

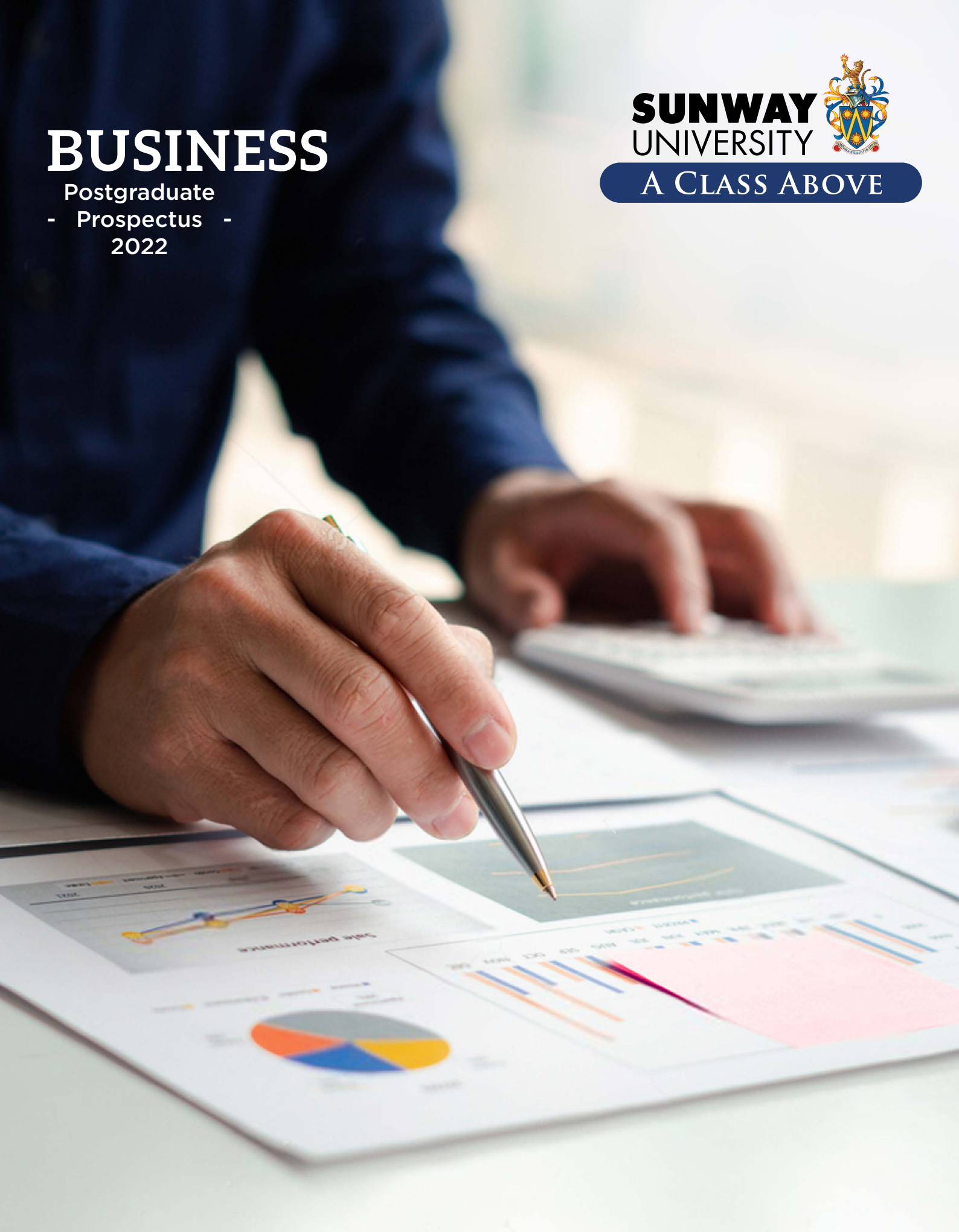
# BUSINESS

Postgraduate  
- Prospectus -  
2022

**SUNWAY**  
UNIVERSITY



A CLASS ABOVE



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## CONTACT:

**SUNWAY UNIVERSITY** DU025 (B)  
 Owned and governed by the Jeffrey Cheah Foundation  
 Registration no : 200701042913 (800946-T)



- 📍 No. 5, Jalan Universiti, Bandar Sunway, 47500 Selangor Darul Ehsan, Malaysia.
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### SUNWAY IS ONE OF THE TOP 150 UNIVERSITIES IN THE WORLD UNDER 50 YEARS OLD

Sunway University is a leading not-for profit private university committed to the pursuit of educational excellence through scholarship, research and enterprise.

