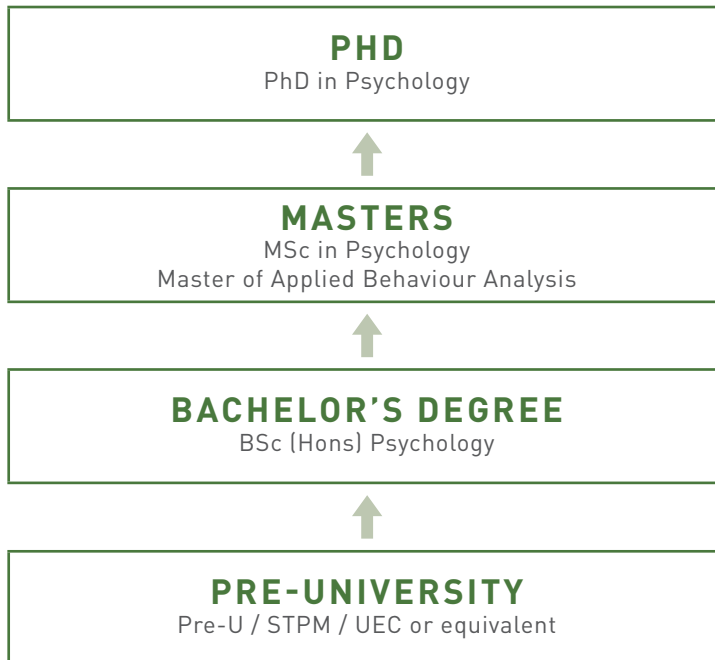
60% work in the industry after graduation

40% continue their postgraduate studies in overseas / local universities

Some universities that our students have gone for their postgraduate studies:

- 
 - Sunway University, Malaysia
 - University Kebangsaan Malaysia
- 
 - University College London, UK
 - University of East Anglia, UK
 - University of Exeter, UK
 - University of Manchester, UK
 - King's College London, UK
 - Bangor University, UK
 - University of Sheffield, UK
- 
 - University of Melbourne, Australia
 - University of Tasmania, Australia
 - Curtin University, Australia
 - Griffith University, Australia
 - University of South Australia, Australia
 - Australian Catholic University, Australia
- 
 - University of Western New England, USA
 - University of New Orleans, USA
 - California State University, USA
 - Hofstra University, USA
- 
 - University of Barcelona, Spain
- 
 - Massey University, New Zealand
- 
 - University of Groningen, Netherlands
- 
 - Ludwig-Maximilian University of Munich, Germany

PSYCHOLOGY PATHWAY IN SUNWAY UNIVERSITY



VENTURING INTO THE DIFFERENT FIELDS IN PSYCHOLOGY

Some of our students have gone on to pursue postgraduate studies in the following fields:

- Applied Behaviour Analysis
- Child Development
- Clinical Psychology
- Clinical Neuropsychology
- Counselling
- Educational Psychology
- Health Psychology
- Industrial Organisational Psychology

For the latest Sunway news, visit <https://university.sunway.edu.my/sunway-in-the-news>

ACADEMIC LEADERS

Our academics are research active with industry experience

Professor Alvin Ng Lai Oon
Clinical Psychology

Research interests: Mindfulness-based cognitive therapy and stress-reduction; Mental health literacy; Psychometric development for cross-cultural psychopathology; Psychosocial mediators of health and well-being; Behaviour fluency.

Assoc Prof Dr Lin Mei-Hua
Industrial Organisational Psychology

Research interests: Development of trust and mistrust in organisations; Teamwork in organisations; National differences in cognition; Decision making and sense-making.

Dr Alia Azalea
Industrial Organisational Psychology

Research interests:
 I/O Psychology related topics, especially on Job attitudes, Counterproductive work behavior, Organisational justice, Job design and crafting; Personality, especially on psychopathic personality.

Dr Elizaveta Berezina
Health Psychology

Research interests:
 Behavioural change and associated techniques; Well-being, life satisfaction and social identity; Stress coping, social support and quality of life; Quality of life in old age; Social representations of health and illness.

