



# A SHOWCASE OF WORLD-CLASS SPEAKERS



## Building A Leading University: From Regional Roots To Global Significance

### Professor Sibrandes Poppema

President and Professor of Pathology  
University of Groningen, Netherlands

Students, parents, employers, government and society at large expect more from universities than ever before and rankings help to keep track of which are world-class universities.

In spite of being located in a relatively small country, the University of Groningen has grown and is one of the top 100 universities in several ranking lists. In this lecture, Professor Sibrandes Poppema will discuss how the 400-year old University achieves its goal. The steps taken by the University include increasing study success and entrepreneurial skills, developing international classroom and a global presence and relevance, talent development, promoting research excellence and responding to the major societal challenges and fundamental questions of industry.

Professor Poppema studied Medicine at the University of Groningen. He specialised in Pathology and completed his PhD thesis on the Immunopathology of Hodgkin's disease in 1979. He was appointed Knight in the Order of the Netherlands Lion for his scientific achievements in 2007 and in 2011, Honorary Consul General of the Republic of Korea. He is a member of the Netherlands Academy of Technology and Innovation. He has also obtained six patents on CD45 and Galectin-1.

27 March 2017  
(Monday)

5:30 PM - 7:00 PM

Hall 3, Graduate Centre,  
Sunway University



## The Economic Consequences Of Mr Trump

### Professor Barry Eichengreen

George C. Pardee and Helen N. Pardee Professor of Economics and Political Science  
University of California, Berkeley

Professor Barry Eichengreen is a Research Associate of the National Bureau of Economic Research (Cambridge, Massachusetts) and Research Fellow of the Centre for Economic Policy Research (London, England). He was the Pitt Professor of American History and Institutions, University of Cambridge from 2014 to 2015. In 1997 to 1998 he was Senior Policy Advisor at the International Monetary Fund.

Professor Eichengreen was awarded the Economic History Association's Jonathan R.T. Hughes Prize for Excellence in Teaching in 2002 and the University of California at Berkeley Social Science Division's Distinguished Teaching Award in 2004.

In 2010, he is a recipient of the Schumpeter Prize from the International Schumpeter Society. He was named one of *Foreign Policy* magazine's 100 Leading Global Thinkers in 2011. He is a past president of the Economic History Association from 2010 to 2011 (academic year).

29 March 2017  
(Wednesday)

5:30 PM - 7:00 PM

Auditorium JC 2, Level 1,  
Sunway University

All Are Invited

FREE ADMISSION

For registration, please visit

<https://university.sunway.edu.my/jcdss>