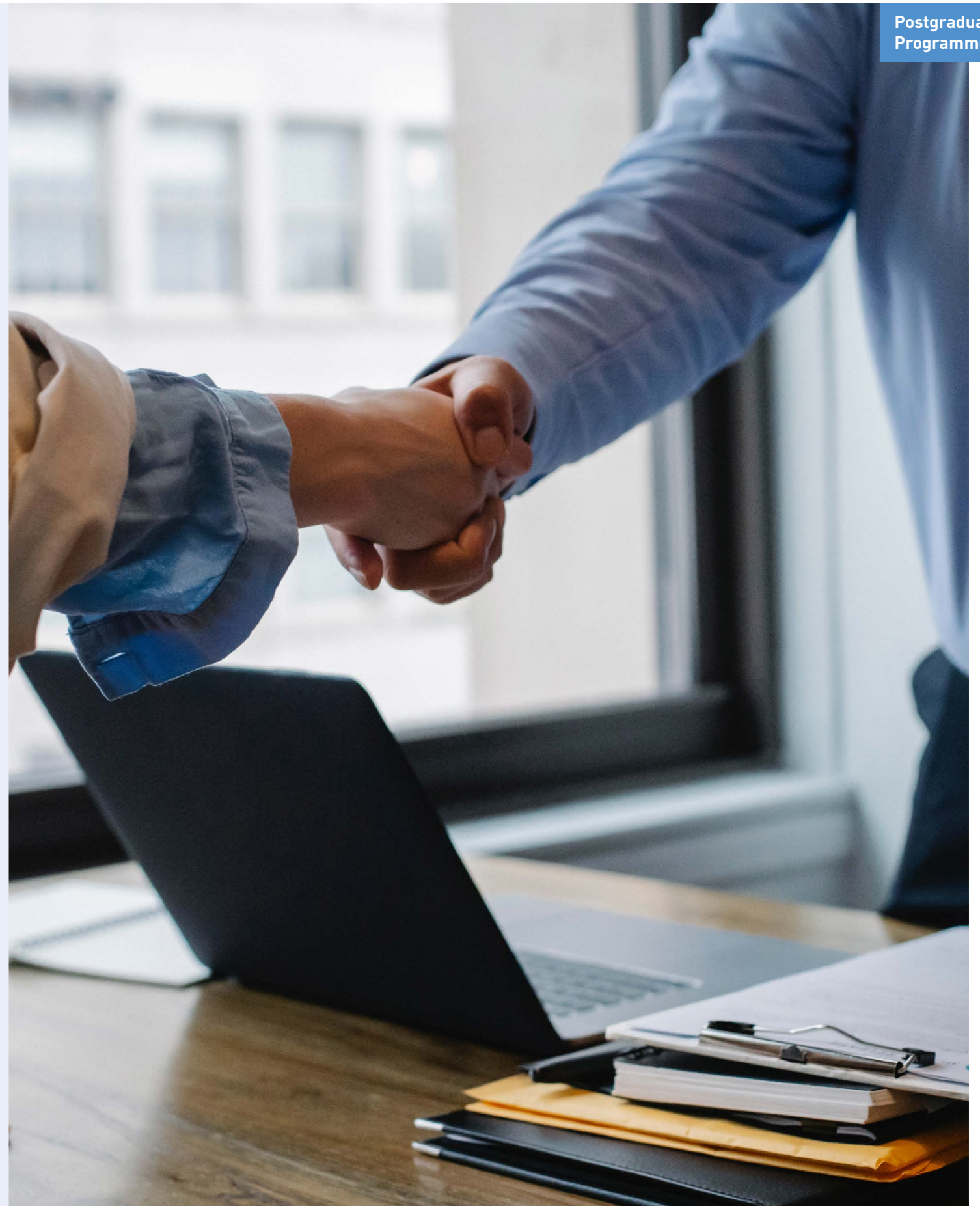
The University is ranked among the top 750 universities in the world according to the QS World University Rankings 2021 and is ranked among the top 18% in the QS Asia University Rankings 2022. It has a 5-Star institutional rating in the QS Stars University Ratings in its latest assessment, demonstrating excellence in the individual categories of "Teaching", "Employability", "Facilities", "Inclusiveness" and "Social Responsibility".

The University also enjoys the 5-Star "Excellent" rating in the National SETARA quality assessment, a rating that has been consistently maintained since 2009.