Dr Grace Yap Chin Choo
Health Psychology

Research interests:
 Home remedy, telemedicine and health behaviours; Family history and lifestyle modifications; Aging with quality of life; Green behaviours; Well-being among internet users.

Dr Wu Shin Ling
Developmental Psychology

Research interests:
 Risk and protective factors of suicide; Children, adolescents and young adults mental health; Parental practices and related challenges; Technology, nature and well-being.

Dr Wo Su Woan
Health and Developmental Psychology

Research interests:
 Quality of life and well-being in parents and children with special needs; Inclusive education; Psychometric development for measurement.

Dr Michael John Jenkins
Cognitive Psychology and Neuroscience

Research interests:
 Sense of agency; Social action & co-operation; Neural markers of responsibility; Link between action, sensation, and perception.

Dr Lee Ai-Suan
Cognitive Psychology

Research interests:
 Face and body perception; Cross-cultural perceptual differences; Linguistic relativity; Eye-tracking.

Dr Woo Pei Jun
Developmental Psychology

Research interests: Face processing and recognition memory; Parenting and parent-infant/child interaction; Children development; Developmental delays

Elaine Yong
Developmental Psychology

Research interests:
 Parenting issues and challenges; Child socio-emotional development; Early childhood educational programmes and its effectiveness.

Dr Chee Kwan Foong
Counselling Psychology & Health Research

Research interests: Ageing; Place, health & well-being; Built environment and well-being; Counselling & mental health-related issues.

Jacqueline Gun Chin Hun
Counselling Psychology

Research interests:
 Sexual reproductive health; Parent and early childhood Sex education; Technology and well-being.

Dr Fam Jia Yuin
Developmental Psychology

Research interests:
 Behavioral addiction; Media-related problems; Psychometric evaluation.

ENTRY REQUIREMENTS

PROGRAMME	ENTRY REQUIREMENTS	SPECIFIC REQUIREMENTS	ENGLISH REQUIREMENTS
BSC (HONS) PSYCHOLOGY	<p>STPM Average C+ or CGPA 2.33 (Minimum 2 principals)</p> <p>A-Level Minimum 12 points (Minimum Grade D in at least 2 subjects)</p> <p>Australian Matriculation ATAR 60</p> <p>Canadian International Matriculation Programme 60%</p> <p>MUFY 60%</p> <p>Sunway Foundation in Arts CGPA 2.30</p> <p>Sunway Foundation in Science & Technology CGPA 2.30</p> <p>UEC Maximum 26 points from 5 subjects (all Grade Bs)</p> <p>IB Diploma Completed with minimum 25 points (excluding bonus points)</p> <p>Other Qualifications Applicant with no standard qualification will be considered on a case-to-case basis</p>	<p>Credit in Mathematics and Science subjects at SPM level or Pre-University level or its equivalent</p>	<p>IELTS or equivalent 6.0</p> <p>MUET Band 5</p> <p>SPM English A2 or A-</p> <p>UEC English B3</p> <p>O-Level English (1119) B3</p> <p>Sunway Intensive English Programme (IEP) Pass Level 4 with minimum 65%</p> <p>ESL/English Satisfactory level in Pre-University programmes, where the medium of instruction is English</p>

