

Name: KHOR KUAN SIEW

BSc Technology Management (Hons) (UUM)

PhD Technology Management (UUM)

Position: Lecturer

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Profile:

Dr Khor Kuan Siew is a Lecturer for the Department of Management and Economics, Sunway University Business School. Dr Khor obtained her Bachelors and Doctorate Degree in the field of Technology Management from the University Utara Malaysia. Prior to the becoming a recipient of the UUM Postgraduate Scholarship Scheme in 2010, she was awarded with the 'Vice Chancellor Gold Medal' for her academic achievements in 2008 and have had the opportunities to serve in the aerospace and microelectronics manufacturing industry. Dr Khor are interested to pursue research in the areas of green or reverse supply chain management, green information technology and lean manufacturing and have published impact papers in peer-reviewed journals and international conferences.

Teaching Experience:

She has served as a Graduate Teaching Assistance at College of Business, University Utara Malaysia from Aug'2009 to May'2010 and has taught in the subjects of 'Seminar in Operations Management', 'Production and Operation Strategy' and 'Mathematics in Technology'. At present, she is teaching 'Operations Management' and 'Technology Management' to the Business Management and Business Studies cohorts.

Research Interests:

Green supply chain management
Reverse supply chain management
Green information technology
Lean Manufacturing
Teaching and Learning

Professional Membership / Affiliation:

Associate Member of Malaysian Institute of Management

Selected Publications:

LIST OF JOURNAL ARTICLES

2014

1. Khor, K. S., & Ramayah, T. (Forthcoming). Bridging the gap of Green IT and sustainable consumption. *Global Business Review*, 28. (Accepted Paper)

2013

2. Ramayah, T., Khor, K. S., Noor Hazlina, A., & Hasliza, A. H. (2013). An exploratory study of Green IT adoption issues among SMEs. *Life Science Journal*, 10(12), 246-255.
3. Khor, K.S., Udin, Z. M. & Saad, S. (2013). Barriers to implementation of reverse logistics practices among E&E manufacturing firms. *Indian Journal of Management Science*, 3(4),21-31.
4. Khor, K.S., & Udin, Z. M. (2013). Reverse logistics in Malaysia: Investigating the effect of green product design and resource commitment. *Resources, Conservation and Recycling*, 21, 71-80.

2012

5. Khor, K.S., & Udin, Z. M. (2012). Impact of reverse logistics product disposition towards business performance in Malaysian E&E companies. *Journal of Supply Chain and Customer Relationship Management*, 19. (In Press)

LIST OF PROCEEDINGS

2014

1. Khor, K. S., Ramayah, T., Eng, W. Y. K., & Hanifah, H. M. The mediating effects of green product design on business performance of reverse logistics: A conceptual study. Paper presented at The Asian Conference on Society, Education & Technology (ASCET2014), Osaka, Japan.
2. Eng, W. Y. K., Khor, K. S., & Chu, N. Institutional isomorphism and the adoption of geo-social media in Malaysian restaurant business. Abstract presented at the 4th International Conference on Technology and Operations Management (ICTOM), Kuala Lumpur, Malaysia.

2011

3. Khor, K.S., & Udin, Z. M. (2011). Impact of reverse logistics product disposition towards business performance in Malaysian E&E companies: A conceptual study. Paper presented at the 16th International Business Information Management Conference (IBIMA), Kuala Lumpur, Malaysia.