All these accolades bear testament to Sunway's resolve in ensuring high quality teaching, research and service excellence.



United Nations chosen destination for Sustainable Development Goals in Asia

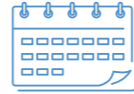


# MASTER OF BUSINESS ANALYTICS (MsBA)



## DURATION

Full-Time - 1 year  
Part-Time - 2 years



## INTAKES

September

Master of Business Analytics (MsBA) is a comprehensive, industry relevant programme designed to incorporate three essential domains; business analytics, information technology and business innovation. This programme provides the necessary intellectual underpinning theories and practice in business analytics and business related areas to enable holistic learning.

The curriculum of MsBA has been carefully designed to identify and understand problems in a wide range of business domains and apply data driven, analytical approaches to describe and diagnose business problems, predict future possibilities, and prescribe solutions.

MsBA will provide student with the skills and knowledge necessary to set Business Analytics career in motion. The programme provides specialist knowledge to become competent in predictive analytics, explore new tools available in the industry and hone your skills in the science of decision making.



## CAREER PROSPECT

- Business Analyst/ Marketing Analyst
- Accounting/Finance/ HR Analyst
- Information Systems/ Sports/Social Media Analyst
- Business Consultant
- Chief Technology/ Information Officer (CTO/CIO)

## ENTRY REQUIREMENTS

### POSTGRADUATE PROGRAMME

Bachelor's Degree

Other Qualifications

### MASTER OF BUSINESS ANALYTICS (MsBA)

- A Bachelor's degree (Level 6, MQF) in related fields with a minimum CGPA of 2.50 as accepted by the HEP Senate; OR
- A Bachelor's degree (Level 6, MQF) in related fields with a minimum CGPA of 2.00 and not meeting CGPA of 2.50 can be accepted, subject to a rigorous internal assessment; OR
- A Bachelor's degree (Level 6, MQF) in non-related fields with a minimum CGPA of 2.00 as accepted by the HEP Senate and with relevant working experience, subject to a rigorous internal assessment; OR
- A Bachelor's degree (Level 6, MQF) in non-related fields with a minimum CGPA of 2.00 as accepted by the HEP Senate and without relevant working experience, subject to passing pre-requisite courses; OR
- Other equivalent/related qualifications to a Bachelor's degree (Level 6, MQF) recognised by the Malaysian Government.

### ENGLISH LANGUAGE REQUIREMENTS

\*Candidates who have completed a Bachelor's degree or equivalent in English would have met the language requirements.

IELTS	• 6.0 or equivalent
TOEFL	• 600 (paper-based), 250 (computer-based)

## PROGRAMME STRUCTURE

This curriculum is designed to prepare students for the challenges faced as a business leader in today's rapidly changing environment. MsBA strives to provide students with fundamental skills and cutting-edge business knowledge that equips them with innovative thinking in today's organisations.

### Core Modules

- Management and Business Analytics
- Data Mining
- Python for Business Analytics
- Business Intelligence
- Machine Learning for Business Decisions
- Business Statistics Using R
- Business Research Methods
- Advanced Business Analytics and Visualisation

### Electives (Choose 2)

- Ilot: Business & Technology
- Time Series Analysis and Forecasting
- Web and Social Media Analytics
- AI and Decision Making

### Capstone Project

This course includes a Business Analytics Capstone Project to enhance and demonstrate cognitive skills surrounding the application and interpretation of business analytics in a real-world business context and develop communication skills to transfer knowledge clearly, effectively and appropriately in relation to data analytics issues.

## CLASS SCHEDULE

### Full-time Schedule:

• Monday – Thursday : 7.00pm to 9.40pm

### Part-time Schedule:

• Monday – Thursday : 7.00pm to 9.40pm

## APPLICATION CHECKLIST

Applicants are required to submit the following documents via email to:

[msba@sunway.edu.my](mailto:msba@sunway.edu.my)

- Sunway University Postgraduate Application Form
- A photocopy of NRIC (applicable for Malaysian applicant)
- Photocopy of full set Passport including hardcover (applicable for International applicant)
- One passport size photo (for Student ID Card)
- Copy of certified Bachelor Degree transcript
- Copy of certified Bachelor Degree completion certificate
- A detailed and updated CV
- Evidence of English Proficiency  
Cambridge 'O-Level' with grade C or above / IELTS score of 6.0 or above. Most candidates who completed their undergraduate studies in Malaysia will have met the English language requirement through having success-fully completed SPM English language.