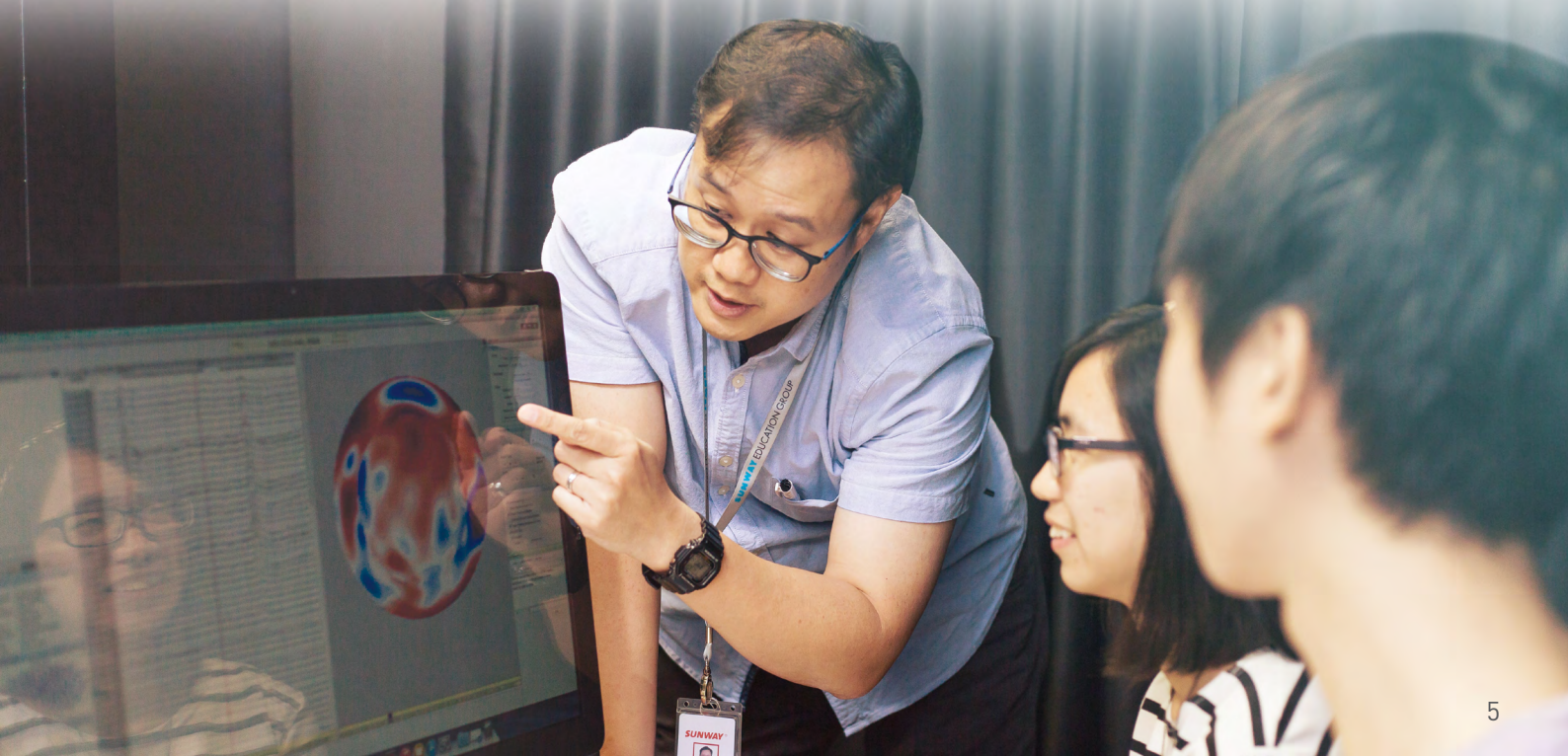
Note: For A-Level points calculation
 A = 10 points B = 8 points C = 6 points D = 4 points E = 2 points

INTAKES

JANUARY • APRIL • SEPTEMBER

DURATION

3 YEARS



BSC (HONS) PSYCHOLOGY

PROGRAMME INTRODUCTION

We offer you a 3-year degree programme with an extensive combination of topics taught by research-active academics with international experiences.

Throughout the programme, you will be taught core concepts in psychology and how they are informed by scientific research, beginning from basic concepts in the first year, to a more in-depth look in the second year, and in the final year, you get to select special electives to focus on while carrying out an independent final-year research project. You will also be given an internship opportunity where you get to apply what you learn in a workplace setting.

You will be exposed to basic research methods and analyses in psychological investigations to equip you with lifelong learning skills essential for sustainable development. You will also learn the international communication methods of psychology (i.e. APA Style) to facilitate your presentation of ideas and scientific investigations.

