

**SUS
TAIN
ABIL
ITY** **SUMMIT
2017**

More
than just
hot air?

November 1st
2017

Kuala Lumpur

sustainabilityasia.economist.com



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SUSTAINABILITY ASIA SUMMIT 2017

2018 will be the year that negotiators from over 190 countries formalise the implementation of the deal struck in Paris in late 2015. More world leaders signed up than had ever done so before, and it came hot on the heels of a global agreement on a set of new Sustainable Development Goals (SDGs). But since then, environmental progress in Asia has been slow. Hazy and toxic air, burning forests, poisoned water, unsafe food and congested roads have become commonplace in many of its biggest countries. The region's private sector has a significant opportunity to promote sustainability within a sound policy framework and reap the commercial benefits.

This chance comes at a time of global uncertainty. American president Donald Trump has fulfilled his promise to withdraw from the Paris agreement and to gut investment into environmental programmes. China, the world's number-one investor in renewable energy, still uses more coal than every other country in the world combined. Yet it has the opportunity to lead global environmental efforts. And India is on track to complete its huge solar commitment. But the effects of climate change on Asian manufacturing, supply-chain management and agriculture are getting steadily worse.

To turn things around, the business case needs to be made clear.

What role can firms and investors play in shaping new thinking and turning ambition into action? What business opportunities will emerge? And how are innovative entrepreneurs reshaping the Asian response to climate change?

The logo for the Sustainability Asia Summit 2017 is a white circle containing the text 'SUS TAIN ABIL ITY SUMMIT 2017' in a bold, blue, sans-serif font. The word 'SUS' is at the top, 'TAIN' is to the right of an upward-pointing arrow, 'ABIL' is below 'TAIN', and 'ITY SUMMIT 2017' is at the bottom right. The background of the entire page is a green and blue geometric pattern of overlapping lines.

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PROGRAMME AGENDA

8.00 am	Registration and refreshments
8.45 am	Chairman's opening remarks
9.00 am	Opening keynote interview
9.30 am	Panel discussion: Powering change through profit—The business case for sustainability in Asia PASCAL BRUN , head of sustainability, global production, Hennes & Mauritz MARK WATSON , head of sustainable development, John Swire & Sons HÅKON BRUASET KJØL , global head of public and regulatory affairs, Telenor
10.15 am	Panel discussion: Building the policy framework LIU THAI-KER , founding chairman, Centre for Liveable Cities WAN JUNAIDI BIN TUANKU JAAFAR , minister of natural resources and environment, Malaysia ULRICH ZACHAU , director for regional partnerships, Malaysia, and Thailand, East Asia and Pacific, World Bank
11.00 am	Networking break
11.30 am	Keynote interview: SDGs and the global leadership crisis JEFFREY SACHS , Chairman, Jeffrey Sachs Center on Sustainable Development, Sunway University
11.50 am	Panel discussion: Navigating the storm—Sustainability in uncertain times ALAN BOLLARD , executive director, Asia-Pacific Economic Cooperation JEFFREY SACHS , Chairman, Jeffrey Sachs Center on Sustainable Development, Sunway University SHINTA WIDJAJA KAMDANI , chief executive officer, Sintesa Group
12.40 pm	In conversation: Spotlight on China DANY QIAN , vice-president, Jinko Solar
1.10 pm	Networking lunch

* For the full programme agenda and speaker line-up, visit sustainabilityasia.economist.com. All topics and speakers are subject to change.

The logo for the Sustainability Summit 2017 is centered in a white circle. It features the word 'SUSTAINABILITY' in large, bold, blue capital letters, with 'SUMMIT 2017' in smaller blue capital letters to the right. A blue upward-pointing arrow is positioned to the left of the word 'TAIN'. The background of the entire page is a green and blue geometric pattern of overlapping lines.