## CONTACT

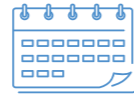
For more information and to arrange for an appointment to meet with **Dr Nasir Abdul Jalil** (Programme Leader), please email to [msba@sunway.edu.my](mailto:msba@sunway.edu.my)

# MASTER OF HUMAN RESOURCE MANAGEMENT (MHRM)



## DURATION

Full-Time - 1.25 years  
Part-Time - 2 years



## INTAKES

May, September

The Master of Human Resource Management (MHRM) programme is designed in collaboration with the Chartered Institute of Personnel and Development (CIPD), the world's largest Chartered HR and development body, for aspiring managers and professionals with the ambition to become strategic leaders and human resource managers.

Students will be acquiring expertise not only through knowledge of contemporary human resource management theories, concepts and tools but will also be working in team throughout the programme and building sets of skills they can apply in practice. Since today's organisations operate in a dynamic and complex environment with varying structures and cultures, the MHRM programme will equip students with the knowledge and leadership skills needed to face human resource challenges and meet the strategic needs of business.

Upon completion of the programme, graduates are awarded with dual certificates: MHRM certificate from the Sunway University and postgraduate-level Advanced Diploma in Human Resource Management from the CIPD. Graduates also upgrade their status to Associate Membership of CIPD and use the designatory letters 'Assoc CIPD' after their name that demonstrates that they have attained a recognised level of professional competence as an HR practitioner.

## ENTRY REQUIREMENTS

### POSTGRADUATE PROGRAMME

Bachelor's Degree

Other Qualifications

### MASTER OF HUMAN RESOURCES MANAGEMENT (MHRM)

- A Bachelor's degree (Level 6, MQF) in related fields with minimum CGPA of 2.50 as accepted by the HEP Senate;
- A Bachelor's degree (Level 6, MQF) in a related fields with a minimum CGPA of 2.00 and not meeting CGPA of 2.50 can be accepted, subject to a rigorous internal assessment; OR
- A Bachelor's degree (Level 6, MQF) in non-related fields with a minimum CGPA of 2.00 as accepted by the HEP Senate and with relevant working experience, subject to rigorous internal assessment; OR
- A Bachelor's degree (Level 6, MQF) in non-related field with minimum CGPA of 2.00 as accepted by the HEP Senate and without relevant working experience, subject to passing pre-requisite courses; OR
- Other equivalent/related qualifications to a Bachelor's degree (Level 6, MQF) recognised by the Malaysian Government.

### ENGLISH LANGUAGE REQUIREMENTS

\*Candidates who have completed a Bachelor's degree or equivalent in English would have met the language requirements.

IELTS

- 6.5 or equivalent

TOEFL

- 600 (paper-based), 250 (computer-based), 100 (iBT)

## PROGRAMME STRUCTURE

### Core Modules

- Strategic HR Management
- Developing Skills for Business Leadership
- Talent Acquisition and Mobility
- Employee Engagement & Human Relations
- Human Capital Development & Organisational Effectiveness
- Managing Performance
- Coaching & Mentoring
- Compensation & Benefits
- Legal Aspects of Industrial Relations
- International HR Management
- Research Methods
- Research Project/Consultancy Project (3 months)

## CLASS SCHEDULE

### Full-time Schedule:

- Monday and Wednesday : 10.00am to 4.00pm

### Part-time Schedule:

- Saturday : 9.30am to 3.30pm

## APPLICATION CHECKLIST

Applicants are required to submit the following documents via email to:

[mmkt@sunway.edu.my](mailto:mmkt@sunway.edu.my)

- Sunway University Postgraduate Application Form
- A photocopy of NRIC (applicable for Malaysian applicant)
- Photocopy of full set Passport including hardcover (applicable for International applicant)
- One passport size photo (for Student ID Card)
- Copy of certified Bachelor Degree transcript
- Copy of certified Bachelor Degree completion certificate
- A detailed and updated CV
- Evidence of English Proficiency  
Cambridge 'O-Level' with grade C or above / IELTS score of 6.5 or above. Most candidates who completed their undergraduate studies in Malaysia will have met the English language requirement through having success-fully completed SPM English language.

## CONTACT

For more information and to arrange for an appointment to meet with **Dr Kenneth Cafferkey** (Programme Leader), please email to [mhrm@sunway.edu.my](mailto:mhrm@sunway.edu.my)

### VALIDATED BY:

# CIPD

Chartered Institute  
of Personnel and  
Development

## CAREER PROSPECT

Graduates may enter careers in HR, academia, consulting or research, as well as undertake specialist roles in areas related to Human Resource Management.