VALIDATED BY:



PROGRAMME STRUCTURE - Subjects

Year 1

- Communication Skills
- Ethics in Psychology
- English for Psychology
- Human Physiology
- History of Psychology
- Introduction to Psychology
- Motivation & Emotion
- Research Methods in Psychology 1
- Free Electives I
- Free Electives II

Year 2

- Abnormal Psychology
- Biological Psychology
- Cognitive Psychology
- Community Service for Planetary Health
- Developmental Psychology
- Entrepreneurial Mindset & Skills
- Integrity & Anti-corruption
- Personality Psychology
- Psychological Testing
- Research Methods in Psychology 2
- Social Psychology

Year 3

- Behaviour Modification
- Counselling Psychology
- Industrial Exposure
- Organisational Psychology
- Research Project 1
- Research Project 2

Electives (choose 3)

- Applied Developmental Psychology
- Community Mental Health
- Cross Cultural Psychology
- Educational Psychology
- Health Psychology
- Human Neuropsychology
- Learning Disabilities
- Positive Psychology
- Sensation & Perception

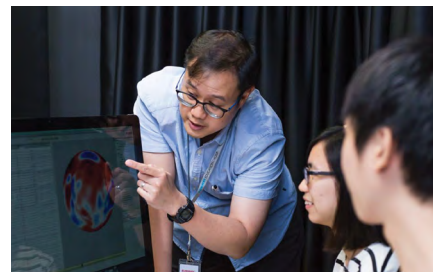
MOHE COMPULSORY GENERAL STUDIES SUBJECTS

For Local students:

- Appreciation of Ethics & Civilisation
- Philosophy & Current Issues
- Bahasa Kebangsaan A
(Applicable to students who did not sit for SPM or did not obtain a Credit in SPM Bahasa Melayu) OR
Critical Thinking

For International students:

- Appreciation of Ethics & Civilisation
- Critical Thinking
- Malay Language for Communication 2



* Free electives are courses offered university-wide. Students are encouraged to take the electives offered by other schools and departments.

CAREER PROSPECTS

- Advertising and marketing manager
- Behaviour therapist
- Child development consultant
- Educator
- Entrepreneur
- General manager
- Human resources manager
- Journalist
- Management consultant
- Market research consultant
- Occupational health & safety consultant
- Product developer
- Public relations consultant
- Recruitment specialist
- Research assistant
- Sales executive
- Shadow aide for special education

BRINGING YOU FURTHER

Internship companies and companies our graduates went to:

Accounting, Banking, Finance

- AmBank
- CIMB Group
- Ernst & Young
- HSBC
- KPMG
- Maybank
- Public Bank
- Securities Commission Malaysia

Advertising, Communication, Media

- Business FM Radio
- Group M
- Leo Burnett PR
- The Star

Biotechnology, Pharmaceutical

- Agilent Technologies
- B. Braun Medical Supplies Sdn Bhd
- Novartis Corporation
- Pfizer

Conglomerates

- Sunway Group
(Sunway Construction,
Sunway Education Group,
Sunway Pyramid,
Sunway Lagoon,
Sunway Medical Centre)

Construction

- Gamuda

Consultancy, Market Research

- AON Hewitt
- Deloitte KassimChan
- Hays
- Insight Asia
- Leadernomics
- Nielsen Consumer Insights
- Quality People Asia Sdn Bhd

Education, Special Needs Education

- ADAPT Centre
- ALRITE Autism Centre
- Autism Behavioral Centre
- Early Autism Project Malaysia
- Kairos Centre
- Oasis Place Sdn Bhd
- Parenthood Preschool
- The Children House
- The Happy Leaves Autism & Special Needs Therapy Centre
- Trinity Kids Sdn Bhd

Government Agency

- Institut Sukan Negara
- Khazanah Nasional Berhad

Information Technology

- Accenture
- Bosch Malaysia
- IBM
- Microsoft (Malaysia) Sdn Bhd

Mental Health Services

- Bae Counselling
- Naluri Hidup
- Rekindle Therapy
- Relationalary
- The Mind
- Telos Mental Wellness
- Turning Point Integrated Wellness

NGO, Non-profit organization

- All Women's Action Society (AWAM)
- Malaysian Centre for Constitutionalism and Human Rights
- Malaysia Mental Health Association
- NGOhub
- SOLS 24/7 Malaysia
- Teach for Malaysia

Oil & Gas

- Shell

Retail & Consumer Goods

- Procter & Gamble
- Shopee



Sunway University awarded #1 in Graduate Employability

CAREER READINESS

Develop students' potential & strength through better awareness of themselves and surrounding

EXPLORATION

Activities

- Career planning workshop
- Company visits
- Discovery series
- Personal development sessions
- Psychology forum
- Psychology career talks