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PROGRAMME AGENDA

- 2.15 pm** **Strategy sessions** (concurrent)
Strategy session A: Asia's water imperative
LAL MERVIN DHARMASIRI, chairman, **Central Environmental Authority**
DECHEN TSERING, regional director and representative for Asia and the Pacific, **United Nations Environment Programme**
DANIEL PORZEL-FANG, assistant chief executive officer and board director, **Shenzhen Fountain Corporation**
- Strategy session B: Climate change and manufacturing**
AMY LEUNG, director-general, sustainable development and climate change department, **Asian Development Bank**
ANIRBAN GHOSH, chief sustainability officer, **Mahindra Group**
-
- 3.15 pm** **Networking break**
-
- 3.45 pm** **Panel: Beyond impact—Attracting capital to sustainable enterprises**
CHRIS BOTSFORD, chief executive officer, **ADM Capital**
MARC LOHOFF, chief operating officer, **Conergy**
EPHYRO LUIS AMATONG, commissioner, **Securities and Exchange Commission of The Philippines**
-
- 4.30 pm** **In conversation: Science, technology and innovation**
ZHANG YANQI, co-founder and chief operating officer, **ofo 小黄车**
IDRIS JALA, chief executive officer, **PEMANDU**
SONIA KABIR, SDG pioneer, 2017 and managing director, Bangladesh, **Microsoft**
-
- 5.10 pm** **Voice from the future: The face of Asia in 2050**
-
- 5.30 pm** **Closing remarks**
-
- 5.30 pm** **Networking drinks: Meet the moderators**

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CONFIRMED SPEAKERS



WAN JUNAIDI BIN TUANKU JAAFAR
Minister of natural resources and environment
Malaysia



CHRIS BOTSFORD
Chief executive officer
ADM Capital



AMY LEUNG
Director-general,
sustainable development and
climate change department
Asian Development Bank



D. J. PANDIAN
Vice-president and
chief investor officer
Asian Infrastructure
Investment Bank



ALAN BOLLARD
Executive director
Asia-Pacific Economic
Cooperation



LAL MERVIN DHARMASIRI
Chairman
Central Environmental
Authority



LIU THAI-KER
Founding chairman
Centre for Liveable Cities



MARC LOHOFF
Chief operating officer
Conergy



PASCAL BRUN
Head of sustainability,
global production
Hennes & Mauritz



DANY QIAN
Vice-president
Jinko Solar



MARK WATSON
Head of sustainable
development
John Swire & Sons



ANIRBAN GHOSH
Chief sustainability officer
Mahindra Group



SONIA KABIR
SDG pioneer, 2017 and
managing director,
Bangladesh
Microsoft



ZHANG YANQI
Co-founder and
chief operating officer
ofo



ADIF ZULKIFLI
Senior vice-president,
development and production,
upstream
Petronas



EPHYRO AMATONG
Commissioner
Securities and Exchange
Commission of The
Philippines



DANIEL PORZEL-FANG
Assistant chief executive officer
and board director
Shenzhen Fountain
Corporation



**SHINTA WIDJAJA
KAMDANI**
Chief executive officer
Sintesa Group



JEFFREY SACHS
Chairman
Jeffrey Sachs Center on
Sustainable Development
SUNY University



DECHEN TSERING
Regional director and
representative for Asia and
the Pacific, **United Nations
Environment Programme**

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WHY ATTEND?

The Sustainability Summit 2017 will bring together industry leaders, entrepreneurs, policymakers, regulators and leading researchers from across Asia for a forthright discussion about the opportunities and challenges inherent in the transition to sustainability.

The summit will give you the opportunity to:

- Assess the effects that global economic, social, and geopolitical changes are having on the business of sustainability
- Participate in an intimate gathering of business leaders, leading to a better networking and learning experience
- Connect with those at the forefront of the sustainability effort
- Shape the evolving dialogue on sustainability and gain insights from fellow decision-makers and innovators
- Join the global effort to create an inclusive and environmentally sustainable marketplace
- Engage more thanks to interactive business-focused strategy sessions

The logo for the Sustainability Summit 2017 is presented within a white circle. The text 'SUS' is at the top, followed by 'TAIN' with a green upward-pointing arrow to its left. Below that is 'ABIL' and 'ITY' with 'SUMMIT 2017' to its right. The background of the entire graphic is a green and blue geometric pattern of overlapping lines.