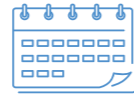


# MASTER OF MARKETING



## DURATION

Full-Time - 1 year  
Part-Time - 2 years



## INTAKES

May, September

In line with the recent MQA requirements, the Master of Marketing is ideal for graduates in many disciplines (IT, Psychology, Engineering, etc) who wish to augment their CV to gain an edge in the employment market. Marketing is very fundamental to many jobs as it sharpens your Presentation and Analytical skills whilst revitalising your Critical Thinking.

This programme takes you on a developmental journey of skills and knowledge needed to become an effective and reflective marketing practitioner. You will gain in-depth understanding of markets and how they work, coupled with the introduction of theories, tools and techniques in which firms can use to connect with and shape those markets.

You will also learn how to uncover new and emerging consumer practices that may offer potential for creating new markets. The course emphasises the strong relationship between theory and practice where you will be constantly challenged.

The programme critically explores issues facing firms, markets and consumers, ultimately springboards to a range of marketing-related careers.

VALIDATED BY:



## CAREER PROSPECT

- CEO/COO
- Managing Director
- Sales Director
- Marketing Director
- Communications Director
- Marketing Manager
- Communications Manager
- Market Research Manager
- Trade Marketing Manager
- Public Relations Manager
- Retail Operations Manager
- Sales Manager
- Business Development Manager
- Brand Manager
- Digital Marketing Manager
- Account Manager
- Customer Service Manager
- Procurement Manager
- Supply Chain Manager
- Logistics Manager
- Service Delivery Manager

## ENTRY REQUIREMENTS

### POSTGRADUATE PROGRAMME

Bachelor's Degree

Other Qualifications

### MASTER OF MARKETING

- A Bachelor's degree (Level 6, MQF) in related fields with a minimum CGPA of 2.50 as accepted by the HEP Senate; OR
- A Bachelor's degree (Level 6, MQF) in related fields with a minimum CGPA of 2.00 and not meeting CGPA of 2.50 can be accepted, subject to a rigorous internal assessment; OR
- A Bachelor's degree (Level 6, MQF) in non-related fields with minimum CGPA of 2.00 as accepted by the HEP Senate and with relevant working experience, subject to a rigorous internal assessment; OR
- A Bachelor's degree (Level 6, MQF) in non-related fields with a minimum CGPA of 2.00 as accepted by the HEP Senate and without relevant working experience, subject to passing pre-requisite courses; OR
- Other equivalent/related qualifications to a Bachelor's degree (Level 6, MQF) recognised by the Malaysian Government.

### ENGLISH LANGUAGE REQUIREMENTS

\*Candidates who have completed a Bachelor's degree or equivalent in English would have met the language requirements.

IELTS

- 6.5 or equivalent

TOEFL

- 600 (paper-based), 250 (computer-based), 100 (iBT)

## PROGRAMME STRUCTURE

### Introduction to Marketing Theory

- Marketing Theory & Application
- Consumer Behaviour
- Global Marketing
- Marketing Communication
- Services Marketing

### Seeing Marketing Theory in Practice

- Strategic Marketing
- Marketing Research Methods

### The Practice of Marketing

- Research Project

### Elective (Choose 1)

- Digital Marketing
- Marketing Analytics
- Business to Business Marketing

## CLASS SCHEDULE

### Full-time Schedule:

- Friday : 7.00pm to 9.00pm
- Saturday and Sunday : 9.00am to 5.00pm

### Part-time Schedule:

- Friday : 7.00pm to 9.00pm
- Saturday / Sunday : 9.00am to 5.00pm

## APPLICATION CHECKLIST

Applicants are required to submit the following documents via email to:

[mmkt@sunway.edu.my](mailto:mmkt@sunway.edu.my) (Master of Marketing)

- Sunway University Postgraduate Application Form
- A photocopy of NRIC (applicable for Malaysian applicant)
- Photocopy of full set Passport including hardcover (applicable for International applicant)
- One passport size photo (for Student ID Card)
- Copy of certified Bachelor Degree transcript
- Copy of certified Bachelor Degree completion certificate
- A detailed and updated CV
- Evidence of English Proficiency  
Cambridge 'O-Level' with grade C or above / IELTS score of 6.5 or above. Most candidates who completed their undergraduate studies in Malaysia will have met the English language requirement through having successfully completed SPM English language.