Equip students with professional skills & experience

EXPERIENCE

Activities

- Internship workshops
- Resume & interview preparation modules
- Professionalism series
- Internship recruitment talks
- Industry-linked projects

Provide exposure to real world opportunities & outlook

EMPLOYMENT

Activities

- Pre-employment workshop
- Industry focus groups
- Career building series
- Graduate recruitment talks
- Career fairs

MOBILITY & STUDY ABROAD*

LANCASTER UNIVERSITY

SUMMER PROGRAMME
3 weeks (July/August)

STUDY ABROAD

2nd year of study

STUDENT EXCHANGE

1 + 2 ARTICULATION

2 years • 2nd year entry

- UNIVERSITY OF EAST ANGLIA
- UNIVERSITY OF ESSEX
- COVENTRY UNIVERSITY

Study abroad (1+2)
2 years • 2nd year entry

**QUEEN'S UNIVERSITY
BELFAST SUMMER
PROGRAMME**

2 weeks
(July/August)

**KOREAN
SUMMER / WINTER
PROGRAMME**

2 weeks
Summer: August
Winter: December/January

**Subject to meeting requirements. Terms and conditions apply.*



WHERE ARE OUR GRADUATES NOW?



Dr Aditi Sachdev

Ph.D. Applied Organizational Psychology,
Hofstra University (USA)

Company: Wonder, USA

Position : Senior People Research Scientist



Kamaleshwaran A/L Ganesan

BSc (Hons) Psychology,
Sunway University

Company: Vox Eureka PLT

Position : Public Relations and Social Media Senior Executive



Carmen Kong

M.S. Applied Behavior Analysis,
Western New England University (USA)
Board Certified Behavior Analyst (USA)

Company: ABA Project

Position : Behaviour Consultant



Kularetnam A/L Vijayakumar

BSc (Hons) Psychology,
Sunway University

Company: Yayasan Tunku Abdul Rahman (YTAR)

Position : Programme Manager



Caryn Koo

Master of Educational Psychology,
University of Melbourne

Company: Murdoch Children Research Institute

Position : Psychologist



Lucy Loo Tze Jin

MSc Business Psychology,
Heriot-Watt University (UK)

Company: Kincentric Malaysia

Position : Consultant, Talent & Engagement



Cassandra Pillay

Masters in Advanced European and International Studies,
Centre International de Formation Européenne, France

Company: World Bank Group, Austria

Position : Climate Change Consultant



Nadia Azmie

Master of Clinical Psychology,
Universiti Kebangsaan Malaysia

Company: Rekindle Service for Systematic Therapy

Position : Clinical Psychologist



Elise Chua

Master of Clinical Psychology,
Australian Catholic University

Company: Accoras, Australia

Position : Clinical Psychologist



Vivian Lee Wooi Voon

MSc International Management,
University of the West of England (UK)

Company: Microsoft Malaysia

Position : Integrated Marketing Manager



Evelyn Sze Zen, Low

MSc Industrial/ Organizational Psychology,
California State University, Long Beach (USA)

Company: Mastercard Singapore

Position : Director of Talent Management



Wong Han Zhiang

BSc (Hons) Psychology,
Sunway University

Company: Jones Knowles Ritchie, Shanghai

Position : Group Account Director

SUNWAY
UNIVERSITY



A CLASS ABOVE

MALAYSIA'S

1 *Again*

**IN GRADUATE
EMPLOYABILITY**

2022 & 2023

Sunway University is honoured to be recognised as Malaysia's No. 1 in Graduate Employability* for the 2nd consecutive year and would like to thank all the local & international brands who selected graduates from Sunway University as the nation's best for 2022 and once again in 2023.

We are immensely proud of our graduates who have gone on to excel in their chosen fields and made such a huge positive impact to the performances of Malaysia's and some of the world's biggest companies.

Sunway University Graduates, Truly A CLASS ABOVE.



sunwayuniversity.edu.my



SUNWAY UNIVERSITY BU 025 (B) A member of Sunway Education Group No.5, Jalan Universiti, Bandar Sunway, 47500 Selangor Darul Ehsan.

*Talentbank GE Index 2023