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DETAILS AT A GLANCE

Register online	sustainabilityasia.economist.com
Email	asiaevents@economist.com
Tel	+852 2585 3800
Fax	+852 2802 7007
Venue	Kuala Lumpur

REGISTRATION FEES

Standard rate	US\$ 1,800
Advance purchase rate (register on or before September 15th)	US\$ 1,400
The Economist subscribers rate	US\$ 1,440
Government/Academic/NGO rate	US\$ 1,080
The Economist Corporate Network member rate (for ECN members ONLY)	US\$ 1,080

The logo for the Sustainability Summit 2017 is centered in a white circle. It features the word 'SUSTAINABILITY' in large, bold, teal letters, with 'SUMMIT 2017' in smaller teal letters below it. A teal arrow points upwards and to the right, positioned between the 'S' and 'T' of 'SUSTAINABILITY'. The background of the entire page is a teal and green geometric pattern of overlapping lines.

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SUSTAINABILITY SUMMIT ASIA

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Ticket category			
Ticket type	Ticket price	Quantity	Total
Standard rate	US\$ 1,800		
Advance purchase rate (register on or before September 15th)	US\$ 1,400		
The Economist subscribers rate	US\$ 1,440		
Government/Academic/NGO rate	US\$ 1,080		
The Economist Corporate Network member rate (for ECN members ONLY)	US\$ 1,080		
	Discount code		
	Total		

* All fees expressed herein are exclusive of sales tax, value added tax, or any other taxes and duties which, if applicable, shall be charged to Client in addition to the fee(s). In addition to the fee(s), Client shall be responsible for the payment of any withholding taxes that may be payable.

Five easy ways to register

-  **Online:**
sustainabilityasia.economist.com
-  **E-mail:** asiaevents@economist.com
-  **Tel:** +852 2585 3312
-  **Fax:** +852 28027032
-  **Post:** The Economist Events
1301, Citiplaza Four, 12 Taikoo Wan Road,
Taikoo Shing, Hong Kong

What does this include?

All prices include summit entry, full documentation, lunch and refreshments. When you register, you will receive a confirmation e-mail including venue details, a full agenda and contact information. Delegates are responsible for the arrangement and payment of their own travel and accommodation.

3. Payment methods (delegates fee(s) strictly payable in advance)

Please complete and return this form to Betty Hui, Finance depart at fax (852) 2802 7032 if pay by credit card

Credit Card (tick as appropriate): Amex Visa Mastercard

Name as it appears on card:

Card No.

Expiry date: /

Cardholder's signature:

Bank transfer Payable to The Economist Group (Asia/Pacific) Limited, please quote the account number 500-050125-274 (HSBC Bank) and send a copy of the instructions together with your registration form. SWIFT Code: HSBCHKHKKH

We require an invoice to raise payment (Only for bookings made before **October 4th 2017**)

Please complete below if the billing contact is not the registered delegate.

Billing contact:

PO number (if required):

Billing address (please check with your accounts payable):

Email address to receive the invoice:

Your company VAT number:

Your financial information will be treated in strict confidence at all times. This form should be sent using a secure fax or by courier. Please note that e-mails are sent across internet channels which are not secure. In the interests of your data security, we recommend that you never send your card information by e-mail. Once received, this form will be kept in a secure environment. To maintain the security of your data, approval is required from the company's management before it can be moved to any other secure location. This form will be destroyed when it is no longer needed for business or legal reasons (after 18 months) by shredding, incinerating, or pulping so that cardholder data cannot be reconstructed.

Register online at: sustainabilityasia.economist.com

2. Booking contact details

DELEGATE ONE

Title:	First name:	Surname:
Job title:		
Telephone:	Fax:	
E-mail:		

DELEGATE TWO

Title:	First name:	Surname:
Job title:		
Telephone:	Fax:	
E-mail:		

DELEGATE THREE

Title:	First name:	Surname:
Job title:		
Telephone:	Fax:	
E-mail:		

Organisation details:

Name:
Address:
Town/City:
Postcode:
Country:

YES! The registered delegates wish:

- To receive information via e-mail about forthcoming events
- To subscribe to our complimentary e-newsletter

4. Terms and Conditions

Your delegate fee should be paid in full prior to attendance. If payment has not been received you will not be permitted to enter the event. **Cancellations:** Should you not be able to attend the event, substitutions can be made at no extra charge up until the event. If a suitable replacement cannot be found, then an administration fee of 20% will be incurred for cancellations received more than 21 days prior to an event. When a cancellation is made less than 21 days prior to (before October 11th 2017) an event, the registered delegate is liable for full payment of the fee. The Economist Events reserve the right to change the programme if necessary.

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Date:

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