## CONTACT

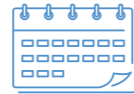
For more information and to arrange for an appointment to meet with **Dr Sivakumari Supramaniam** (Programme Leader), please email to [mmkt@sunway.edu.my](mailto:mmkt@sunway.edu.my)

# DOCTOR OF PHILOSOPHY (PHD) IN BUSINESS



## DURATION

Full-Time - 3 years  
Part-Time - 4 years



## INTAKES

January, April, July, September

A Doctor of Philosophy (PhD) is the highest level of academic qualification one can achieve. This qualification sets you apart as having developed an exhaustive understanding of your selected focus area in the discipline of business studies, placing you at the forefront of your chosen field of research.

Our PhD in Business provides you with opportunities to undertake extensive investigation within your chosen business field and you are encouraged to develop new ideas or employ well thought-out methodologies to produce noteworthy theoretical and practical contributions. You will utilise the most suitable research design to explore and/or test informed ideas. The outcome of your research extends the frontiers of knowledge and you will disseminate the scholarly findings to peers and practitioners, through academic and professional networks, conferences or seminars and even publications.

The University has a dedicated team of academics to mentor you along your research journey, as you investigate a topic of your choice. You may pursue a topic or an issue in which you are currently researching within your workplace, in which case your PhD can also be of direct relevance to your current employment. Alternatively, you can choose to undertake research in any particular area you are passionate about.

You will be a part of an elite group of respected scholars, who actively promote scientific, technological, social and cultural progress whilst also shaping business, legal and societal boundaries. By the end of your study, you would have developed expertise in your chosen field and be well-equipped with the necessary knowledge, skills and personal attributes to carry out independent research.

## CAREER PROSPECT

Doctoral graduates are highly trained specialists in their fields. You may enter careers in academia, research or consulting as well as undertake specialist roles, for example as analysts in investment banking.

## ENTRY REQUIREMENTS

### POSTGRADUATE PROGRAMME

Bachelor's Degree

Other Qualifications

### DOCTOR OF PHILOSOPHY (PHD) IN BUSINESS

- A Master's degree (Level 7, MQF) in related fields as accepted by the HEP Senate; OR
- A Master's degree (Level 7, MQF) in non-related fields as accepted by the HEP Senate, subject to having relevant working experience and rigorous internal assessment; OR
- A Master's degree (Level 7, MQF) in non-related fields as accepted by the HEP Senate and without relevant working experience, subject to passing pre-requisite courses; OR
- Other qualifications equivalent to a Master's degree (Level 7, MQF) recognised by the Malaysian Government.

### ENGLISH LANGUAGE REQUIREMENTS

\*Candidates who have completed a Bachelor's degree or equivalent in English would have met the language requirements.

IELTS	• 7.0 or equivalent
TOEFL	• 100 (internet-based)
MUET	• Band 4
PTE Academic	• 70 overall

## PROGRAMME STRUCTURE

The programme offers nine research methodology training sessions for students:

- Introduction to Research
- Literature Review
- The Role and Use of Theory
- Referencing, Abstract, Acknowledgement, Table of Contents, Content of Thesis
- Writing Strategies and Ethical Considerations
- Quantitative Methods
- Qualitative Methods
- Research Presentation

## CLASS SCHEDULE

**Each session is 3 hours in duration:**

- Every Thursday : 1.00pm to 4.00pm\*

\*Classes may change if it happens to fall on a Public Holiday

## HOW TO APPLY

You can email your interest for admission to the Sunway University Business School (SUBS) postgraduate office: [phdbusiness@sunway.edu.my](mailto:phdbusiness@sunway.edu.my)

Upon meeting the entry requirement, you will be asked to provide a short research statement as stated below.

## STATEMENT OF RESEARCH INTEREST

The statement of research interest should comprise a maximum of 1,000 words and covers the following structure:

- Working Title;
- Nature of the research that interests you and why; and Reference to anything you have read relevant to this research area

## CONTACT

For more information and to arrange for an appointment to meet with **Professor Yuka Fujimoto** (Programme Leader), please email to [yukaf@sunway.edu.my](mailto:yukaf@sunway.edu.my)



# RESEARCH SUPERVISORS' PROFILE

These are the potential Higher Degree Supervisors from Sunway University Business School (SUBS):

## FINANCE AND ECONOMICS

### ASSOC. PROF. ARSHIAN SHARIF

- Energy Finance
- Environmental Economics
- Tourism Economics
- Equity Market
- Bond Market

### ASSOC. PROF. DR CALVIN CHEONG WING HOH

*Principal Supervisor*

- Teaching and Learning
- Sustainability development
- Capital Market integration with sustainability performance
- Integration of Technology and Learning Practices
- Fintech

### PROFESSOR CHAIPORN VITHESSONTHI

*Principal Supervisor*

- Asset pricing
- Financial economics
- Financial intermediation
- Corporate finance
- Financial institutions
- International finance

### DR JOYCE NGAH

- Financial planning
- Financial and business education
- Behavioural finance
- Corporate social responsibility
- Corporate finance
- Business ethics

### DR LIANNE LEE

- Fintech
- Banking
- Emerging markets
- Islamic finance
- Financial markets
- Financial intermediation

### DISTINGUISHED PROFESSOR MOHAMED ARIFF

*Principal Supervisor*

- Financial economics studies
- Accounting
- Funding and Taxation
- Banking monetary matters and banking performance
- Islamic Finance
- Asia pacific capital markets

### PROFESSOR WONG KOI NYEN

*Principal Supervisor*

- International trade
- Foreign direct investment
- Productivity analysis

## ACCOUNTING

### ASSOC. PROF. DR FOO YEE BOON

- Auditing
- Corporate Disclosures
- Corporate Governance

### DR HO WAI KEE

- Corporate Governance
- Sustainability Reporting

### ASSOC. PROF. DR JASPAL SINGH JOGINDER SINGH

- Accounting information systems
- Accounting ethics
- Accounting education and practice
- Impact of Integrated Reporting on governance

### DR KHAKAN NAJAF

- ESG
- Sustainability and Fin-tech

### PROFESSOR SUSELA DEVI

*Principal Supervisor*

- Technology and innovation
- Corporate governance
- International financial reporting standards

## MANAGEMENT

### PROFESSOR DR KENNETH CAFFERKEY

*Principal Supervisor*

- High performance work systems
- Line managers
- HRM System Strength
- Human capital

### DR KHOR KUAN SIEW

*Principal Supervisor*

- Green supply chain management
- Sustainable cities and communities
- Operation management
- Technology management

### DR KOON VUI YEE

*Principal Supervisor*

- Humanistic management
- Corporate humanistic responsibility
- Human resource management and strategy
- Industrial organisational psychology

### PROFESSOR MOTOKI WATABE

- Uncertainty, trust and commitment formation
- Trusting Behaviours and Psychometrics Cultural

### PROFESSOR PERVAIZ K AHMED

- Innovation and Knowledge Management
- Internal Marketing Culture
- Climate for Innovation

### ASSOC. PROF. DR SHEHNAZ TEHSEEN

- Ethnic entrepreneurship
- Family business
- Women entrepreneurship
- Students' Entrepreneurship Intention

### PROFESSOR YUKA FUJIMOTO

*Principal Supervisor*

- SDG reduced inequalities, diversity and inclusion policies and practices; inclusive human resource management practices; organisational and social justice



# BURSARY & SCHOLARSHIPS

## MARKETING

### ASSOC. PROF. DR CHENG BOON LIAT

Principal Supervisor

- Services marketing
- Customer relationship management
- Strategic marketing
- Consumer behaviour

### DR DARREN KOAY KIAN YEIK

- Cyberloafing
- Digital piracy
- Social media marketing
- Sustainable consumption
- Knowledge hiding

### ASSOC. PROF. DR HOSSEIN NEZAKATI

Principal Supervisor

- Sustainability in Management/Marketing
- Marketing tools evolution
- Green management/marketing
- Emerging tourism
- Adoption and diffusion of Innovation

### ASSOC. PROF. DR IZIAN IDRIS

- Marketing Communication
- Sustainable Communications
- Marketing Gerontology
- Consumer Behaviour
- Branding
- Islamic Marketing

### PROFESSOR MUSLIM AMIN

- Trust Commitment
- Sales Performance
- Market Orientation
- Business-to-Customers Relationships
- Customer Loyalty
- Customer Faithfulness

### DR SIVAKUMARI SUPRAMANIAM

- Customer valuing experiences
- Salesperson and customer Interaction
- Influencer marketing
- Relationality and process view

## BUSINESS ANALYTICS

### PROFFESOR HWANG HA JIN

Principal Supervisor

- Business Analytics (Information Systems)
- IoT applications and U healthcare
- Social media analytics
- Intelligent supply chain management

### DR NASIR ABDUL JALIL

- Business Intelligence
- CRM/ERP Systems
- Big Data Analytics

## CENTRE FOR COMMERCIAL LAW AND JUSTICE

### PROFESSOR CHEAH YOU SUM

- Insurance and Banking Laws
- International Trade Laws
- International Trade Finance Laws



## POSTGRADUATE PROGRAMMES BY TAUGHT

### Eligibility Criteria for Sunway University Graduate Merit Scholarship

- Validity period of the Bachelor degree academic result to apply for Graduate Merit Scholarship is 2 years AND with a CGPA of 3.50.
- Value of the scholarship is 50% off the total tuition fee of the applied Taught Masters programme.
- Application is applicable to ALL Bachelor degree graduates within Sunway Education Group as well as other higher education institutions.
- Applicants are only entitled to ONE scholarship offered by Sunway University at any one time, whichever amount is higher. It is not to be combined with any other scholarship or bursary.
- Applicants are required to submit their application to Student Life by submitting the following documents:
  - Academic qualifications/results (certificates and complete transcripts of Bachelor degree).
  - A copy of national identity card (Malaysian students) or passport (all pages for International students).

### Eligibility Criteria for Alumni Bursary

- NO validity period of Bachelor degree academic results to apply for Alumni Bursary.
- Value of the Alumni Bursary is 30% off the total tuition fee of the applied Taught Masters programme.
- Application is ONLY applicable to Sunway College and Sunway University Bachelor degree graduates.
- Applicants are only entitled to ONE bursary offered by Sunway University at any one time, whichever amount is higher. It is not to be combined with any other scholarship or bursary.

## POSTGRADUATE PROGRAMMES BY RESEARCH

### Eligibility Criteria for Bursary or Scholarship

Bursary or Scholarship are open to all **full time postgraduate** students enrolled for programmes by research. Eligibility criteria are given in the table below. Additionally, applicants must meet all necessary entry requirements for their chosen programme of study and be in receipt of an unconditional offer from the University<sup>1</sup>.

Awards made to students under this scheme shall take effect from the 1<sup>st</sup> day of enrolment and shall, subject to satisfactory performance and successful progression, last for the normal duration of the programme. The University reserves the right to withdraw the award at any time should the student's behaviour or performance be unsatisfactory, or the student withdraws or is withdrawn from the programme of study.

<sup>1</sup> Applicants holding a conditional offer from the University may apply for a fee waiver: any offer of a fee waiver will be conditional upon the applicant fulfilling any and all conditions for enrolment on the programme.

Programme	FUNDED PROJECT SUPPORT SCHEME		BURSARY*		SCHOLARSHIP**	
	Mode of Study	Quantum	Mode of Study	Quantum	Mode of Study	Quantum
<b>Masters by Research</b>	Full-Time	100% tuition fee waiver	Full-Time	30% tuition fee waiver	Full-Time	60% tuition fee waiver
<b>PhD by Research</b>	Full-Time	100% tuition fee waiver	Full-Time	50% tuition fee waiver	Full-Time	100% tuition fee waiver

\* Bursary is only offered to Sunway graduates from Sunway Education Group higher education institutions.

\*\* Scholarship is open to Sunway and non-Sunway graduates.



## IN PARTNERSHIP WITH THE WORLD

UNIVERSITY OF CALIFORNIA, BERKELEY

HARVARD UNIVERSITY

MASSACHUSETTS INSTITUTE OF TECHNOLOGY

LANCASTER UNIVERSITY

UNIVERSITY OF OXFORD

UNIVERSITY OF CAMBRIDGE

LE CORDON BLEU

ALIBABA BUSINESS SCHOOL

As part of our nation building ambitions, Sunway University has travelled the world seeking out the finest educational opportunities, bringing them closer to you.

### LIVE

Whilst most universities have a campus, only Sunway University has a city. Experience a world-class education right here at Sunway City, Malaysia's model smart-sustainable city enabled by 5G.

### LEARN

International collaborations with the world's most renowned institutions offer Malaysians world-class education at local prices, avoiding the expensive cost of overseas travel and unfavourable exchange rates.

### LEAD

Currently pioneering research with the University of Cambridge to collaborate on ways to combat the Covid-19 pandemic in the Jeffrey Cheah Biomedical Centre at the University of Cambridge.

### LEGACY

Located at Sunway City, Malaysia, Sunway University joins New York & Paris as one of the three United Nations Sustainable Development Solutions Network (SDSN) Centres in the world to coordinate continent-wide sustainable initiatives.

ONE UNIVERSITY, A WORLD OF OPPORTUNITIES.

## A CLASS ABOVE

